

South Carolina NPDES Permit # SCR030000
Small Municipal Separate Storm Sewer System (SMS4)
Annual Report Template

III. Minimum Control Measures (MCM)

B. Minimum Control Measure 1: Public Education and Outreach on Storm Water Impacts (4.2.1, 5.3)

Use the table below to summarize outreach strategies, goals, and progress for the current reporting year. In the “activities conducted and planned” section, focus on activities that were conducted in the last reporting year and those that are planned for the upcoming reporting year, providing implementation dates. Add rows where needed and attach additional sheets if necessary.

In the “Pollutant of Concern” column in the following tables, the following abbreviations are used:

Abbreviation	Pollutant of Concern
POC #1	Post-construction maintenance
POC #2	Freshwater (runoff volume)
POC #3	Litter
POC #4	Bacteria
POC #5	Nutrients
POC #6	Sediment
GSA	General Stormwater Awareness
CM	Consortium Management
FOG	Fats, Oils, and Grease
IDDE	Illicit Discharge Detection and Elimination

Please see the attached “2016-2018 Strategic Regional Stormwater Outreach Plan” for a complete list of all activities planned for the upcoming year. Below are last year’s accomplishments as well as the activities that are furthest along in their planning stages					
Pollutant of Concern	Outreach Strategy <i>(include target audiences)</i>	Measurable Goal(s)	Progress on Goal(s)	Activities Conducted and Planned <i>(specific implementation dates)</i>	Number of People Reached
CM	Carolina Clear Environmental Attitudes, Knowledge, and Perceptions Survey <i>(General public)</i>	The third iteration of this Carolina Clear survey will be conducted 2018 to shape outreach activities and measure changes over time.	In Planning	This survey is scheduled for 2018	N/A
CM, GSA	Lowcountry Stormwater Partners logo development <i>(General public)</i>	This logo is used for branding purposes and to highlight the consortium's activities within the Hilton Head Urbanized Area.	Completed	The Lowcountry Stormwater Partner's logo was finished in the Spring of 2017.	N/A
CM, GSA	Lowcountry Stormwater Partners partner recruitment		Ongoing	By engaging with local organizations and involving them in the consortium has helped to increase Lowcountry Stormwater Partners' reach and ability	4

				to provide stormwater education and involvement opportunities.	
CM, GSA	Lowcountry Stormwater Partners 2016 Annual Report (<i>General public</i>)	This report highlights the work done by the Lowcountry Stormwater Partners consortium in 2016.	Completed	The plan was written, submitted to DHEC, and made accessible to the public.	N/A
GSA	Staff training on good housekeeping (<i>Technical staff, engineers, developers, field staff, maintenance/facilities staff, supervisory staff, administrators, stormwater managers</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	The Town of Hilton Head Island identified all their staff to be trained. Training occurred on 2/27/17 (27 participants), 7/20/17 (8 participants), and 11/15/17 (7 participants).	45
GSA	SESWA Clean Water Act training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers, field staff, maintenance, facilities</i>)	This training covered stormwater information and how the Clean Water Act affects staff.	Completed	This training occurred on 9/1/17 and was hosted by Beaufort County.	4
GSA	Provided a presentation on Clemson Extension and stormwater (<i>Residents, elected & appointed officials, technical staff, supervisory staff</i>)	This was an overview as to what the Clemson Cooperative Extension Service is, how it was formed, and what local services it offers. It also discussed the Lowcountry Stormwater Partners and gave a brief overview of stormwater issues.	Completed	This presentation was given to the City of Beaufort Neighborhood Association meeting on 11/15/2017.	23
GSA	Stormwater fact sheet (<i>Elected & appointed official, general public</i>)	Develop a fact sheet with an overview of local stormwater issues that can be given to newly appointed officials and new residents.	In Planning	This fact sheet will be developed in tandem with Sumter Stormwater Solutions.	N/A
GSA	Provided a Lowcountry Stormwater Partners overview and update (<i>Elected & appointed officials</i>)	This presentation detailed the 2016-2018 Lowcountry Stormwater Partners Strategic Regional Stormwater Outreach plan, the 2016 Lowcountry Stormwater Partners Annual Report, and current activities within the consortium.	Completed	This presentation was given on 3/15/2017 at the Stormwater Utility Board Meeting	21
GSA	Carolina Clear mass media campaign (<i>General public</i>)	The Lowcountry Stormwater Partners contributed to Clemson Extension's Carolina Clear's 2017 "Healthy Ponds" mass media	Ongoing	As part of this campaign, the Lowcountry Stormwater Partners hung two billboards along I-95 in Beaufort County. *These data is based off of 2016 numbers*	152800

		campaign. Marketing materials, online ads, and other marketing materials were displayed in Beaufort County to bring awareness to stormwater pond maintenance.			
GSA	Lowcountry Stormwater Partners Partner Facebook (<i>General public</i>)	These pages are managed by partner organizations but will assist the Lowcountry Stormwater Partners in spreading information about public participation opportunities and other relevant information. Their effectiveness will be tracked through “Likes”.	Ongoing		68192
GSA	Preapplication review and comment (<i>Technical staff, engineers, developers</i>)	Started including sustainability suggestions on plan reviews submitted prior to permit application.	Ongoing	Town of Hilton Head Island documented 4 of these in 2017. Suggestions included LID methods to replace conventional stormwater practices on developing sites.	30
GSA	Educational session for the Town of Hilton Head Design Review and Board of Adjustment (<i>Elected & appointed officials and high-level staff</i>)	This presentation served to educate key audiences on the use of native plants to reduce stormwater pollution and therefore improve water quality.	Completed	Presentation on using native plants in the landscape, with emphasis on improved stormwater quality via using less pesticides, fertilizer and irrigation and decreasing stormwater volume by having native planted areas decrease speed of runoff and increase infiltration. Date unavailable.	12
GSA	Urban Trees vs. Urban Forests: Why Biodiversity Matters lecture (<i>Higher education students</i>)	This presentation explains the link between soil biodiversity, above-ground biodiversity, and human health	Completed	This presentation was given at USCB: Beaufort on 2/10/17. Stormwater and water quality are discussed throughout.	20
GSA	Presentation to the Town of Hilton Head Island Design Review Board (<i>Elected & appointed officials and high-level staff</i>)	This presentation described the benefits and links between on native plants and biodiversity.	Completed	This presentation was given on 3/14/17 and discusses how board decisions can positively/negatively affect native plants and biodiversity.	10
GSA	Annual e-mail blast (<i>Real estate agents</i>)		Completed	The Town of Hilton Head Island sent this e-mail on sea turtle, manatee and alligator values, functions and conservation to all real estate and rental agencies doing business on Hilton Head Island to educate island visitors.	100
GSA	Wood and Partners presentation (<i>Landscape architects and planners</i>)	The Town of Hilton Head Island gave a presentation to largest Landscape/Land Planning firm on island on importance of maintaining plant biodiversity and how using native plants benefits water quality, wildlife, tourism and human quality of life.	Completed	This presentation was given on 8/3/17.	20

GSA	Community Development Department Arbor Day Tree Planting (<i>General public</i>)	The goal of this event was to engage citizen in a community involvement activity and to mitigate water quality and other environmental concerns by planting trees. Its effectiveness was determined by the number of volunteers and trees planted.	Completed	On 12/1/17, the volunteers and Town of Hilton Head Island staff planted 75 seedling live oaks in hurricane damaged areas of 2 public parks to help replace some of the trees lost to hurricanes	100
GSA, CM	Lowcountry Stormwater Partners consortium meetings (<i>Consortium members, general public</i>)	These meetings are for partners to update each other and to address consortium business such as workshops, current events, etc.	Ongoing	One meeting was held on 7/18/2017. 15 individuals attended.	15
GSA, CM	Lowcountry Stormwater Partners consortium meetings (<i>Consortium members, general public</i>)	These meetings are for partners to update each other and to address consortium business such as workshops, current events, etc.	Ongoing	One meeting was held on 11/28/2017. 13 individuals attended.	13
POC #1, GSA	Toured ponds and offered pond management advise to the Rose Hill Plantation board (<i>Residents</i>)	The Rose Hill Plantation Board invited Clemson Extension into their community to discuss management strategies for creating healthier, more sustainable stormwater ponds.	Completed	The Clemson Extension Water Resources agent was invited to the Rose Hill Plantation because of their participation in the 2017 Beaufort Area Stormwater Pond Conference. She visited on 11/1/2017, saw 8 ponds and recommended BMPs to improve their function. She will partner with them in the future as part of their upcoming pond education campaign.	3
POC #1, GSA	Post Construction Best Management Practice Inspector (<i>Technical staff, stormwater managers, field staff</i>)	Post Construction BMP Inspector program provides online and field-based training focused on inspection and maintenance of best management practices used for stormwater management. Students have the chance to discuss and view bioswales, dry detention basins, wet detention basins, green roofs, pervious pavement, rainwater harvesting and more. Its success will be measured in number of participants.	Ongoing	The class was offered twice in 2017, with field days hosted at the Trident Technical College Campus, in North Charleston (10/25/17) and at Furman University in Greenville (6/1/17). A total of 46 individuals participated in BMP in 2017.	46
POC #1, POC #6, GSA	Certified Erosion Prevention and Sediment Control Inspector (CEPSCI) (<i>Technical staff, stormwater managers, field staff, construction workers</i>)	The purpose of the CEPSCI Program is to educate field personnel on the proper installation, maintenance and inspection of erosion prevention and sediment control measures at construction sites to meet state and local	Ongoing		1208

