

# SCREENING & PLATE OPTIMIZATION FOR FLEXO SEMINAR

SEE WEBSITE FOR DATES



Get a behind-the-scenes look at optimizing all of the variables in the plate selection process. Round top or flat top? Hard or soft durometer? Which of three dozen screening options should you choose? How do you determine minimum dot? Conduct several print trials with all of these variables on multiple substrates and inks.

Working with industry experts, learn how each variable interacts to affect print outcomes and develop an understanding of how to achieve optimum and repeatable results on every plate, every press run.

### **Presentation topics include:**

- The Digital Workflow
- Imaging, Exposing and Processing Options
- Plate Optimization and Calibration
- Screening Options
- Process Control through the Digital Plate
  Workflow

#### Hands-on sessions include:

- Plate, Stickyback and Screening Variables on Various Substrates
- Plate Imaging, Evaluation and Process Control
- Establishing Optimal Screening and Calibration Curves

## **RATES:**

- \$895/person
- \$795/person for early bird or 3+ registrants

## **CONTACT & REGISTER:**

- Kenny Tucker (864) 340-0034 or <u>vtucker@clemson.edu</u>
- www.training.sonocoinstitute.com

311 Harris A. Smith Building, Clemson University, Clemson, SC 29634