2022 Clemson ESG and Policy Research Conference

Hayek Center for the Business of Prosperity

Wilbur O. and Ann Powers College of Business
Clemson University

Day 1: Friday, September 2nd

8:00 – 9:00 am	**Continental Breakfast**
9:00 – 10:00 am	**"The Impact of a Principles-Based Approach to Director Gender Diversity Policy"** *Tor-Erik Bakke (University of Illinois at Chicago), Laura Field (University of Delaware), Hamed Mahmudi (University of Delaware), and Aazam Virani (University of Arizona)* - Presenting Author: Laura Field (University of Delaware) - Discussant: Vincent Intintoli (Clemson University)
10:00 – 10:15 am	**Break**
10:15 – 11:15 am	**"Banking on Carbon: Corporate Lending and Cap-and-Trade Policy"** *Ivan Ivanov (Board of Governors of the Federal Reserve System), Mathias Kruttli (Board of Governors of the Federal Reserve System), and Sumudu Watugala (Cornell University)* - Presenting Author: Sumudu Watugala (Indiana University) - Discussant: Christoph Herpfer (Emory University)
11:15 – 11:30 am	**Break**
11:30 – 12:30 am	**"Sustainability or Greenwashing: Evidence from the Asset Market for Industrial Pollution"** *Ran Duchin (Boston College), Janet Gao (Indiana University), Qiping Xu (University of Illinois)* - Presenting Author: Qiping Xu (University of Illinois), - Discussant: Daniel Greene (Clemson University)
12:30 – 2:00 pm	**Lunch**
2:00 – 3:00 pm	**"Consumer Response to ESG News: Evidence from Supermarket Goods"** *John Chalmers (University of Oregon), Arash Dayani (Clemson University), Gretchen Gamrat (University of Oregon)* - Presenting Author: Arash Dayani (Clemson University) - Discussant: Luke DeVault (Clemson University)
3:00 – 3:15 pm	**Break**
3:15 – 4:15 pm	**"The Cost of ESG Investing"** *Laura Lindsey (Arizona State University), Seth Pruitt (Arizona State University), Christoph Schiller (Arizona State University)* - Presenting Author: Christoph Schiller (Arizona State University) - Discussant: Travis Box (Clemson University)
6:00 pm	**Dinner at 1826 Bistro**

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Day 2: Saturday, September 3rd

8:00 – 9:00 am	**Continental Breakfast**
9:00 – 10:00 am	**"Conflicting Objectives of ESG Funds: Evidence from Proxy Voting"** *Tao Li (University of Florida), Lakshmi Naaraayanan (London Business School), Kunal Sachdeva (Rice University)* - Presenting Author: Kunal Sachdeva (Rice University) - Discussant: Arash Dayani (Clemson University)
10:00 – 10:15 am	**Break**
10:15 – 11:15 am	**"Stakeholder Value: A Convenient Excuse for Underperforming Managers? "** *Ryan Flugum (University if Northern Iowa), Mathew Souther (University of South Carolina)* - Presenting Author: Mathew Souther (University of South Carolina) - Discussant: Ugur Lel (University of Georgia)
11:30 am	**Grab & Go Lunch**
	Conference Ends