Clemson’s Sonoco Institute is the perfect place to learn about the in’s and out’s of Expanded Color Gamut for package decoration. Use state-of-the-art software, color management and production flexographic equipment to get hands-on with the ECG process workflow, while engaging with industry experts around this exciting and beneficial technology.

This seminar has recently been modified to fit in a short, two-and-a-half day session, to better fit your busy schedule.

Presentation topics include:
- Why Expanded Color Gamut for your packaging?
- Defining ECG ink and process limitations
- Proofing options and considerations for ECG
- Implementing technology and the “tipping point”
- Color tolerances, process control and managing expectations

Hands-on sessions include:
- Defining ECG inks and creating standards
- Press calibration and characterization
- Selective gamut expansion & spot color conversion
- Production color separation and proofing
- Production printing… and more!

RATES:
- $995/person
- $895/person for 3+

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