

Watt Family  
INNOVATION  
CENTER  
CLEMSON UNIVERSITY



# Reserving Media Displays



For all Watt Center display inquiries, please email [bwyland@clemson.edu](mailto:bwyland@clemson.edu). Please include what displays you want to reserve, dates you need to reserve for, and any artwork that has been created. If you need artwork designed, please refer to the Design Services section below. After the inquiry is reviewed, we will respond back with a quote for the reservation.

## Design Services

- Pricing: \$50/hour
- An initial meeting with the Graphics Manager is required prior to the initiation of the display agreement to ensure the designer fully understands the client's needs.
- The client is responsible for reviewing the specific display use policy for the requested content prior to the initial meeting.
- The client is responsible for providing the designer with all information and/or assets (e.g., logos, branding colors or fonts) necessary for content creation at the request of the designer.
- Allow for adequate time to create content.
- A mock-up of the final content design will be provided to the client for review and approval. If necessary this will then be sent to the Graphics Manager for the final approval.
- The client is responsible for paying for all hours of design work completed even if they cancel their reservation.