



J. Daniel and Nancy Garrison

## SALES INNOVATION PROGRAM

### SIP Sponsorship Levels 2025-2026\*

#### **Innovation Partner (\$50,000/year, 2-year commitment)**

- Invitation to create a partner-specific role play for use within SIP curriculum or event
- Student selection and coordination support for off-site externship experience
- Option to co-brand SIP initiative in consultation with SIP faculty leadership
- Option to conduct sales performance audit facilitated by SIP research faculty
- First priority scheduling status
- *All Leadership Partner benefits*

#### **Leadership Partner (\$35,000/year, 2-year commitment)**

- Exclusive Partner Day – Choice of date to present to two SIP sales classes
- Partner Day Leadership Roundtable Lunch with SIP students and faculty
- Invitation to act as buyer or judge for Clemson Internal Sales Competition
- Invitation to State of Sales Webinar hosted by SIP Sales Faculty
- Option to reserve interview rooms in the Clemson Sales Lab on Partner Day
- Invitations (up to six) to SIP Awards Banquet
- Second priority scheduling status
- *All Inspire Partner benefits*

#### **Inspire Partner (\$20,000/year, 1-year commitment)**

- Invitation to Join a Partner Showcase - Intro to Sales Classes only (one date each semester)
- Reserved interview room in Clemson Sales Lab as available
- Co-branded sponsorship at Tiger Paw Classic Charity Golf Tournament
- Up to 3 reserved spots on the SIP Mentor Network
- Option to host an on-campus workshop at SIP faculty discretion
- Faculty collaboration in identifying SIP students who fit the partner's organization
- Invitations (up to four) to SIP Awards Banquet
- Third priority scheduling status
- *All Discovery Partner benefits*

#### **Discovery Partner (\$10,000, 1-year commitment)**

- Invitations (up to two) to SIP Fall and Spring Networking Night
- Invitations to participate in Social Selling Competition - Virtual
- Invitations (up to two) SIP Awards Banquet
- Invitation to participate in virtual mock interview day
- Branded recognition in SIP Sales Lab
- Access to SIP student virtual profiles including resume and elevator pitch
- *All Brand Partner Benefits*

#### **Brand Partner (\$5,000, 1-year commitment)**

- Branded recognition on SIP website and collateral
- Promotional support for full-time employment/internship opportunities to SIP students

*\*These deliverables are included under the assumption that partners will provide access and assist in scheduling key internal stakeholders for engagements and related meetings. Benefit investment levels reflect only the year offered and are subject to change.*