

# ***Paperboard Packaging Seminar Presenter Bio***



## ***James Hare***

James Hare has been in the paperboard industry for over 40 years. He has managed paperboard/linerboard sales teams, led new grade development programs, implemented direct marketing efforts, and taught paperboard and packaging seminars. He has worked with numerous major packaging end users, developing specification sales programs. Considered a trusted advisor to the industry, he holds an MBA degree from Loyola University, Baltimore, MD. In addition, he holds numerous industry specific certifications in printing, packaging, and sales/customer service instruction.