

# The Digital Inventor: How Entrepreneurs Compete on Platforms

Information Economy Project Conference

February 24, 2012

## Speaker Biographies

### **Richard Langlois, University of Connecticut – Breakfast Keynote**

Leading “Schumpeterian” economist who stresses importance of disruptive business models in explaining economic growth. He writes on the theory of dynamic transaction costs and the theory of modular technological systems. <http://langlois.uconn.edu/>

### **David Teece, Haas School of Business, UC Berkeley – Luncheon Keynote**

Well-known U.C. Berkeley economist who has written about innovators’ activities to coordinate “ecosystems,” urging policy makers to understand the insufficient explanatory nature of textbook “perfect competition” or standard oligopoly models. <http://facultybio.haas.berkeley.edu/faculty-list/teece-david>

### **Donald Rosenberg, Qualcomm, Inc. – Industry Keynote**

Executive Vice President, General Counsel and Corporate Secretary of Qualcomm, Inc. Prior to joining Qualcomm, Rosenberg served as senior vice president, general counsel and corporate secretary of Apple Inc. Prior to that he was senior vice president and general counsel of IBM Corporation where he also held numerous positions including vice president and assistant general counsel for litigation and counsel to IBM’s mainframe division.

### **Andrei Hagiu, Harvard Business School**

Associate Professor in the Strategy group at Harvard Business School who studies multi-sided markets, which feature platforms/intermediaries serving two or more distinct groups of customers, including videogames, smartphones, ecommerce, payment systems. <http://drfd.hbs.edu/fit/public/facultyInfo.do?facInfo=ovr&facId=337239>

### **Salil Mehra, Temple University Beasley School of Law**

James E. Beasley Professor of Law at Temple, whose research focuses on competition and IP. He recently published, Paradise is a Walled Garden? Trust, Antitrust and Consumer Dynamism, 18 Geo. Mason L. Rev. 889 (2011). [http://www.law.temple.edu/Pages/Faculty/N\\_Faculty\\_Mehra\\_Main.aspx](http://www.law.temple.edu/Pages/Faculty/N_Faculty_Mehra_Main.aspx)

### **Anne Layne-Farrar, Compass Lexecon**

VP of Compass Lexecon, and an economist in antitrust and IP matters. She studies standards setting and patent value, market power, and pools. She recently published, “Licensing Complementary Patents: ‘Patent Trolls’, Market Structure, and ‘Excessive’ Royalties”, with Klaus Schmidt, in Berkeley Tech L.J. (2010). <http://www.compasslexecon.com/professionals/pages/bio.aspx?BioID=212>

### **James Bessen, Boston University School of Law**

Lecturer in Law at the Boston University School of Law and Fellow at the Berkman Center on Internet and Society at Harvard. He will present his co-authored paper with Michael Meurer on The Private Costs of Patent Litigation, <http://ssrn.com/abstract=983736>. He argues that costs of litigation are much greater than legal fees, and costs are large even for lawsuits that settle. <http://cyber.law.harvard.edu/people/jbessen>

### **Joshua Wright, George Mason University School of Law**

Antitrust economist and professor of law, in empirical law and economics, IP and law and economics of contracts. Regular contributor to Truth on the Market, a weblog dedicated to academic commentary on law, business, and economics. <http://mason.gmu.edu/~jwright/>

**Adam Mossoff, George Mason University School of Law**

Property rights scholar and professor of law, with a focus on theoretical and doctrinal intersections between property and intellectual property, with a special focus on the intellectual history of patents.

[http://www.law.gmu.edu/faculty/directory/fulltime/mossoff\\_adam](http://www.law.gmu.edu/faculty/directory/fulltime/mossoff_adam)

**Daniel Polsby, George Mason University School of Law**

Dean and Professor of Law.

[http://www.law.gmu.edu/faculty/directory/fulltime/polsby\\_daniel](http://www.law.gmu.edu/faculty/directory/fulltime/polsby_daniel)

**Thomas Hazlett, George Mason University School of Law**

Economist, Professor of Law, and Director of the Information Economy Project. He recently co-authored with David Teece and Leonard Waverman, *Walled Garden Rivalry: The Creation of Mobile Network Ecosystems* (2011).

<http://mason.gmu.edu/~thazlett/>

**Conference Organizer:**

**Sarah Oh, Information Economy Project**

Operations and Research Director of the Information Economy Project at George Mason University School of Law. She holds a J.D. from George Mason University and a B.S. from Stanford University in Management Science & Engineering. <http://iep.gmu.edu/scholar/sarah-oh>