



EXPANDED COLOR GAMUT SEMINAR

APRIL 9-11, 2019



Clemson's Sonoco Institute is the perfect place to learn about the in's and out's of Expanded Color Gamut for package decoration. Use state-of-the-art software, color management and production flexographic equipment to get hands-on with the ECG process workflow, while engaging with industry experts around this exciting and beneficial technology.

This seminar has recently been modified to fit in a short, two-and-a-half day session, to better fit your busy schedule.

Presentation topics include:

- Why Expanded Color Gamut for your packaging?
- Defining ECG ink and process limitations
- Proofing options and considerations for ECG
- Implementing technology and the "tipping point"
- Color tolerances, process control and managing expectations

Hands-on sessions include:

- Defining ECG inks and creating standards
- Press calibration and characterization
- Selective gamut expansion & spot color conversion
- Production color separation and proofing
- Production printing... and more!

RATES:

- \$995/person
- \$895/person for 3+

CONTACT & REGISTER:

- Bobby Congdon (864) 650-2762 or rcongdo@clermson.edu
- Kim Smith (864) 656-4690 or ktrask@clermson.edu
- www.SonocoInstitute.com/Events