



## PAPERBOARD PACKAGING SEMINAR

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This course is a broad-based immersion into Folding Cartons. What are the choices in substrates? Why do the various grades of paperboard print, cut, fold, glue, and perform differently under varied conditions? Offset vs. Flexo, Gravure, and Digital Print. Understand the systems approach to package design, breaking technologies, and industry trends.

Working with industry experts and peers, learn how to make valuable contributions to critical packaging decisions.

### Presentation topics include:

- Paperboard Substrates and Applications
- Manufacturing, Coating and Finishing
- Characteristics
- Design, Pre-press, and Printing
- Post-Press, Die Cutting, Scoring, and Finishing

### Hands-on sessions include:

- Paperboard grades
- Manufacturing effects
- Appearance, smoothness, stiffness, and tear
- Design breakout

### RATES:

- \$995/person
- \$895/person for 3+

### CONTACT & REGISTER:

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