

Master of Science in Athletic Leadership



College of
EDUCATION

Clemson University's M.S. in Athletic Leadership (MSAL) is designed for aspiring and in-career professionals interested in coaching and athletic administration at the intercollegiate level. This program helps students create individualized coaching philosophies and further develop fundamental coaching skills in the areas of leadership, diversity, ethics and policy.

What is the MSAL program?

This program provides an online learning opportunity to develop a network in the field of intercollegiate athletics with a focus on core aspects of leadership, ethics, diversity and policy. Through coursework and out-of-class activities, students work to develop leadership skills and professional knowledge in the field of athletics.

Who is it for?

The program is for current or aspiring coaches and administrators and focuses on intercollegiate athletics. Within intercollegiate athletics, this program serves professionals in coaching, administration, sports medicine, academic administration, and sport operations. Coaches and administrators seeking advanced education will be able to focus on their particular professional areas of interest.

What do students gain?

Students in the MSAL program develop rigorous leadership skills to apply to coaching, recruiting, program organization, and team culture development. Additionally, students are able to begin building their personal network structure within the field of athletics as they work with students across the nation.

Benefits of Earning the M.S. in Athletic Leadership from Clemson



Increase expertise
in your field



Join a network of coaches and
administrators in learning about the
NCAA structure and make theoretical
and practical decisions.



Expand your career options

History

As the pioneer online program in leadership development for coaches and administrators, this program evolves on an annual basis. These changes are often depicted by the current events and occurrences within the profession. The online format provides an opportunity for coaches around the nation to participate and achieve a degree that is directly relevant and beneficial to the athletic profession. Core courses in leadership, ethics, administration, and sports psychology guide the educational process and are taught by faculty directly connected to athletic professions.

Athletic Leadership Program Highlights:

- 1 Designed for working professionals
- 2 Professional Development guided by personal development
- 3 Cohort-centered networking

For more information, email
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