

## College of Business

### *Accounting*

Departmental Honors in Accounting requires four of the following courses totaling 12 credit hours:

ACCT	3030	Cost Accounting (3)
	3110	Intermediate Financial Accounting I (3)
	3120	Intermediate Financial Accounting II (3)
	3130	Intermediate Financial Accounting III (3)
	4040	Individual Taxation (3)

In lieu of no more than one of the above courses, the student may take one 3000- or 4000-level honors course in Economics, Finance, Management or Marketing.

### *Economics*

Departmental Honors in Economics requires the following sequence of courses totaling 6 credit hours:

ECON	4910	Senior Honors Thesis Research (3)
	4920	Senior Honors Thesis Writing (3)

During the second semester of the junior year the student will select, in consultation with a senior faculty member, a suitable topic for the senior thesis. The topic may be an extension of the one chosen for ECON 3900, or something entirely different. In either case, the student must demonstrate an imaginative approach to the subject. The thesis must also display a command of economic theory and an ability to apply theory to the analysis of real-world events.

During the semesters in which ECON 4910 and ECON 4920 are taken, the student will make frequent progress reports to the thesis advisor. Before the end of ECON 4920, the student will present an oral report on the project to members of the faculty and fellow students. The final thesis, which should be written using a style guide such as the Chicago Manual of Style, will be bound and retained in the departmental library. One copy will be provided to the Honors Office.

Although not part of the Departmental Honors Program in Economics, the following courses may be taken for honors credit:

ECON	3900	Junior Honors Research (1) in conjunction with an approved economics course At the 3000 or 4000 level.
	3140	Intermediate Microeconomics (3)
	3150	Intermediate Macroeconomics (3)
	3500	Moral and Ethical Aspects of a Market Economy (3)
	4260	Seminar in Sports Economics (3)
	4980	Selected Topics in Economics (3)

### *Financial Management*

For majors in Accounting and Financial Management, the Departmental Honors in Financial Management requirements consist of 12 semester hours as follows:

Corporate Finance sequence:

FIN	3110	Financial Management I (3)
	3120	Financial Management II (3)
	4020	Advanced Corporate Finance (3)
	4040	Financial Modeling (3)

Banking and Investments sequence:

FIN	3110	Financial Management I (3)
	3120	Financial Management II (3)
	4050	Portfolio Management and Theory (3)
	4060	Analysis and Use of Derivatives (3)

Financial Planning sequence:

FIN	3110	Financial Management I (3)
	3120	Financial Management II (3)
	4050	Portfolio Management and Theory (3)
	4090	Professional Financial Planning (3)

Students may not mix and match courses from different sequences to count for Departmental Honors credit.

In the Corporate Finance sequence, students work individually and in groups on a year-long merger analysis project (FIN 4020 and 4040) including background research on the firms, ratio analysis, comparable firms analysis, and comparable transactions analysis. They write an end of year report and present their findings to the faculty.

In the Banking and Investments sequence (FIN 4050 and 4060), students work on individualized projects related to practical applications in investments management.

In the Financial Planning sequence (FIN 4050 and FIN 4090), students will develop a trading strategy used in individual and institutional portfolio management and then incorporate this strategy into a comprehensive financial plan. Students will prepare a written plan and do a presentation defending the plan.

In lieu of one of 3110 or 3120, a student may take FIN 4100 for three hours (with the permission of the department chair) or a three hour 3000- or 4000-level honors course in Accounting, Economics, Management, or Marketing. A substitution may be made for a course in one of the senior-level sequences only if the student is enrolled off-campus during one of the student's final two semesters.

### ***International Business***

Departmental Honors in International Business requires the following sequence of courses totaling 12 credit hours:

BUS	2910	Honors Seminar in International Business 1(1)
	3910	International Business Honors Thesis Research 1(1)
	3920	International Business Honors Thesis Proposal 1(1)
	4910	International Business Honors Thesis I 3(3)
	4920	International Business Honors Thesis II 3(3)

The additional three semester hours may be taken in any 3000- or 4000-level business course (see following list).

