



2020 JAMES F. BARKER

Ethics in Action

AWARD

Sponsorship Opportunities

Monday, March 23, 2020 | Clemson, SC





Clemson University's Rutland Institute for Ethics

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As a land grant university, Clemson's primary purpose is educating undergraduate and graduate students to think deeply about and engage in the social, scientific, economic and professional challenges of our times and thereby contribute to the resources of the state of South Carolina and the world. As our mission statement proclaims, the University is committed to the personal growth of the individual and promotes an environment of good decision-making, healthy and ethical lifestyles, and tolerance and respect for others.

Clemson University has shared a strong bond of trust with students, faculty, and the community for more than a century. Today, the university strives to strengthen that trust through the support of the Robert J. Rutland Institute for Ethics.

MISSION

"The purpose (and mission) of the Institute for Ethics is to encourage discussion on campus, in businesses and in the community about how ethical decision-making can be the basis of both personal and professional success." --Robert J. Rutland

VISION

To partner with every academic college at Clemson to provide the tools and support for the expansion of ethics education and ethical leadership for every discipline.

GOALS

- Encourage integration of ethics education and ethical leadership within all Clemson University colleges, and provide support for those colleges as necessary to advance ethics in their disciplines.
- Develop and provide programmatic opportunities in the area of ethics education for university members.
- Develop and display examples of ethical leadership through the involvement of students, faculty, staff, alumni, and corporate leaders in on-campus and community programs.
- Adopt and disseminate at least one decision-making tool for students to utilize in the face of an ethical dilemma.
- Enhance university goals through the use of ethics education in the curriculum.



Past Honorees:

2019

W. "Tobin" Cassells III

2018

Joseph P. Riley Jr.

2016

Minor Mickel Shaw

2015

Scott T. Dishman

2014

James F. Barker

About the James F. Barker Ethics in Action Award

Each year, Clemson University's Rutland Institute for Ethics bestows the James F. Barker Ethics in Action Award to an exceptional individual whose actions exemplify integrity.

In 2014, the Rutland Institute for Ethics Advisory Board decided to name the Institute's highest honor after James F. Barker, the 14th president of Clemson University. Mr. Barker's selection as the inaugural recipient showcased his dedication to integrity and brought ethics into focus in the best possible way: by living it.

The James F. Barker Ethics in Action Award is an ongoing, constructive way to recognize commitment to ethical conduct and the value of integrity.

2020 James F. Barker Ethics in Action Award Dinner

Monday, March 23, 2020

7:00 pm Dinner & Program

Madren Conference Center Grand Ballroom

Clemson University

Guests are invited to a seated dinner and award program. Awards will also be given to recipients of the Cherry Braswell Rutland Memorial Scholarship and the JT Barton Jr. Memorial Ethics Scholarship.



Dabo Swinney

**Head Coach
Clemson Tigers Football**

The 2020 James F. Barker Ethics in Action Award Recipient

On Monday, March 23, 2020, Clemson University's Rutland Institute for Ethics will present Coach Dabo Swinney with the James F. Barker Ethics in Action Award. Coach Swinney's nomination was unanimously approved by the Rutland Advisory Board. The James F. Barker Ethics in Action Award is an opportunity to celebrate someone who embodies what we want our Clemson student body to emulate.

Dr. William McCoy, director of the Rutland Institute for Ethics, was especially proud of the Advisory Board's choice. As stated by McCoy, "Having come from Northern Illinois University to Clemson in 2018, I was aware of Coach Swinney's reputation; but I was blown away with just how accurate his reputation was and continues to be." Swinney has led the Tigers to a place of monumental athletic success during his tenure at Clemson University, and he is poised to strengthen his winning record with the constant inclusion of exceptional team talent. Although Swinney contributes his success to his strong and unwavering spiritual beliefs, the bedrock of his demonstrable success is illustrated in his "walk the talk" attitude, which can be observed on and off the field. As stated by McCoy, "We are proud to give this award to someone who does his best to live his values unapologetically, and who so freely gives more of himself than what is required."

In addition to being a two time National Champion and being named a three time Bear Bryant National Coach of the Year, Swinney was also named the Bobby Dodd Coach of the Year in 2011 for advocating scholarship, leadership, and integrity within his program. Swinney also founded and chairs his Dabo's All In Team Foundation.

Clemson Athletic Director, Dan Radakovich, says, "It's been a privilege over the past seven years to see first-hand how Dabo embodies the core tenants of the James F. Barker Ethics in Action Award. One of the first words that comes to mind about Dabo is 'integrity.' I see it in the way that he is with his family, and the way that he runs our football program.

"Dabo is a wonderful ambassador for Clemson University, and the emphasis he places on doing things "the right way" is contagious. There's no question that he exemplifies all of the ideals of a leader, and that bears itself out in the young men that leave his program. The identity of the football program is marked by its commitment to ethical conduct, leadership and integrity."

Sponsorship Deadlines:

January 1

Sponsor deadline for
inclusion on event invitation

February 1

Ad deadline for inclusion in
program book

March 1

Sponsor deadline for
inclusion on event signage

2020 Sponsorship Opportunities

Benefits	Presenting \$10,000 (Filled)	Ethics Champion \$5,000	Ethics Advocate \$2,500	Ethics Supporter \$1,000
Reserved Table	★ 2 Tables	★	★	★ 1/2 Table
Opportunity for Brief Remarks	★			
Inclusion in Event Press Releases	★			
Opportunity for Branded Items at Seats	★			
Company Logo on Invitation	★	★		
Branded Table Signs	★	★	★	★
Company Logo on Event Program and Signage	★	★	★	★
Company Link on Rutland Institute Website	★	★	★	★
Ad Placed in Souvenir Program Book	★	★		