		regulations. Its success will be measured in number of participants.			
POC #1, GSA	Certified Stormwater Plan Reviewer (CSPR) (<i>Technical staff, planners, engineers, stormwater managers, developers</i>)	The purpose of the CSPR Program is to educate personnel on the proper design and review of stormwater and sediment control plans for development sites to meet state and local regulations. Its success will be measured in number of participants	Ongoing		55
POC #1, POC #2	Meeting to discuss community concerns with The Farm at Buckwalter HOA (<i>Residents</i>)		Completed	The Town of Bluffton met with The Farm at Buckwalter HOA to discuss their concerns with stormwater and flooding on 10/24/17.	38
POC #1, POC #2, GSA	Stormwater Ponds Collaborative outreach materials (<i>Residents, stormwater pond managers</i>)	These present stormwater science in a language that reaches general audiences.	Completed	As part of the Stormwater Ponds Collaborative Sea Grant has created outreach materials that will be available on the Collaborative webpage hosted on the SC Sea Grant site. This webpage will be online by the new year, pending a new hire IT at the Consortium.	N/A
POC #1, POC #6, GSA	International Erosion Control Association's "Long Term Maintenance Operation Success" training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers, field staff, maintenance, facilities</i>)	This IECA training covered BMP maintenance and erosion control measure to staff.	Completed	This training took place on 4/27/17 and was hosted by Beaufort County.	7
POC #1, POC #2, POC #3, POC #4, POC #5, GSA	Educational stormwater display at the Port Royal Farmer's Market (<i>General public</i>)	This display will be source of stormwater and better management practice information and consist of brochures, post cards, fact sheets, etc. This strategy's effectiveness will be determined by the amount of people reached.	Ongoing	Clemson Extension Agents and Master Gardener volunteers were present with stormwater outreach materials at 3 farmer's markets.	N/A
POC #1, POC #2, POC #3, POC #4, POC #5, GSA	Presentation to Heritage Academy (<i>Youth</i>)	This presentation gave an overview of golf course sustainable practices and Town's approach to sea level rise.	Completed	The Town of Hilton Head Island gave a presentation to Heritage Academy high school seniors on 5/8/2017.	100
POC #1, POC #2, POC #3, POC #4,	2nd Annual Charles Fraser Sustainable Resort Development Conference	The goal of this conference was to arm attendees with the information, tools, and	Completed	This conference was held on 9/6/2017 and 100 individuals attended.	100

POC #5, GSA	<i>(Homeowners, commercial businesses, PUDs)</i>	motivation needed to implement sustainable practices at their own resorts and organizations.			
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6	Hurricane Preparedness for HOA's <i>(Residents)</i>	The goal of this presentation was to help reduce flooding caused by hurricanes and a lack of maintenance on stormwater BMPs in neighborhoods.	Completed	This presentation, given of 5/25/17, focused on the importance on BMP maintenance to reduce flooding. It was given by The Town of Bluffton and the Bluffton Police.	10
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6	Hurricane Preparedness for HOA's <i>(Residents)</i>	The goal of this presentation was to help reduce flooding caused by hurricanes and a lack of maintenance on stormwater BMPs in neighborhoods.	Completed	This presentation, given of 5/31/17, focused on the importance on BMP maintenance to reduce flooding. It was given by The Town of Bluffton and the Bluffton Police.	14
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6	Article in the Island Packet <i>(General public)</i>	This article was about reducing flooding caused by hurricanes and a lack of maintenance on stormwater BMPs in neighborhoods.	Completed	This article was published on 5/26/17 and is available at http://www.islandpacket.com/news/weather/hurricane/article152807924.html	N/A
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Distribution of BMP signage <i>(General public)</i>	Signage will identify and describe stormwater BMP function and importance. It may be accompanied by articles and HOA news materials. At least one new BMP will be given a sign each year.	In Planning; Ongoing	Two BMP demonstration sites have been selected, the signs just need to be printed and erected.	N/A
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Stormwater educational displays in public buildings <i>(General public)</i>	These displays are a source of stormwater and better management practice information and consist of brochures, post cards, fact sheets, kiosks, etc.	Ongoing	There are currently six displays: one at Beaufort County Clemson Extension, one at Beaufort County Public Works, one at the Town of Hilton Head Island, one at the Town of Port Royal town hall, one at the Beaufort County Administration building, and one in the Town of Bluffton Watershed Management Division.	900
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Carolina Clear website <i>(General public)</i>	The website's goal is to provide a clearing house of stormwater information and public participation opportunities. Its use will be tracked through site visits.	Ongoing		18150
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Carolina Clear Facebook <i>(General public)</i>	The goal of this page is to provide a forum for public participation, to increase awareness of storm water's effects on water quality, and increase awareness of public participation opportunities. Its effectiveness will be tracked through views.	Ongoing		25372

POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Carolina Clear YouTube (<i>General public</i>)	The channel's goal is to provide a clearing house of stormwater information. Its use will be tracked through site views.	Ongoing	This channel hosts 76+ videos that include television commercials, local channel community segments, how-to videos, street interviews, and more.	6612
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	SC Waterways factsheets (<i>General public</i>)	These publications' goal is to teach citizens how to have a positive impact on local water quality through their own gardening and daily practice. Their use will be tracked through views.	Ongoing	There are 36 factsheets available.	N/A
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Hurricane Preparedness for HOA's (<i>Residents</i>)	The goal of this presentation was to help reduce flooding caused by hurricanes and a lack of maintenance on stormwater BMPs in neighborhoods.	Completed	This presentation, given of 5/24/17, focused on the importance on BMP maintenance to reduce flooding. It was given by The Town of Bluffton and the Bluffton Police.	5
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA, CM	Changing Tides Newsletter (<i>General public</i>)	This newsletter is meant to inform the public about recent, current, and upcoming public education and participation opportunities. Their effectiveness will be tracked through views.	Ongoing	The Changing Tides newsletter was published in January, February, April, May, June, and September. The next is scheduled for the beginning of February.	106
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA, CM	Lowcountry Stormwater Partners website (<i>General public</i>)	The website's goal is to provide a clearing house of stormwater information and public participation opportunities. Its use will be tracked through site visits	Ongoing	Website was developed and launched on 1/6/2017. It is periodically updated with relevant information.	530
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA, CM	Lowcountry Stormwater Partners Facebook (<i>General public</i>)	The goal of this page is to provide a forum for public participation, to increase awareness of storm water's effects on water quality, and increase awareness of public participation opportunities. Its effectiveness will be tracked through "Likes".	Ongoing		198
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA, CM	2016-2018 Strategic Regional Stormwater Outreach Plan (<i>General public</i>)	This plan is a living document which details the framework and requirements of Lowcountry Stormwater Partners public education and involvement activities. It was evaluated by local MS4 partners.	Completed	The plan was written, submitted to DHEC, and made accessible to the public.	N/A

POC #1, POC #2, POC #4, POC #5, GSA	Presented the Success with Stormwater advanced master naturalist training (<i>Residents</i>)	This presentation is an in-depth discussion about the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	Completed	This presentation was given to Lowcountry Master Naturalists at Crystal Lake on 12/5/2017.	10
POC #1, POC #2, POC #4, POC #5, GSA	Presented the Success with Stormwater advanced master naturalist training (<i>Residents</i>)	This presentation is an in-depth discussion about the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	In Planning	This presentation is scheduled to be given to a new group of Lowcountry Master Naturalists on 4/25/18.	
POC #1, POC #2, POC #4, POC #5, POC #6, GSA	Providing HOA stormwater pond binders (<i>Residents, pond managers</i>)	These binders serve to help pond owners (particularly residents and HOA boards) maintain their stormwater ponds by providing information and materials pertaining to stormwater pond design, function, inspection, and maintenance.	Ongoing	These binders are available in hard copy at the Clemson Extension Office and online at the Clemson Stormwater Pond website.	N/A
POC #1, POC #2, POC #4, POC #5, POC #6, GSA	Neighbors for Clean Water program (<i>Residents</i>)	This program will help residents reduce their stormwater footprint through residential BMP trainings.	In Planning	This program is in the beginning development stages. It will be workshopped at the ACE Basin's NERR's Planning Effective Workshops training in January 2018. From there a program will be created and followed.	N/A
POC #1, POC #2, POC #4, POC #5, POC #6, GSA	SCASM Stormwater Best Management Practices and Water Quality (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers, field staff, maintenance, facilities</i>)	This training by SCASM for staff focused upon BMP design, function, and maintenance and general stormwater information.	Completed	This training occurred on 3/2/17 and was hosted by Beaufort County.	4
POC #1, POC #2, POC #4, POC #5, POC #6, GSA	SESWA Emerging Trends in Stormwater BMP's (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater</i>)	This training by SESWA focused upon new and innovative approaches to BMP design, installation, maintenance, etc.	Completed	This training occurred on 3/31/17 and was hosted by Beaufort County	4

