



INTRODUCTION TO FLEXOGRAPHY WORKSHOP (INTRO TO FLEXO)

SEE WEBSITE FOR DATES



This class is geared toward individuals in need of a fundamental knowledge of the flexographic printing process. The class is taught mixing hands-on training and formal instruction in a flexo printing environment. You will leave the class understanding the function of flexography in the printing industry and all of the elements required for your company to produce a finished product including layout, trapping and distortion, platemaking, proofing, ink station set up, ink maintenance, press operation and quality control.

Who should attend?

- Those new to the industry or needing a refresher
- Supplier and manufacturers
- Sales and customer service
- Plant management and supervisors
- Quality assurance and training staff

Learning outcomes include:

- The foundations of design to print and conversion
- Terminology to communicate professionally
- Influence of flexo production and prepress decisions
- Influence on color reproduction and communication
- Best practices for image reproduction and digital workflow

RATES:

- \$1,395/person
- \$1,295/person for early bird or 3+ registrants

CONTACT & REGISTER:

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