

Year 6 (2013-2014) ACSEC Education Plan

**Activity in italics indicates public involvement related program*

Lead Service Provider	Cooperating Partners	Activity or Program	Target Geography/ Land Use	Target Pollutants							
				General Stormwater Awareness	Pathogens: Bacteria/Virus	Toxic Contaminants: Petroleum Products, Pesticides, Heavy Metals	Sediment	Nutrients	Debris/Litter	Temperature	Other
General Public											
Clemson-Carolina Clear	Multiple	Mass Media: Develop and distribute PSAs and/or stormwater-related information using various media outlets, including radio, TV, billboards, and print.	Regional: Tri-county	X	X	X		X	X	X	
Clemson-Carolina Clear		Internet: Maintain and Improve ACSEC Website and ACSEC Facebook Page, Issue six editions of the ACSEC E-newsletter Ripple Effect	Regional: Tri-county	X	X	X	X	X	X	X	
Clemson-Carolina Clear	Multiple	Presentations: Present Water Quality and Stormwater Runoff Pollution Information to various groups and organizations	Regional: Tri-county	X	X	X	X	X	X	X	
Clemson-Carolina Clear	Multiple	ACSEC Tabling: Present ACSEC partner programs and information at area events (including Coastal Carolina Fair, Charleston County Earth Day, Flowertown Festival, etc.)	Regional: Tri-county	X	X	X	X	X	X		

<i>Charleston County Parks and Recreation</i>	<i>Multiple</i>	<i>Master Naturalist Programs</i>	<i>Regional: Tri-County</i>	X	X	X	X	X	X	X	
<i>Clemson Extension</i>		<i>Master Gardener Programs</i>	<i>Regional: Tri-County</i>	X	X	X	X	X	X	X	
<i>Clemson Extension</i>	<i>Clemson Agricultural Services Laboratory</i>	<i>Soil Sample Analysis</i>	<i>Regional: Tri-County</i>					X			
<i>SC Native Plants Society; Lowcountry Chapter</i>		<i>Native Plant Sale</i>	<i>Regional: Tri-County</i>								X
<i>Multiple</i>		<i>Pet Waist Awareness and Pet Waist Station Management</i>	<i>Regional: Tri-County</i>		X			X			

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Homeowners and Renters											
Clemson Extension	Multiple	Presentations at special events on stormwater related topics including native plants, rain gardening, rainwater harvesting, stormwater pond management, etc. May include hands-on learning opportunities such as rain garden installation or pond visit	Regional: Tri-County	X	X	X	X	X	X	X	X
Clemson Extension		Direct Contacts: Answer phone, email, and in-person inquiries regarding home landscaping and pond issues	Regional: Tri-County	X		X	X	X			
Clemson Extension		Training: Train Master Gardeners and Master Naturalists on stormwater related topics including rain garden workshop, BMPs and visits to ACSEC demonstration sites	Regional: Tri-County	X	X	X	X	X	X		X
Clemson-Carolina Clear		<i>Rain Barrel Sale: Encourage rainwater harvesting for pollution prevention and water conservation.</i>	Regional: Tri-County	X							

<p>Clemson-Carolina Clear</p>	<p>Multiple</p>	<p>Host 2nd Stormwater Pond Management Conference; outreach targeting residential audiences, pond mangement companies and commercial landscapers.</p>	<p>Regional: Tri-County</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>
<p>Clemson-Carolina Clear</p>		<p>Carolina Yards Online Training: Encourage sustainable yard and garden and pollution prevention activities through a five-week online training course</p>	<p>Regional: Tri-County</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>			

Clemson- Dept. of Pesticide Regulation		Certification: Conduct pesticide program certification and recertification for commercial and private pesticide applicators	Regional: Tri-County			X						
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