



PAPERBOARD PACKAGING SEMINAR

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This course is a broad-based immersion into folding cartons. What are the choices in substrates? Why do the various grades of paperboard print, cut, fold, glue and perform differently under varied conditions? Understand the differences between offset, flexo, gravure and digital print. Understand the systems approach to package design, breaking technologies and industry trends.

Working with industry experts and peers, learn how to make valuable contributions to critical packaging decisions.

Presentation topics include:

- Paperboard Substrates and Applications
- Manufacturing, Coating and Finishing
- Characteristics
- Design, Pre-press and Printing
- Post-Press, Die Cutting, Scoring and Finishing

Hands-on sessions include:

- Paperboard grades
- Manufacturing effects
- Appearance, smoothness, stiffness and tear
- Design breakout
- Printing comparisons
- Die cutting and scoring techniques

RATES:

- \$1050/person
- \$950/person for 3+ registrants

CONTACT & REGISTER:

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