	<i>managers, field staff, maintenance, facilities)</i>				
POC #1, POC #3, POC #4, GSA	Lowcountry Stormwater Partners branded giveaways (<i>General Public</i>)	Lowcountry Stormwater Partners branded materials will be used to attract the public to Lowcountry Stormwater Partners activities and their effectiveness will be tracked through the amount of merchandise taken.	In Planning; Ongoing	The Lowcountry Stormwater Partners is working with Carolina Promotions to re-order branded rain gauges, pet waste bags, and other materials. 400 LSP water bottles were ordered and handed out at the 17 th Annual May River Cleanup.	400
POC #1, POC #3, POC #4, POC #5, POC #6, GSA	Buffer planting designs (<i>Pond managers, residents, PUD, elected & appointed officials, technical staff, supervisory staff, facilities, maintenance, field staff, developers</i>)	Pre-designed stormwater pond and saltmarsh buffers will make the implementation of the BMP easier for area residents. Their effectiveness will be tracked by the amount used.	In Planning; Ongoing	The Lowcountry Stormwater Partners use the SCDNR "Backyards Buffer" pamphlet, the Clemson Extension "Shorescape" factsheet, and the Clemson Extension "Rain Garden Manual" planting lists to assist owners create buffer designs. Neighborhood groups like Coosaw Point used these materials after the 2017 Beaufort Area Stormwater Pond Conference.	100
POC #1, POC #4, POC #5	Distribution of geese signage for pond areas and parks (<i>General public</i>)		In Planning; Ongoing	Scouting potential locations.	N/A
POC #1, POC #4, POC #5, POC #6, GSA	2017 Beaufort Area Stormwater Pond Conference (<i>Pond managers, residents, PUD, elected & appointed officials, technical staff, supervisory staff, facilities, maintenance, field staff, developers</i>)	The conference was designed to help stormwater pond owners/HOA representatives, property management professionals, and pond management professionals learn more about current pond management techniques. The conference was split into two tracks, one for pond owners and one for the more technical pond managers, to better serve these audiences. Its effectiveness was determined through evaluations.	Completed	The 2017 Beaufort Area Stormwater Pond Management Conference took place on 10/19 at USCB's Bluffton campus from 8:30am – 4:00pm. The conference was jointly organized by Clemson Extension and the Lowcountry Stormwater Partners, the South Carolina Sea Grant Consortium, the South Carolina Department of Natural Resources, and the Ace Basin National Estuarine Research Reserve to serve a need within the Lowcountry community. 88% of respondents agreed that the conference was a good use of their time and 100% of respondents reported knowledge gain. Finally, 87% of respondents reported that they learned something at the conference that they would apply in the future.	98

POC #1, POC #4, POC #5, POC #6, GSA	Spring 2017 Master Pond Manager course (<i>Pond managers, technical staff, supervisory staff, facilities, maintenance</i>)	Participants in the 2017 Spring Master Pond Manager course actively engage in self-paced lectures, discussion, and quizzes in the online classroom. They covered topics such as pond design, inspection, and maintenance as well as limnology, integrated aquatic plant management, fish management, and best management practice (BMP) function, design, and installation. Course participants also can meet with their instructors face-to-face and to apply what they learned in the classroom to real-world situations during two field days.	Completed	32 participants enrolled in this course offering and installed a 300 sqft shoreline planting.	32
POC #1, POC #4, POC #5, POC #6, GSA	Clemson Stormwater Ponds website (<i>Pond managers, pond owners</i>)	The website's goal is to provide a clearing house of stormwater pond information. Its use will be tracked through site visits.	Ongoing		13321
POC #1, POC #4, POC #5, POC #6, GSA	Master Pond Manager course (<i>Pond managers</i>)	Attendance and certifications	Ongoing	49 participants, 48 certifications. 32 participants already recorded in the Spring course.	17
POC #1, POC #5, GSA	Rain Garden Clean-Up event (<i>Residents</i>)	To maintain a Beaufort County Rain Garden and engage citizens in BMP maintenance.	Completed	Master Gardener volunteers spent three hours weeding, mulching, and pruning the Beaufort County Rain Garden on 6/27/17.	5
POC #2	Water conservation program (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water conservation affects water quality and their lives.	Completed	This demonstration was given to Town of Bluffton school children by the Beaufort County Soil and Water Conservation District on 7/20/17 to explain why and how to conserve water through everyday activities.	46
POC #2, GSA	Meeting to discuss the drainage concerns for The Farm neighborhood in the Town of Bluffton (<i>Residents</i>)	Key messages included: 1. function of stormwater ponds 2. maintenance requirements of systems by POA 3. personal activities residents can take	Completed	This meeting was held on 10/24/17 and was attended by 50 people.	50
POC #2, GSA	Water "Cycle" presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality affects their lives.	Completed	Beaufort County students learned about available potable water, how it travels around the globe, and why it is important to protect our water sources on 10/16/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	150

POC #2, GSA	Tour of Port Royal Cypress Wetland (Youth)		Completed	On 11/3/17, Town of Port Royal school children were told how these storm water ponds can capture storm water, settling solids and impurities and then slowly release to outfall. This presentation was given by the Beaufort County Soil and Water Conservation District.	13
POC #2, GSA	Presentation to the Outside Foundation's Kids in Kayaks Program (Youth)	The goal of the Kids in Kayaks program in to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	On 5/3/207, the Town of Hilton Head gave a presentation to 6th and 7th graders on the function and values of the salt marsh.	100
POC #2, GSA	Presentation to the Outside Foundation's Kids in Kayaks Program (Youth)	The goal of the Kids in Kayaks program in to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	On 10/05/17, the Town of Bluffton presented a hands-on water quality monitoring workshop for the Outside Foundation's Kids in Kayaks program and River Ridge 7th graders.	50
POC #2, GSA	Beaufort County Senior Leadership environment days (Residents)	The Leadership Program provides information about civic, social, and educational activities. Beaufort County Senior Leadership expands awareness about daily life in the Lowcountry and helps participants navigate their way toward identifying volunteer and community involvement.	In Planning	The Lowcountry Stormwater Partners were a part of the planning committee for the two classes that center around environmental issues and involvement. The consortium will give presentations on both days, which are 3/28/18 and 4/4/2018, and will assist with informing, training, and recruiting volunteers for the consortium.	
POC #2, GSA	Presentation to the Outside Foundation's Kids in Kayaks Program (Youth)	The goal of the Kids in Kayaks program in to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	On 10/12/17, the Town of Bluffton presented a hands-on water quality monitoring workshop for the Outside Foundation's Kids in Kayaks program and River Ridge 7th graders.	20
POC #2, POC #3, GSA	17th Annual May River Cleanup and Earth Day Festival (Residents, youth, higher education students, teachers, commercial businesses, boat owners, operators, marinas, pet owners)	The goal of the Annual May River cleanup is to engage and involve citizens in removing litter from their environment and marking storm drain to prevent further litter and stormwater pollution. Its effectiveness will be determined through number of volunteers and pounds of litter removed.	Completed	The 17 th Annual May River Cleanup took place on 4/22/17. On that day, 350 volunteers picked up litter along 3 miles of the May River shoreline from 9:00am – 11:30am, for a total of 1,200 volunteer hours. The volunteers collected 2,080 lbs. of solid waste (440lbs of which was recycled) and marked more 50 storm drains in Old Town Bluffton.	325

