Gain a comprehensive, hands-on immersion into corrugated packaging technologies. What are the most appropriate liners, mediums and board combinations? How do you select various components for an optimal box? What about Mullen vs. ECT? How do you reduce combined weights without compromising in strength? Working with industry experts, understand the collaborative approach to package design, printing, converting and end-use solutions. Through this seminar, learn to make valuable contributions to critical packaging decisions.

Presentation topics include:
- Containerboard Grades and Manufacturing
- Corrugated Board and Applications
- Characteristics
- Packaging Performance
- Design, Pre-press, Printing, and Die Cutting

Hands-on sessions include:
- Board grades and combined products
- Manufacturing effects
- Characteristics comparisons
- Design breakout
- Printing comparisons
- Die cutting and scoring techniques

RATES:
- $995/person
- $895/person for early bird or 3+ registrants

CONTACT & REGISTER:
- Haley Appleby (704) 425-2601 or heapple@clemson.edu
- www.training.sonocoinstitute.com