CLEMSON UNIVERSITY 2019 ENTREPRENEURSHIP CASE COMPETITION

DATE: Friday September 6

LOCATION: WATT FAMILY INNOVATION CENTER AUDITORIUM

TIME: 2:30-4:00

OPEN TO: All Years, All Majors, All Team Members Must Be Current Full-Time Clemson Students

TEAM SIZE: 2 people minimum, 3 people maximum

CASE:
☐ Teams sign up at the Spiro Institute RESOURCES Website by 9:00 am Mon September 2.
☐ The Case will be sent to each team leader by 9:00 am Mon September 2.
☐ Teams must submit their 15 slide PowerPoint by 5:00 pm Thu September 5.
☐ “Final Five” Groups will be selected and notified by 8:00 pm Thu September 5.
☐ “Final Five” Teams must submit their final PowerPoint by 12:00 noon Fri September 6.

FORMAT: Five teams will present for 15 minutes each (hard stop)
Judges deliberate for 15 minutes to rank teams.

Prizes:
1st $3,000 + all expenses paid trip to February 2020 “Spiro in Silicon Valley Event”
2nd $2,000
3rd $1,000
4th $1,000

REQUIRED: ☐ All team members must watch the Case Competition instructional video(s).
☐ Attend Mixer Event on Wednesday April 28 at 7:00 pm if you need to find team members.

RESEARCH: Once your team receives the case, other than contacting SWAY VENTURES partners, SWAY VENTURES employees, or employees of the company featured in the case, there are no limits to the types or amount of research you undertake.

SUBMIT TO: spiro@clemson.edu

QUESTIONS: Dr. John Hannon  jmhanno@clemson.edu
Director of the Spiro Institute for Entrepreneurial Leadership