POC #2, POC #3, GSA	May River Cleanup Participation Challenge Reward presentation (<i>Youth</i>)		Completed	The Town of Bluffton and Coastal Kingdom gave MC Riley Elementary School a special presentation on 5/17/2017 as a prize for winning the May River Cleanup Participation Challenge Reward.	150
POC #2, POC #3, GSA	Article in Bluffton Today (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 3/25/17 and can be found at http://www.blufftontoday.com/opinion/2017-03-25/join-may-river-cleanup	N/A
POC #2, POC #3, GSA	Article on Experience Green's website (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 3/25/17 and is available at http://www.experiencegreen.org/earthday.html	N/A
POC #2, POC #3, GSA	"Keeping Bluffton Clean" article in the Bluffton Breeze (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 4/2/17 and is available at https://issuu.com/blufftonbreeze/docs/01-48bbapr17r .	N/A
POC #2, POC #3, GSA	Article in Nextdoor (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 4/10/17 and is available at https://nextdoor.com/events/sc/bluffton/17th-annual-may-river-cleanup-7th-annual-earth-day-celebration-1140588	N/A
POC #2, POC #3, GSA	Article in the Island Packet (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	The article was published on 4/17/17 and is available at http://www.islandpacket.com/entertainment/local-events/article145036359.html	N/A
POC #2, POC #3, GSA	Article on WJCL website (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 4/17/17 and is available at http://www.wjcl.com/article/bluffton-residents-asked-to-help-in-annual-may-river-cleanup/9518628	N/A
POC #2, POC #3, GSA	Article on American Rivers website (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 4/22/17 and is available at https://www.americanrivers.org/river-cleanup/may-river-cleanup/	N/A
POC #2, POC #3, GSA	Event on the Town of Bluffton Facebook page (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This event was published on 4/22/17 and is available at https://www.facebook.com/events/289150451520368/	N/A
POC #2, POC #3, GSA	Video on the Island Packets' YouTube site (<i>General Public</i>)	This video covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This video was published on 4/22/17 and is available at https://www.youtube.com/watch?v=R12bZNntnN8	48
POC #2, POC #3, GSA	Article in Bluffton Today (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was published on 4/26/17 and is available at http://www.blufftontoday.com/news/2017-04-26/trash-no-match-may-river-cleanup-volunteers	N/A
POC #2, POC #3, GSA	Event posting on BlufftonEvents.com (<i>General Public</i>)	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This posted was live throughout 4/17 and is available at http://www.bluffton.com/events/event/may-river-cleanup/	N/A

POC #2, POC #3, GSA	Article on Celebrate Hilton Head's Celebrate Bluffton and Beyond	This article covered the 17 th Annual May River Cleanup and why litter is bad for water quality.	Completed	This article was posted on 4.26.17 and is available at http://www.celebratehiltonhead.com/web_exclusives/5422/17th-annual-may-river-cleanup-saturday-april-22nd	N/A
POC #2, POC #3, POC #4, POC #5, GSA	Provided the Stormwater and the Saltmarsh presentation and enviroscape demonstration (<i>Youth</i>)	This presentation is an introduction to the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	Completed	This presentation and demonstration was given to the Hilton Head Christian Academy senior high marine science and environmental science classes on 11/9/2017.	39
POC #2, POC #3, POC #4, POC #5, GSA	Provided enviroscape demonstrations for the St. Helena Elementary Career Day (<i>Youth</i>)	The Enviroscope is an interactive watershed model portraying mostly non-point source pollution and some point source pollution.	Completed	This presentation was given on 3/24/2017 at St. Helena Elementary School to their fifth graders.	41
POC #2, POC #3, POC #4, POC #5, GSA	Provided enviroscape demonstrations for the Tanger Outlet's Touch-A-Truck (<i>Residents, youth</i>)	The Enviroscope is an interactive watershed model portraying mostly non-point source pollution and some point source pollution.	Completed	These demonstrations were given on 4/1/2017.	120
POC #2, POC #3, POC #4, POC #5, GSA	Provided enviroscape demonstrations for the Outside Foundation's Kids in Kayaks program (<i>Youth</i>)	The goal of the Kids in Kayaks program is to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	These presentations were given on 4/24/2017 at the Shelter Cove Marina.	50
POC #2, POC #3, POC #4, POC #5, GSA	Provided enviroscape demonstrations for the Outside Foundation's Kids in Kayaks program (<i>Youth</i>)	The goal of the Kids in Kayaks program is to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	These presentations were given on 10/6/2017 at the Shelter Cove Marina.	29
POC #2, POC #3, POC #4, POC #5, GSA	Presentation for the MC Riley Elementary Career Day (<i>Youth</i>)	This presentation focused on water quality, the effects of stormwater, and how children can prevent water pollution.	Completed	This presentation was given to all 3rd graders at MC Riley Elementary School on 3/24/17 by the Town of Bluffton.	100
POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Earth Day presentation (<i>Youth</i>)	This presentation focused on water quality, the effects of stormwater, and how children can prevent water pollution.	Completed	This Earth Day presentation was given by the Town of Bluffton and the Savannah Metropolitan Planning Commission staff on 4/21/17. It focused on stormwater and how kids can help reduce water pollution. All kindergartener and some 1st graders from River Ridge Academy attended.	100

POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Illicit discharge, construction site management, dry weather, sediment removal, site restoration training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers, field staff, maintenance, facilities</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	This training occurred on 1/31/17. It was provided by Beaufort County.	55
POC #2, POC #3, POC #4, POC #5, POC #6, GSA	IDDE training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers, field staff, maintenance, facilities</i>)	To educate staff on general stormwater issues and IDDE, and to be compliant with MCM 6.	Completed	This training occurred on 1/19/17. It was provided by Beaufort County.	55
POC #2, POC #3, POC #4, POC #5, POC #6, GSA,	SESWA Good Housekeeping Measures training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	This training occurred on 7/20/17 and was hosted by Beaufort County.	4
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Petroleum products	Good housekeeping training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	On 11/14/17, the Town of Bluffton Project Management Division staff were trained on general stormwater awareness, good housekeeping practices, and IDDE. There was a focus on sediment and erosion control.	7
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Petroleum products, Pesticides, FOG, IDDE	Good housekeeping training (<i>Field staff, maintenance, facilities</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	On 10/16/17, the Town of Bluffton Public Works staff was trained on general stormwater awareness, good housekeeping practices, and IDDE.	8
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Toxins,	Enviroscape presentation (<i>Youth</i>)	The Enviroscape is an interactive watershed model portraying mostly non-point source pollution and some point source pollution.	Completed	It was used as part of a presentation to Beaufort County school children on 4/11/2017 to demonstrate how stormwater affects water quality. This presentation was given by the Beaufort County Soil and Water Conservation District.	21

Petroleum products, Pesticides					
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Toxins, Petroleum products, Pesticides	Enviroscape presentation (<i>Youth</i>)	The Enviroscapes are interactive watershed models portraying mostly non-point source pollution and some point source pollution.	Completed	It was used as part of a presentation to City of Beaufort schools on 4/17/2017 to demonstrate how stormwater affects water quality. This presentation was given by the Beaufort County Soil and Water Conservation District.	104
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Toxins, Petroleum products, Pesticides	Enviroscape presentation for the Outside Foundation's Kids in Kayaks program (<i>Youth</i>)	The goal of the Kids in Kayaks program is to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	The Enviroscapes are interactive watershed models portraying mostly non-point source pollution and some point source pollution. It was used as part of a Kids in Kayak outing to Shelter Cove Marina for Hilton Head Christian Academy on 5/1/2017. This presentation was given by the Beaufort County Soil and Water Conservation District.	36
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Toxins, Petroleum products, Pesticides	Enviroscape presentation (<i>Youth</i>)	The Enviroscapes are interactive watershed models portraying mostly non-point source pollution and some point source pollution.	Completed	It was used as part of a presentation to Town of Bluffton school children on 6/9/2017 to demonstrate how stormwater affects water quality. This presentation was given by the Beaufort County Soil and Water Conservation District.	59
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Toxins, Petroleum products, Pesticides	Enviroscape presentation for the Outside Foundation's Kids in Kayaks program (<i>Youth</i>)	The goal of the Kids in Kayaks program is to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	The Enviroscapes are interactive watershed models portraying mostly non-point source pollution and some point source pollution. It was used as part of a Kids in Kayak outing to Shelter Cove Marina for Town of Hilton Head school children on 10/4/2017. This presentation was given by the Beaufort County Soil and Water Conservation District.	130
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Toxins, Petroleum products, Pesticides	Enviroscape presentation (<i>Youth</i>)	The Enviroscapes are interactive watershed models portraying mostly non-point source pollution and some point source pollution.	Completed	It was used as part of a presentation to Beaufort County school children on 10/16/2017 to demonstrate how stormwater affects water quality. This presentation was given by the Beaufort County Soil and Water Conservation District.	127
POC #2, POC #3, POC #5, GSA	Port Royal Sound Foundation Maritime Center (<i>General public</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being of our area, the region and the Atlantic Ocean.	Ongoing	The Center features exhibits, classrooms, hands-on learning spaces and other areas where everyone can learn and celebrate the uniqueness of the Port Royal Sound. The Center is open from 10:00AM - 5:00PM, Tuesday through Saturday. There is no charge for admission.	14956