ACCT	3030	Cost Accounting (3)
	3110	Intermediate Financial Accounting I (3)
	3120	Intermediate Financial Accounting II (3)
	3130	Intermediate Financial Accounting III (3)
	4040	Individual Taxation (3)
ECON	3140	Intermediate Microeconomics (3)
	3150	Intermediate Macroeconomics (3)
	3500	Moral and Ethical Economics (3)
	4260	Seminar in Sports Economics (3)
	4980	Selected Topics in Economics (3)
FIN	3110	Financial Management I (3)
	3120	Financial Management II (3)
	4020	Advanced Corporate Finance (3)
	4040	Financial Modeling (3)
	4050	Portfolio Management and Theory (3)
	4060	Analysis and Use of Derivatives (3)
	4100	Research in Finance (1-3)
MGT	3070	Human Resource Management (3)
	3100	Intermediate Business Statistics (3)
	3120	Decision Models for Management (3)
	4020	Operations Planning and Control (3)
	4150	Business Strategy (3)

The International Business Departmental Honors is composed of three one-credit hour courses that are designed to prepare the student for a two-semester senior thesis (BUS 4910 and 4920) to be written during the senior year. In addition, the student will be required to complete a foreign language through the 305-level and spend one year at an approved international partner school taking BUS 3910 and 3920. Prior to their study abroad students are required to take BUS 2910. They will also be expected to complete at least one of their normal business courses with an honors designation.

This program is designed to provide a research experience to honors students majoring in business-related disciplines, while encouraging them to participate in a meaningful international experience. The research will be conducted under the supervision of at least one Clemson faculty member, and may include the active participation of a faculty member from an international partner school. The balance of the topic development will take place while the student is participating in a required academic year study abroad program at an approved university. The primary language of instruction at this partner school will be in the same foreign language that the student takes at Clemson.

Students may join as early as their first year, but may wait until the second semester of the sophomore year to declare an intention to participate in the program. They must meet all existing requirements for membership in the Clemson University Honors College and be accepted by the International Business Honors Committee which consists of six faculty members, one each elected from Accounting, Economics, Finance, Management, Marketing and Languages. The committee will be chaired by the Associate Dean for Undergraduate Programs of the College of Business and Behavioral Science.

### ***Graphic Communications***

Departmental Honors in Graphic Communications requires at least four of the following courses totaling at least 12 credit hours.

G C	4060	Package and Specialty Printing (4)
	4400	Commercial Printing (4)
	4440	Current Developments & Trends in Graphic Communications (4)
	4480	Planning and Controlling Printing Functions (3)
	4510	Special Projects in Graphic Communications (1-6)

### ***Management***

Departmental Honors in Management requires four of the following courses totaling 12 credit hours:

MGT	3070	Human Resource Management (3)
	3100	Intermediate Business Statistics (3)
	3120	Decision Models for Management (3)
	4020	Operations Planning and Control (3)
	4150	Business Strategy (3)

### ***Marketing***

Marketing Departmental Honors in Marketing requires the following sequence of courses (of which 3 hours may count toward the 15 hours of support courses in Marketing) totaling 7 credit hours:

MKT 3900	Junior Honors Research (1)
MKT 4900	Senior Honors Thesis Research I (3)
MKT 4910	Senior Honors Thesis Research II (3)

Beginning no later than the first semester of the junior year, students who wish to complete Departmental Honors in marketing will consult with the department's honors coordinator to plan their program. In the second semester of their junior year students may enroll in MKT 3900 (1). During this semester, students learn how to write and execute the front-end of a research thesis. The resulting output for this class is therefore a paper that includes an introduction, literature review, proposed research question(s), and a brief methodology section that gives a tentative plan for studying the research question(s). Key to this first class is an impressive literature review that identifies gaps in the marketing literature and explains how the current research plans on answering them. In the first semester of the senior-year, students will enroll in MKT 4900 Senior Honors Thesis Research I (3). During this semester, students learn to collect data, analyze data and write-up results based on their findings to answer research questions. The resulting output for this class is therefore a full thesis that includes an abstract, introduction, literature review, proposed research question(s), methodology, results, discussion, and conclusion section. The second semester of the senior-year, students will enroll in MKT 4910 Senior Honors Thesis Research II (3). During this semester, students polish their senior thesis with the goal of submitting the thesis to a peer-reviewed marketing conference or academic journal.

The completion of marketing department honors may be under the guidance and direction of one or more members of the marketing department faculty. References should be in a consistent format (APA suggested). Students must pay attention to all deadlines carefully and give their mentor plenty of time to

support the student in meeting deadlines. Students must complete MKT 3900 with a “B” or better and must also have the approval of the honors coordinator to move onto MKT 4900 and 4910.