



SONOCO
INSTITUTE
CLEMSON® UNIVERSITY



EXPANDED COLOR GAMUT SEMINAR

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Clemson's Sonoco Institute is the perfect place to learn about the ins and outs of Expanded Color Gamut for package decoration. Use state-of-the-art software, color management, and production flexographic equipment to get hands-on with the ECG process workflow, while engaging with industry experts around this exciting and beneficial technology.

Presentation Topics:

- Why Expanded Color Gamut for your packaging?
- Defining ECG ink and process limitations
- Proofing options and considerations for ECG
- Implementing technology and the "tipping point"
- Color tolerances, process control, and managing expectations

Hands-On Sessions:

- Defining ECG inks and creating standards
- Press calibration and characterization
- Selective gamut expansion and spot color conversion
- Production color separation and proofing
- Production printing... and more!

Rates:

- \$1,395/person
- \$1,295/person for 3+

Contact & Register:

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