



SONOCO
INSTITUTE
CLEMSON® UNIVERSITY

Expanded Color Gamut Seminar

Location: Harris A. Smith Auditorium

Day 1

8:15 Program Overview and Introductions

8:45 An In-Depth Look at Equinox Expanded Color Gamut

Top-level overview of the benefits and current practices of fixed ink set printing and expanded gamut

9:45 Steps to Expanded Gamut

What does it take to implement and be successful with expanded gamut printing?

10:30 Break

10:45 Understanding L*a*b* and LCH

Color measurement and communication is critical for accurate printing. Understand the basics of how color and color differences are measured.

12:00 Lunch

1:00 Inks and Curve Specs

Learn the common specifications for both ink color and tone value curves in order to achieve accurate and repeatable print.

2:00 Breakout Session: Characterization Press Run and Process Control

Print sequential 7-color characterization charts.

3:15 Breakout Session: Measure Color Profile Tools and Theory

Measure and discuss resulting print from characterization run.

3:45 End Day

Day 2

8:15 Curves and Profiles for Expanded Gamut

Creating compensation curves to match aim curves and creating your 7-color profile

9:45 Break

10:00 ECG Image and Vector Conversion Overview

Demonstration of how to use tools for converting images and vector graphics using the profile and color conversion strategies

10:45 Design Considerations

Strategies for color separation and other prepress considerations

12:00 Lunch

1:00 Breakout Session: Hands-On Vector and Image Conversions

Try your hand at separating various images and files for expanded gamut.

2:00 Proofing for ECG

How to use color profiles and conversion strategies with the latest inkjet technology

3:00 Breakout Session: Press Optimization

ECG printing requires extra attention to minimum dots and print quality. Recap steps for optimizing press variables.

3:45 End of Day

Day 3

8:15 ECG Sequence Summary

Attendee-driven review of the ECG setup workflow

9:30 Review RIP Files

Examine color separations for ECG and CMYK before printing.

9:45 Print Final Production Job

Print fully separated 7-color ECG job.

11:15 Production Job Assessment

Compare spot color accuracy between final job and dependent color book.

12:00 End of Day