POC #2, POC #3, POC #5, GSA	Port Royal Sound Foundation Maritime Center's Story Time program (<i>Youth</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being of our area, the region and the Atlantic Ocean.	Ongoing	Special time and water-quality related activities for preschoolers and toddlers at 10 a.m. every Wednesday. No charge. No reservation needed.	409
POC #2, POC #3, POC #5, GSA	Port Royal Sound Foundation Maritime Center's field trip program (<i>Youth</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being of our area, the region and the Atlantic Ocean.	Ongoing	Through hands-on experiments and discovery, students not only see the amazing life of our local environment, but also experience it firsthand. Participants include in all grades from public, private and charter schools and homes-schooling programs, as well as after-school and summer programs.	2291
POC #2, POC #3, POC #5, GSA	Port Royal Sound Foundation Maritime Center's education events (<i>General public</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being of our area, the region and the Atlantic Ocean.	Ongoing	Special events that regularly take place at the Center with water-quality and related themes. Examples of these programs include: Tuesday Talks (A classroom series led by area experts on a variety of topics), Eco Boat Excursions (A scientific expedition of the Port Royal Sound area via a classroom on a boat), Dolphin Research Cruises (An Eco-Boat tour meets dolphin research!), and Nautilus LIVE (Researchers aboard E/V Nautilus visit our classroom via LIVE streaming video)	1544
POC #2, POC #3, POC #5, GSA	Port Royal Sound presentation (<i>General Public</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being of our area, the region and the Atlantic Ocean.	Completed	The Lowcountry Institute gives this presentation multiple times a year to homeowners, interests groups, and other parties. It covers the natural history and anthropogenic threats to the Port Royal Sound.	100
POC #2, POC #3, POC #6, GSA	Water Quality Program (<i>Youth</i>)	To educate children on the importance of water quality and the effects of stormwater.	Completed	On 12/6/17, the Town of Bluffton gave a water quality program for all Red Cedar Elementary 3rd graders.	100
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Beaufort County schools on 3/27/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	174
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Beaufort County schools on 4/3/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	83
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Beaufort County schools on 4/19/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	76
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve	Completed	Discussion on wells, septic tanks, and ground water recharge for the	143

		children with how water quality and soil affect their lives.		Beaufort County schools on 4/25/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Beaufort County schools on 5/5/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	63
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Summerville schools on 5/8/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	93
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Town of Port Royal schools on 9/27/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	83
POC #2, POC #4	Soil Tunnel presentation (<i>Youth</i>)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the City of Beaufort school children on 11/15/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	17
POC #2, POC #4, GSA	Hilton Head Island Bluffton Chamber of Commerce Leadership Class presentation (<i>Residents, businesses</i>)	The mission of the Leadership Hilton Head Island-Bluffton program is to systematically inform, challenge and educate the participants regarding opportunities and needs in the community, as well as the dynamics and social and economic change; to create a dialogue and rapport among the participants and existing community leaders; and to identify organization and individual opportunities for community involvement and assist in the placement of participants in these positions.	Completed	The Town of Bluffton provided a presentation for the Hilton Head Island Bluffton Chamber of Commerce Leadership Class on 2/8/17.	25
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators,</i>	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 2/23/17.	15

	<i>stormwater managers)</i>	May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.			
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>)	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 1/27/2017.	15
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>)	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 3/23/17.	15
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>)	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 5/4/17.	15
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 6/22/17.	15

	<i>(Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>	assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.			
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting <i>(Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 7/27/17.	10
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting <i>(Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 8/24/17.	10
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting <i>(Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers)</i>	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 8/28/17.	15

		adopted on May 8, 2012 establishing the Committee.			
POC #4, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers</i>)	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 9/28/17.	15
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers</i>)	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 10/26/17.	10
POC #2, POC #4, GSA	May River Watershed Action Plan Advisory Committee meeting (<i>Elected & appointed officials and high-level staff, field staff, maintenance, facilities, supervisory staff, administrators, stormwater managers</i>)	The six (6) member May River Watershed Action Plan Implementation Committee is tasked with assisting and advising Town Council by offering guidance and recommendations to implement the opportunities and strategies outlined in the May River Watershed Action Plan per the Town Council Resolution adopted on May 8, 2012 establishing the Committee.	Completed	Town of Bluffton May River Watershed Action Plan Advisory Committee meeting was held on 11/30/17.	10
POC #2, POC #4, GSA	May River Preserve EPA 319 Grant presentation to homeowner's association (<i>Residents</i>)		Completed	This presentation took place on 4/24/2017.	10

POC #2, POC #4, GSA	SE Coastal Resiliency Panel - National Sea Grant Advisory Board <i>(Elected & appointed officials and high-level staff, technical staff, engineers, developers, supervisory staff, administrators, stormwater managers)</i>	The National Sea Grant Advisory Board is the National Sea Grant College Program's Federal Advisory Committee (FAC). The Board advises NOAA and the National Sea Grant College Program on strategies to address the Nation's highest priorities in terms of the understanding, assessment, development, management utilization and conservation of ocean, coastal and Great Lakes resources.	Completed	The Town of Bluffton took part in the National Sea Grant Advisory Board's SE Coastal Resiliency Panel on 10/16/2017.	30
POC #2, POC #4, POC #5, GSA	Provided the Stormwater and the Saltmarsh presentation <i>(Residents)</i>	This presentation is an introduction to the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	Completed	This presentation was given on 3/17/2017 to the Rotary Club of the Lowcountry.	20
POC #2, POC #4, POC #5, GSA	Provided the Stormwater and the Saltmarsh presentation <i>(Residents)</i>	This presentation is an introduction to the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	Completed	This presentation was given on 6/20/2017 to the Vanlandingham Rotary Club.	35
POC #2, POC #4, POC #5, GSA	Provided the Stormwater and the Saltmarsh presentation <i>(Residents)</i>	This presentation is an introduction to the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	Completed	This presentation was given on 8/16/2017 to the Bluffton Rotary Club.	39
POC #2, POC #4, POC #5, GSA	Provided the Stormwater and the Saltmarsh presentation <i>(Residents)</i>	This presentation is an introduction to the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that	Completed	This presentation was given on 9/21/2017 to the Indigo Run Women's Garden Club.	10

		homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.			
POC #2, POC #4, POC #5, GSA	Provided the Stormwater and the Saltmarsh presentation (<i>Residents</i>)	This presentation is an introduction to the importance of the saltmarsh, how stormwater runoff is created, local POCs, and behaviors/BMPs that homeowners can adopt to reduce their stormwater footprint. Its effectiveness will be determined through evaluations.	In Planning	This presentation will be given again in 2018. We are working with local museums to schedule the talk there.	
POC #2, POC #4, POC #5, POC #6, GSA	Cultivating A Carolina Yard workshop Part 1 (<i>Residents, homeowners</i>)	This workshop gives a hands-on overview of Clemson Extension's Carolina Yards program. The program seeks to work with residents in creating healthy, watershed-friendly landscapes by using simple and effective gardening methods. Its effectiveness was determined with evaluations.	Completed	This portion of the Cultivating a Carolina Yard workshop was given of Daufuskie Island on 7/5/2017. There were 18 participants at this workshop.	18
POC #2, POC #4, POC #5, POC #6, GSA	Cultivating A Carolina Yard workshop Part 2 (<i>Residents, homeowners</i>)	This workshop gives a hands-on overview of Clemson Extension's Carolina Yards program. The program seeks to work with residents in creating healthy, watershed-friendly landscapes by using simple and effective gardening methods. Its effectiveness was determined with evaluations.	Completed	This portion of the Cultivating a Carolina Yard workshop was given of Daufuskie Island on 7/12/2017. There were 20 participants at this workshop. All evaluations came back reporting the workshop was a good use of time, that all participants learned something that they will use, and that they would recommend this workshop to others.	20
POC #2, POC #4, POC #5, POC #6, GSA	Cultivating A Carolina Yard workshop Part 3 (<i>Residents, homeowners</i>)	This workshop gives a hands-on overview of Clemson Extension's Carolina Yards program. The program seeks to work with residents in creating healthy, watershed-friendly landscapes by using simple and effective gardening methods. Its effectiveness was determined with evaluations.	Completed	This portion of the Cultivating a Carolina Yard workshop was given of Daufuskie Island on 7/19/2017. There were 10 participants at this workshop. All evaluations came back reporting the workshop was a good use of time, that all participants learned something that they will use, and that they would recommend this workshop to others.	10

POC #2, POC #4, POC #5, POC #6, GSA	Cultivating A Carolina Yard workshop Part 4 (<i>Residents, homeowners</i>)	This workshop gives a hands-on overview of Clemson Extension's Carolina Yards program. The program seeks to work with residents in creating healthy, watershed-friendly landscapes by using simple and effective gardening methods. Its effectiveness was determined with evaluations.	Completed	This portion of the Cultivating a Carolina Yard workshop was given of Daufuskie Island on 7/26/2017. There were 14 participants at this workshop. All evaluations came back reporting the workshop was a good use of time, that all participants learned something that they will use, and that they would recommend this workshop to others.	14
POC #2, POC #4, POC #5, POC #6, GSA	Cultivating A Carolina Yard workshop (<i>Residents, homeowners</i>)	This workshop gives a hands-on overview of Clemson Extension's Carolina Yards program. The program seeks to work with residents in creating healthy, watershed-friendly landscapes by using simple and effective gardening methods. Its effectiveness was determined with evaluations.	Completed	This workshop was given at the Oldfield River Club on 12/6/2017. There were 16 participants at this workshop. All evaluations came back reporting the workshop was a good use of time, that all participants learned something that they will use, and that they would recommend this workshop to others.	16
POC #2, POC #4, POC #5, POC #6, GSA	Cultivating A Carolina Yard workshop (<i>Residents, homeowners</i>)	This workshop gives a hands-on overview of Clemson Extension's Carolina Yards program. The program seeks to work with residents in creating healthy, watershed-friendly landscapes by using simple and effective gardening methods. Its effectiveness was determined with evaluations.	In Planning	This workshop will be given again in the spring of 2018. Currently searching for a community partner.	
POC #2, POC #4, POC #5, POC #6, GSA	Installation of New Riverside Pond floating wetlands (<i>Residents</i>)	This project had community members involved in installing floating wetland BMPs to help maintain the New Riverside stormwater pond. Their effectiveness will be determined through water quality testing.	Completed	Volunteers from the North Face Store, led by the Town of Bluffton, installed floating wetland BMPs in the New Riverside Pond on 5/8/17.	2
POC #2, POC #4, POC #5, POC #6, GSA	2017 SESWA Photo Contest Winners (<i>General Public</i>)	This contest highlighted regional LID/BMP/green infrastructure efforts in the southeast region and the Town of Bluffton's floating wetlands won alongside two other projects.	Completed	This award was announced on 6/13/17 and the photos can be found at www.seswa.org	N/A

