

2022 Clemson ESG and Policy Research Conference

Hayek Center for the Business of Prosperity
Wilbur O. and Ann Powers College of Business
Clemson University

Day 1: Friday, September 2nd

- 8:00 – 9:00 am** **Continental Breakfast**
- 9:00 – 10:00 am** **“The Impact of a Principles-Based Approach to Director Gender Diversity Policy”**
Tor-Erik Bakke (University of Illinois at Chicago), Laura Field (University of Delaware), Hamed Mahmudi (University of Delaware), and Aazam Virani (University of Arizona)
- Presenting Author: Laura Field (University of Delaware)
 - Discussant: Vincent Intintoli (Clemson University)
- 10:00 – 10:15 am** **Break**
- 10:15 – 11:15 am** **“Banking on Carbon: Corporate Lending and Cap-and-Trade Policy”**
Ivan Ivanov (Board of Governors of the Federal Reserve System), Mathias Kruttli (Board of Governors of the Federal Reserve System), and Sumudu Watugala (Cornell University)
- Presenting Author: Sumudu Watugala (Indiana University)
 - Discussant: Christoph Herpfer (Emory University)
- 11:15 – 11:30 am** **Break**
- 11:30 – 12:30 am** **“Sustainability or Greenwashing: Evidence from the Asset Market for Industrial Pollution”**
Ran Duchin (Boston College), Janet Gao (Indiana University), Qiping Xu (University of Illinois)
- Presenting Author: Qiping Xu (University of Illinois),
 - Discussant: Daniel Greene (Clemson University)
- 12:30 – 2:00 pm** **Lunch**
- 2:00 – 3:00 pm** **“Consumer Response to ESG News: Evidence from Supermarket Goods”**
John Chalmers (University of Oregon), Arash Dayani (Clemson University), Gretchen Gamrat (University of Oregon)
- Presenting Author: Arash Dayani (Clemson University)
 - Discussant: Luke DeVault (Clemson University)
- 3:00 – 3:15 pm** **Break**
- 3:15 – 4:15 pm** **“The Cost of ESG Investing”**
Laura Lindsey (Arizona State University), Seth Pruitt (Arizona State University), Christoph Schiller (Arizona State University)
- Presenting Author: Christoph Schiller (Arizona State University)
 - Discussant: Travis Box (Clemson University)
- 6:00 pm** **Dinner at 1826 Bistro**

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Day 2: Saturday, September 3rd

- 8:00 – 9:00 am** **Continental Breakfast**
- 9:00 – 10:00 am** **“Conflicting Objectives of ESG Funds: Evidence from Proxy Voting”**
Tao Li (University of Florida), Lakshmi Naaraayanan (London Business School), Kunal Sachdeva (Rice University)
- Presenting Author: Kunal Sachdeva (Rice University)
- Discussant: Arash Dayani (Clemson University)
- 10:00 – 10:15 am** **Break**
- 10:15 – 11:15 am** **“Stakeholder Value: A Convenient Excuse for Underperforming Managers? “**
Ryan Flugum (University of Northern Iowa), Mathew Souther (University of South Carolina)
- Presenting Author: Mathew Souther (University of South Carolina)
- Discussant: Ugur Lel (University of Georgia)
- 11:30 am** **Grab & Go Lunch**
- Conference Ends**