

Literacy Education

Education and Human Development

Promotion Conversation

C.C. Bates is a Professor of Literacy Education and the Director of the <u>Clemson Reading Recovery and Early Literacy Training Center</u> (CUTC). Her research agenda focuses on the use of digital tools to enhance and deliver professional development for reading interventionists and K-2 classroom teachers, which stems from her ongoing inquiry into the teaching of children who are having difficulty learning to read and write. Bates has written 30+ scholarly publications, received \$10,000,000 in external funding, and developed the Record of Reading app for oral reading assessment, which has been downloaded over 400,000 times.

Bates began her career with Clemson in 2009. Since day one, her focus as both a faculty member and center director has been on outreach to South Carolina school districts. Clemson's land-grant mission guides her work and paved a path for promotion by allowing her to link teaching, research, and service in meaningful ways. Dr. Bates was promoted to full Professor in August 2021. Follow her on Twitter @ccbates.



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