POC #2, POC #4, POC #5, POC #6, GSA	Article in Bluffton Today (<i>General Public</i>)	This article covered the benefits and installation of floating wetland BMPs.	Completed	This article was published on 7/8/17 and can be found at http://www.blufftontoday.com/opinion/2017-07-08/benefits-floating-wetlands	N/A
POC #2, POC #4, POC #5, POC #6, GSA	Article in SWS stormwater solutions (<i>General Public</i>)	This article covered the benefits and installation of floating wetland BMPs.	Completed	This article was published on 12/5/17 and is available at https://www.estormwater.com/floating-island-wetlands-reduce-coliform-levels-creek	N/A
POC #2, POC #4, POC #5, POC #6, GSA	Article in Coastal Heritage (<i>General Public</i>)	This article covered how the Town of Bluffton spoke at the 18th International Conference on Shellfish Restoration	Completed	This was published in the winter of 2017 by SC SeaGrant and is available at http://www.scseagrant.org/pdf_files/Coastal-Heritage-Winter-2017.pdf	N/A
POC #2, POC #4, POC #5, POC #6, GSA	Residential Stormwater BMPs: A Training for Contractors (<i>Businesses, field staff, contractors, supervisory staff, landscapers, pond managers</i>)	This workshop is intended for contractors and landscape professionals who want to learn how to install stormwater best management practices (BMPs).	Cancelled	This workshop has been cancelled and will be replaced by the Clemson Extension Master Rain Gardener certification course.	N/A
POC #2, POC #4, POC #5, POC #6, GSA	Community Grants program (<i>Residents, businesses</i>)	This application-based mini-grant program will pay contractors to install demonstration stormwater BMPs (rain gardens, rain barrels, shoring, geese fencing, pet waste stations, downspout planter boxes, and floating wetlands) on highly visible private property (such as apartment complexes, restaurants, doctor's offices, etc.)	In Planning	The budget is now available to subsidize downspout planter box, pet waste station, and rain barrel installations.	N/A
POC #2, POC #5, GSA	Master Naturalist program (<i>Residents, teachers, technical staff, field staff, facilities, maintenance</i>)	The South Carolina Master Naturalist Program aims to create a statewide corps of volunteers sponsored through the Clemson Extension Service providing education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities. Interested South Carolinians become Master Naturalists through training and volunteer service	Ongoing	The Lowcountry Institute holds the 12 session Master Naturalist courses four times a year. Individuals who participate in the program bring diverse skills and experiences that contribute time, energy and ideas in maintaining the native eco-systems throughout the South. After receiving training, Master Naturalists may participate in many different types of volunteer activities. These might include assisting in a nature outreach program at a park, museum, nature center or school; assisting a scientist collecting bird census data; collecting data on water quality or many others.	100

POC #2, POC #5, POC #6	Lowcountry Master Gardener educational services (<i>Residents, youth, higher education students, elected & appointed officials</i>)	The Master Gardener program was designed to use the services of trained volunteers who have horticultural knowledge and a willingness to share that knowledge with other county residents through Cooperative Extension.	Ongoing	The Master Gardeners in Beaufort County remain active all year long and provide educational services such as: improving overall efficiency in providing one-on-one service to the non-commercial horticultural clientele in the county, promote increased environmental awareness through the prudent use of fertilizers, pesticides, etc., provide group learning and teaching activities for non-commercial clientele, and forming groups of teaching assistants who enjoy being around other horticulturists and which may evolve into a support group for Extension consumer/urban horticulture efforts.	212492
POC #2, POC #5, POC #6	Lowcountry Master Gardener community services (<i>Residents, youth, higher education students, elected & appointed officials</i>)	The Master Gardener program was designed to use the services of trained volunteers who have horticultural knowledge and a willingness to share that knowledge with other county residents through Cooperative Extension.	Ongoing	The Master Gardeners in Beaufort County remain active all year long and provide community involvement services such as: answering home horticulture calls at the Extension office, speaking to garden and civic clubs, speaking with youth or senior groups, and assisting communities with horticultural projects.	1295
POC #2, POC #5, POC #6, GSA	Port Royal Elementary School rain garden (<i>Youth</i>)	As part of the Green Steps Schools program, the Lowcountry Stormwater Partners will assist the third graders of this school design and install a demonstration rain garden.	In Planning	Site is selected and materials secured. Will be planted in spring 2018.	
POC #3	Whale Branch Elementary School Green Steps School Projects Kick-Off (<i>Youth</i>)	The goal of this meeting was to plan and implement projects for Whale Branch Elementary School's Green Step Schools certification. Its effectiveness will be measured by the success of its projects.	Completed	On 12/1/2017, Whale Branch Elementary School committed to and began implementing the following three projects: 1. Recycling - elimination of litter & trash 2. Composting - elimination of litter & trash 3. Rain Barrel - collect rain water and use to water garden plot (rain barrel installed same day) This was done with the Beaufort County Soil and Water Conservation District.	200
POC #3	Coastal Conservation League table at the Broad Creek Clean Water Festival (<i>Residents, K-12 students/youth, teachers</i>)	Participating in this event allowed the organization to directly interact with many stakeholders and educate them about plastic pollution, litter, and the importance of water quality. This strategy's effectiveness will be determined by the amount of people reached.	Completed	The Coastal Conservation League created a table on plastic pollution at the Broad Creek Clean Water Festival on 8/10/17.	75

POC #3	Marine debris display & game at the Broad Creek Clean Water Festival (<i>General public</i>)	Participating in this event allowed the organization to directly interact with many stakeholders and educate them about plastic pollution, litter, and the importance of water quality. This strategy's effectiveness will be determined by the amount of people reached.	Completed	The Beaufort County Soil and Water Conservation District exhibit highlighted the negative effect on marine species due to litter and provided a game where participants guessed how long trash takes to decompose. We also distributed Marine Debris flyers at this event on 8/10/17.	150
POC #3	Marine debris display at the Soft-Shell Crab Festival (<i>General Public</i>)	Participating in this event allowed the organization to directly interact with many stakeholders and educate them about plastic pollution, litter, and the importance of water quality. This strategy's effectiveness will be determined by the amount of people reached.	Completed	The Beaufort County Soil and Water Conservation District display shows how debris harms aquatic species and has participants guess how long it takes materials decompose in the water. The display was active on 4/15/17.	500
POC #3	Display on plastic bags & suggestions on a county wide ban at the Town of Port Royal's Earth Day Celebration (<i>General public</i>)	Participating in this event allowed the organization to directly interact with many stakeholders and educate them about plastic pollution, litter, and the importance of water quality. This strategy's effectiveness will be determined by the amount of people reached.	Completed	The Beaufort County Soil and Water Conservation District provided the body suit of a Plastic Bag "Monster" to bring attention to the problem and utilized it on 4/22/17.	100
POC #3	Beach Sweep (<i>Residents, youth, higher education students, teachers, commercial businesses, boat owners, operators, marinas, pet owners</i>)	The goal of the beach sweep is to engage and involve citizens in removing litter from their environment and marking storm drain to prevent further litter and stormwater pollution. Its effectiveness will be determined through number of volunteers and pounds of litter removed.	Cancelled	The 2017 beach sweep was cancelled due to Hurricane Irma and the subsequent maintenance concerns.	N/A
POC #3	Teacher training for Green Steps School (<i>Teachers</i>)	This training aims to increase participation in the Green Steps School Program.	Completed	The Green Steps Schools Coordinator with the Beaufort County Soil and Water Conservation District trained teachers and encourage schools to form teams to participate in the program on 8/14/17.	27
POC #3	Recycling presentation (<i>Youth</i>)	This presentation was meant to educate children how to recycle and prevent litter.	Completed	Beaufort County school children learned about recycling and how to prevent litter. This presentation was given by Beaufort County Soil and Water Conservation District on	36
POC #3	Beaufort Middle School Grounds Litter Clean Up (<i>Youth</i>)	This program was meant to engage students in community involvement and reduce stormwater	Completed	Beaufort Middle School students cleaned up their school's grounds on 11/29/17 with the Beaufort County Soil and Water Conservation District.	21

