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“There is an upstart crow beautified with our feathers that, with his ‘tiger’s heart wrapped in a player’s hide,’ supposes he is as well able to bombast out a blank verse as the best of you; being an absolute Johannes Factotum, in his conceit the only shake-scene in a country.”

— Robert Greene, Groatsworth of Wit (1592)

For those persons who have become subscribers this year, I want to welcome you and extend my personal thanks to you, as well as to continuing subscribers, for your support. I know I speak for the journal’s editors, staff, and advisory board. Your help makes a great difference as the Center for Electronic and Digital Publishing (CEDP) endeavors to maintain high standards and strives to do new things with this publication for Clemson University Digital Press (CUDP). The two shoulders of our publishing house are The South Carolina Review and The Upstart Crow. The latter is one reason Clemson is associated with William Shakespeare’s good name (and Greene’s epithet). The Upstart Crow continues its transformation in the new millennium. Outwardly, the annual has generated a new appearance—starting with volume XXI (2001). Inwardly, its organization, policies, and operating procedures are also new. In memory of Jim Andreas, late editor and co-founder (in 1990) of the Clemson Shakespeare Festival, we decided to change the cover and include a special section each year to match the theme of the festival. Although the Clemson festival had its last season in spring 2008, we plan to stick to the format for the journal, with themes announced in advance.

Another change to acknowledge is that CEDP, given the opportunity of staff changes in the English Department in 2010, has a new Accounting Fiscal Analyst and both journals have a new Business Manager. Respectively, Beverly Pressley and Kristin Sindorf have made it possible for us to begin accepting credit card purchases, including subscriptions, to help shore up our fiscal infrastructure in these challenging times. The advent of e-commerce and direct online transactions from our website should be advantageous for all of us, particularly our audience, who will find it faster and easier to purchase copies and to subscribe to The Upstart Crow. We expect the new system to be operating by March 2011.

Subscriptions and sales are crucial to running a successful journal. That’s why your help is appreciated. Tell your friends about us, visit our website, and watch us grow at http://www.clemson.edu/cedp/crow/

Wayne K. Chapman
CEDP Director / CUDP Executive Editor