The Sales Innovation Program strives to deliver world-class sales student engagements that help improve the educational opportunities we offer and build valued relationships between Clemson students and industry partners. In order to create the most value with each partner sales organization, we offer varying levels of relationship engagement with our program, students, and faculty.

### SIP Sponsorship Levels 2019-2020*

#### Discovery Partners
- Branded recognition on SIP website and collateral
- Invitations (up to two) to SIP Fall and Spring Networking Night ($200 value)
- Access to SIP student resume database

#### Inspire Partners
- Reserved interview room in Clemson Sales Lab for four hours on the day after networking night
- Opportunity to provide a professional development workshop with SIP student club
- One customizable social media mention each semester on SIP social media outlets
- Two tickets to the Annual Clemson Sales Showcase ($200 value)
- Third priority scheduling status
- Company logo placed in SIP sales lab
- All Discovery Partner benefits

#### Leadership Partners
- Leadership Partner Day – Choice of date to present up to four, 45-minute professional development presentations in SIP sales classes (one date each semester)
- Partnership Advisory Meeting with SIP student and faculty leadership team on Partner Day
- Option to reserve two interview rooms in the Clemson Sales Lab on Partner day
- Four tickets and a Branded Table at the Annual Clemson Sales Showcase ($400 value)
- Second priority scheduling status
- All Inspire Partner benefits

#### Innovation Partners
- Customized assessment and SIP research faculty liaison
- Invitation to judge internal sales competition
- Invitation to create a partner-specific role play for students to learn a fundamental sales process concept through the lens of the sponsoring company
- First priority scheduling status
- All Leadership Partner benefits

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**Additional Option for Inspire and Leadership Partners**

**Classroom Role-Play Integration (limited to 2)**

- Invitation to create a partner-specific role play for students to learn a fundamental sales process concept through the lens of the sponsoring company
Because we know you may have any number of reasons for contributing to the Sales Innovation Program, we would like to match your goals with our program needs. If you have other areas you would like to support the SIP, let us know how we can work together to help our exceptional students and your organization.

**Want to Learn More about Partnering with the Clemson Sales Innovation Program?**

Email: [Dr. Ryan Mullins (rmullin@clemson.edu)]

To be eligible for all benefits at the start of the Fall 2019 semester, all new partnerships must commit by July 30, 2019.

*These benefit investment levels reflect only the year offered and are subject to change.*