		pollution by picking up litter.			
POC #3	Digital billboard advertisement for the May River Cleanup (<i>Residents, K-12 students/youth, higher education students, teachers</i>)	To advertise and increase awareness of the 17th Annual May River Cleanup	Completed	The Town of Bluffton obtained a digital billboard advertisement for the May River Cleanup was created and sent out through social media and news sites.	290,000
POC #3	Plastic bag presentation (<i>Commercial business</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	On 1/18/18, the Coastal Conservation League met with the Hilton Head Island-Bluffton Chamber of Commerce to discuss the feasibility of a ban on single use plastic bags.	5
POC #3	Paper Bag Commitment (<i>Businesses, General public</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	The week of Earth Week, the Coastal Conservation League asked local businesses to commit to offering paper bags (instead of defaulting to single use plastic bags). Several businesses committed to asking customers which they preferred and having paper bags available.	100
POC #3	Reducing Plastic Pollution in the Lowcountry presentation (<i>Residents</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	On 5/15/17, the Coastal Conservation League gave a presentation to residents of Palmetto Bluff on how to reduce plastic pollution. Included a discussion of a ban on single use plastic bags.	20
POC #3	Reducing Plastic Pollution in the Lowcountry presentation (<i>Residents, general public</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	On 4/18/17, the Coastal Conservation League gave a presentation to Green Drinks Beaufort on how to reduce plastic pollution. Included a discussion of a ban on single use plastic bags.	50
POC #3	Plastic bag presentation (<i>Elected & appointed officials and high-level staff</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	On 4/20, the Coastal Conservation League presented to and discussed with members of the Hilton Head Island Planning Commission about exploring the possibility of a ban on single use plastic bags.	2
POC #3	Plastic bag presentation (<i>Residents, elected & appointed officials and high-level staff</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	On 6/21/17, the Coastal Conservation League gave a presentation on banning single use plastic bags on Hilton Head Island.	40

POC #3	Plastic bag presentation (<i>Residents</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	On 8/17/17, the Coastal Conservation League gave a presentation about reducing plastic pollution in the Lowcountry to the League of Women Voters in Beaufort.	40
POC #3	Plastic bag presentation (<i>Elected & appointed officials and high-level staff</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	The Coastal Conservation League gave a presentation to the Natural Resources Committee of Beaufort County Council on 8/22/17 about banning single use plastic bags.	7
POC #3	Plastic bag presentation (<i>Commercial business</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	The Coastal Conservation League gave a presentation to the Beaufort County Chamber of Commerce on 9/1/17 about banning single use plastic bags.	4
POC #3	Plastic bag presentation (<i>Residents</i>)	This presentation focused on educating key audiences on the issues with plastic litter. Its effectiveness will be measured by the adoption of a single use plastic bag ban.	Completed	The Coastal Conservation League gave a presentation at the Port Royal Town Council meeting on 9/13/17 about banning single use plastic bags.	12
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 10/5/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 10/16/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 10/25/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 11/1/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will	Completed	Beaufort County Council met to discuss banning single use plastic bags on 11/8/17.	25

	<i>& appointed officials and high-level staff)</i>	be determined by a resolution on the matter.			
POC #3	Adopt-A-Highway program (<i>Residents</i>)	The Adopt-A-Highway program is a part of Palmetto Pride and Keep Beaufort County Beautiful. Its mission is to eradicate litter and promote beautification in South Carolina. It conducts litter pick-ups and measures effectiveness in number of volunteers, number of active volunteer groups, number of volunteer hours, and pounds of litter removed.	Ongoing	There were 2,996 volunteers who were part of 85 active volunteer groups who spent 3,996 hours picking up 89,160 lbs. of trash.	2996
POC #3, GSA	Intro to Hazardous Waste Generation and Handling (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers, field staff, maintenance, facilities</i>)	This training focused upon proper disposal of hazardous waste and spill procedures. It's education also serves for MCM 6 requirements.		This training took place on 2/6/17. It was provided by Beaufort County.	2
POC #3, GSA	Storm drain marking (<i>General public, business</i>)	Storm drain marking seeks to prevent litter and other stormwater runoff pollution from entering waterways by serving as a visual reminder of how the storm sewers connect directly to local waterways.	Completed	The Clemson Extension Water Resources Agent partnered with the Shelter Cove Marina and marked five storm drains with one volunteer on 2/23/2017.	1
POC #3, GSA	Storm drain marking (<i>General public, business</i>)	Storm drain marking seeks to prevent litter and other stormwater runoff pollution from entering waterways by serving as a visual reminder of how the storm sewers connect directly to local waterways.	Completed	The Town of Hilton Head Island partnered with 8 volunteers to mark storm drain on of three marinas on Hilton Head Island on 9/1/17.	8
POC #3, GSA	Storm drain marking (<i>General public, business</i>)	Storm drain marking seeks to prevent litter and other stormwater runoff pollution from entering waterways by serving as a visual reminder of how the storm sewers connect directly to local waterways.	In Planning	Kits are ready and looking for volunteer groups. Will be recruiting volunteers at the 1/23/18 Lowcountry Master Naturalist Association Meeting.	
POC #3, POC #4, POC #5	Tabling event at Southern Barrel Brewing (<i>Residents</i>)	To increase public awareness of water quality and conservation issues.	Completed	On 9/22/17, the Savannah Riverkeeper engaged citizens in discussion about watershed protection and water supply.	46

POC #3, POC #4, POC #5	Presentation for the Sun City Kayak Club (Residents)	To increase public awareness of water quality and conservation issues.	Completed	On 1/15/17, the Savannah Riverkeepers gave a presentation for the Sun City Kayak Club that discussed human / waterway interactions and their impacts.	28
POC #3, POC #4, POC #5	Table at the Beaufort Academies solar eclipse event (Residents)	To increase public awareness of water quality and conservation issues.	Completed	On 8/21/17, the Savannah Riverkeeper engaged citizens in discussion about watershed protection and water supply.	27
POC #3, POC #4, POC #5, GSA, Pesticides	EPA brochure "Make your home the solution to stormwater pollution" A homeowner's guide to healthy habits for clean water (Residents)	This brochure reviews general behaviors and BMPs homeowners can adopt to reduce their stormwater footprint.	Ongoing	This brochure is available at the Town of Hilton Head town offices.	100
POC #3, POC #4, POC #5, Toxins, Petroleum products, Pesticides, FOG	WEF Household Hazardous Waste brochure (Residents, technical staff, engineers, developers, field staff, maintenance, facilities, contractors, PUD)	This brochure is meant to assist citizens with proper disposal of hazardous waste materials. Its effectiveness will be tracked by how many copies are distributed.	Ongoing	The brochure is available at the Town of Hilton Head offices, Beaufort County Public Works building, and the Clemson Extension office.	100
POC #3, POC #5, GSA	South Carolina Adopt-A-Stream citizen monitoring (Residents)	South Carolina Adopt-a-Stream (SC AAS) creates a network of watershed stewardship, engagement, and education through involvement. SC AAS volunteers can play an important role in monitoring and tracking water quality while sharing information about local water resources with their communities. In providing baseline information about stream conditions, volunteers, local communities, educators, and local government agencies can partner to protect and restore our waters. Its effectiveness will be monitored by the number of trained volunteer groups.	Ongoing	Marketing materials for this program are on display at the Clemson Extension Office. However, no volunteer groups can form until a saltwater monitoring program is created.	N/A
POC #4	Soil Tunnel presentation (Youth)	This presentation's goal is to educate and involve children with how water quality and soil affect their lives.	Completed	Discussion on wells, septic tanks, and ground water recharge for the Bridges Prep school on 3/3/17. This presentation was given by the Beaufort County Soil and Water Conservation District.	68

