

# CLEMSON WORLD

## MAGAZINE

SUMMER-FALL 2009

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Clemson Tigers are

ALL IN. ALL  
ORANGE.

What makes a Clemson Tiger?

- Commitment to excellence
- Winning spirit
- Determination to succeed

CLEMSON FUND

Turn the page — show you're a Tiger and a member of the Clemson Family.



## S.C. Market Maker

**THE PALMETTO STATE'S** freshest seafood and agricultural produce are just a mouse click away.

**S.C. Market Maker is an online resource that puts the state's agricultural products and from-the-boat seafood in the hands of consumers. At [www.scmarketmaker.com](http://www.scmarketmaker.com), users can search the database for products or register their own business.**

S.C. Market Maker is a cooperative effort of Clemson's Public Service Activities, the S.C. Department of Agriculture, the S.C. Sea Grant Consortium and the U.S. Department of Agriculture Natural Resources Conservation Service.



## Inflation station at CU-ICAR

### MICHELIN NA AND CLEMSON'S

Automotive Safety Research Institute open a tire-inflation station for safety and fuel efficiency at the entrance level of the AutoPark at CU-ICAR in Greenville. The Michelin Tire Inflation Station features a six-foot replica of the iconic Michelin Man, a visible reminder for drivers to check and adjust tire-inflation pressure as they leave the parking area. To learn more about the Automotive Safety Research Institute, go to [www.clemson.edu/centers-institutes/cu-icar/ASRI](http://www.clemson.edu/centers-institutes/cu-icar/ASRI).



## S.C. switchgrass could power Europe

**RESEARCHERS AT CLEMSON'S PEE DEE RESEARCH AND EDUCATION CENTER,** in an initiative with Charleston-based Carolina-Pacific LLC, are supplying switchgrass to European power plants as a substitute for coal to generate electricity.

**Carolina-Pacific will need more than 350,000 tons of switchgrass per year for its European markets beginning in 2012. The initiative could be worth more than \$20 million a year to S.C. farmers during the next decade, according to company officials. The company will pay farmers for their crops, and Clemson researchers will assist in how to plant crops and make the most from their fields.**

For more information, go to [www.clemson.edu/newsroom/articles/2009/april/Rural\\_Heritage\\_2009.php5](http://www.clemson.edu/newsroom/articles/2009/april/Rural_Heritage_2009.php5) or contact Jim Frederick at [jfdrck@clemson.edu](mailto:jfdrck@clemson.edu) or (843) 622-3526.



## Good news for hunters

*American Hunter* ranks Clemson No. 2 on its list of Top Ten Colleges for Hunters, behind Penn State and ahead of Cornell, University of Wisconsin-Madison and Michigan State. Clemson is also home to a collegiate powerhouse air rifle team, former national champions. The team is currently fourth in the U.S. and has never ranked lower than seventh in the national competition.