POC #4	Broad Creek Management Plan septic system brochure (<i>Residents, elected & appointed officials and high-level staff, contractors</i>)	To inform the public about the importance of septic system maintenance, how to perform said maintenance, and how lack of maintenance can negatively impact water quality.	Completed	This outreach material was funded by DHEC, and NOAA grant #NA970Z0198.	100
POC #4	Septic System Awareness campaign (<i>Homeowners</i>)	This program will focus on encouraging septic system owners to follow best practices through social marketing and educational materials development.	In Planning	A needs assessment is currently being designed to better target the educational materials.	
POC #4, GSA	2018 pet waste mass media campaign development (<i>Pet owners</i>)	The Lowcountry Stormwater Partners are working with other Carolina Clear consortiums to perform social market research to develop a mass media campaign targeted at pet owners to encourage them to pick up their pets' waste. Evaluation methods are being determined.	In Planning	The Lowcountry Stormwater Partners attended three brainstorming and planning meetings and are contributing to social market research. The consortium will also participate in the campaign once the details are finalized.	N/A
POC #4, POC #5	Pet waste station installation (<i>Pet owners</i>)	Install one new pet waste station per year	In Planning	As part of the 2018 Pet Waste Mass Media campaign, a pet waste station will be installed.	N/A
POC #4, POC #5, GSA	Fats, oils, and grease disposal education materials (<i>General public</i>)	Distribute educational materials relating to FOG to education partners and stakeholders. Their effectiveness will be determined through the amount distributed.	Ongoing	There are four stormwater displays that contain FOG materials: one at the Beaufort County Clemson Extension Office, one at the Town of Bluffton Watershed Management Division, one at the Town of Hilton Head Island town offices, and one at the Beaufort County Public Works building.	N/A
POC #4, POC #5, POC #6, GSA	Carolina Yards program (<i>Homeowners</i>)	Clemson Extension's Carolina Yards program works with residents to create healthy, watershed-friendly landscapes. Using simple and effective gardening methods, create a low maintenance yard that works with nature, rather than against it. Carolina Yards also regularly offers a five week, online course designed to help Carolina gardeners learn to grow and maintain a low maintenance and low impact yard. The program's success will be measured in newly certified yards.		No courses were offered this year, but there were 22 newly certified yards.	22

POC #4, POC #5, POC #6, GSA	Carolina Yards website (<i>Homeowners</i>)	The website's goal is to provide a clearing house of information on how to use simple and effective principles and actions to help guide you towards a low maintenance and positive environmental impact yard. Its use will be tracked through site visits.	Ongoing		18985
POC #4, POC #5, POC #6, GSA	Carolina Yards Facebook (<i>Homeowners</i>)	The goal of this page is to provide a forum for public participation, to increase awareness of simple and effective actions to help guide residents towards a low maintenance and environmentally friendly yard, and to increase awareness of course offerings. Its effectiveness will be tracked through "Likes".	Ongoing		541
POC #5, GSA, CM	Co-presented the "Cooperative Education and Involvement Programming" lecture at the 17th Annual Southeast Stormwater Association Conference in Louisville, KY (<i>Pond managers, stormwater staff, technical staff, supervisory staff, field staff, facilities, maintenance</i>)	This presentation described the cooperative education model that Clemson Extension's Carolina Clear program employs within its consortiums. The Lowcountry Stormwater Partner's strategic planning process was highlighted in this presentation as a case study for the professional audience. This presentation's effectiveness was measured by evaluations.	Completed	This presentation was given to stormwater professionals on 10/12/2017. It was a joint effort between Clemson Extension, the Anderson Pickens Stormwater consortium, the Lowcountry Stormwater Partners, and Beaufort County. 29 people who attended the session turned in evaluations. The evaluations rated on a scale of 1-7, where 7 was an excellent presentation and 1 was a poor presentation. 38% of respondents rated us at a 7, 45% of respondents rated us at a 6, and 14% of respondents rated us at a 5.	29
POC #5, POC #6, GSA	Making It Grow! (<i>Homeowners</i>)	Its use will be tracked by views (number reported is the average number of persons per household applied to the projected number of households that viewed Making It Grow! during the 2016 calendar year. This number is conservative as it does not account for the SC Channel and only represents one episode's viewing).	Ongoing	*Number reported is the average number of persons per household applied to the projected number of households that viewed Making It Grow! from May 2016 through November 2017. This number is conservative as it does not account for the SC Channel and only represents one episode's viewing.	22162
POC #5, POC #6, GSA	Water Chemistry Summary presentation (<i>Residents, technical staff, engineers, developers, field</i>)	The presentation focused mainly on nutrients loads and the possible bmp strategy that could lessen future nutrient levels in a sustainable manner.	Completed	The Town of Hilton Head Island presented a water chemistry summary to the Palmetto Dunes wetland committee on 11/13/17.	12

	<i>staff, maintenance, facilities)</i>				
POC #6, GSA	Board of Zoning Appeals and Design Review Board presentation (<i>Elected & appointed officials and high-level staff</i>)		Completed	At the 6/22/17 meeting of the Town of Hilton Head Island Board of Zoning Appeals and Design Review Board, the Town of Hilton Head gave a presentation on beaches, how they erode and accrete and what natural services beach plants provide.	15
POC #6, GSA	Silt Fence and Beyond: Erosion and Sediment Control Best Practices	Silt Fence and Beyond: Erosion and Sediment Control Best Practices is a full day workshop for contractors, inspectors, and regulators who wish to learn more about saving time and money on job sites through proper selection, installation, and maintenance of construction BMPs. Topics covered include: Establishing vegetative cover, Hydro mulching, Erosion control blankets, Turf reinforcement mats, and more!	In Planning	Speakers are identified and looking to schedule.	N/A
Total Number of Individuals Impacted					829,124

C. Control Measure Evaluation (5.3)

1. Evaluate the success of this MCM. Refer to goals implemented and achieved, and adherence to the implementation schedule:

The implementation of MCM#1 was successful in the Hilton Head Urbanized Area for several reasons. One reason is that the Lowcountry Stormwater Partners grew into a larger, more well defined stormwater consortium. The Lowcountry Stormwater Partners began when Beaufort County, the City of Beaufort, the Town of Bluffton, the Town of Hilton Head Island, and the Town of Port Royal agreed to work together across municipal and watershed boundaries to address stormwater education and awareness needs. With this commitment, the communities selected to work with the Clemson Extension’s Carolina Clear program. This program seeks to develop outreach and involvement opportunities that lead to sustained behavior changes which, in turn, protect water resources. This approach is best accomplished through meaningful partnerships; thus, the founding organizations selected to work locally as the Lowcountry Stormwater Partners and to invite other educational institutions, utilities, non-profits, and companies to deliver consistent outreach programming to target audiences. In the 2017 reporting year, the Lowcountry Stormwater Partners recruited four new organizations to the consortium as well as created a vision statement, a mission statement, specific goals, a logo, and a fully functional website. These steps amplify the Lowcountry Stormwater Partners educational messaging, as citizens and stakeholders will be able to recognize the consortium and seek its assistance.

To craft the vision statement, mission statement, and goals, partners and stakeholders provided feedback at the consortium meeting in January 2017. Then, a steering committee built of MS4 community representatives met on 4/3/17 to fine tune these suggestions. The meeting resulted in the Lowcountry Stormwater Partners consortium’s vision statement, “The Lowcountry Stormwater Partners strive for healthy, fishable, swimmable waterways to continue the prosperity of the region” as well as its’ mission statement, “To protect and restore

healthy, productive Lowcountry waterways by engaging citizens in stormwater education and public involvement opportunities through a network of partnerships with local governments, organizations, and businesses.” This meeting also saw the formation of the consortium’s goals. The goals are:

1. Help the Lowcountry Stormwater Partners' local SMS4s meet and stay compliant with the NPDES Phase II Stormwater Program permit requirements for MCM1 (public education and outreach) and MCM 2 (public involvement) by providing local resources and services.
2. Leverage the Lowcountry Stormwater Partners network of partners to maximize the efficiency of stormwater education and involvement efforts using a regional approach.
3. Develop and implement targeted outreach programs that address primary stormwater pollutants of concern.
4. Encourage positive behavioral changes in support of environmental protection and awareness through stormwater education.
5. Foster and expand upon citizen involvement in stormwater management through education and participation in programs.
6. Facilitate collaboration among local organizations interested in watershed-related education to best meet the needs of local communities.

At a later meeting, the same steering committee created a timeline for focusing on POCs. 2017 will focus upon POC #1 and POC #6, 2018 will focus upon POC #4 and POC #5, and POC #3 and POC #2 will be focused upon throughout these years through existing and other programs. This year, the steering committee will meet once more to decide if these two pollutants should be the focus of 2019. However, aside from planning and creating a more effective consortium, the Lowcountry Stormwater Partners also kept up with our implementation schedule according to the 2016-2018 Lowcountry Stormwater Partners Strategic Regional Stormwater Outreach Plan and created several successful educational programs.

An example of one such program was the 2017 Beaufort Area Stormwater Pond Management Conference. The conference took place on 10/19 at USCB’s Bluffton campus from 8:30am – 4:00pm. It provided a forum to give the latest information, resources and tools on pond management. The conference was jointly organized by Clemson Extension and the Lowcountry Stormwater Partners, the South Carolina Sea Grant Consortium, the South Carolina Department of Natural Resources, and the Ace Basin National Estuarine Research Reserve to serve a need within the Lowcountry community and maintain the implantation schedule on the 2016-2018 Lowcountry Stormwater Partners Strategic Regional Stormwater Outreach Plan. The 2017 conference was part of a series of six pond conferences along the South Carolina coast that have been taking place since 2012. The conference was designed to help stormwater pond owners/HOA representatives, property management professionals, and pond management professionals learn more about current pond management techniques. The conference was split into two tracks, one for pond owners and one for the more technical pond managers, to better serve these audiences. Each participant received presentations and advice from local and regional experts in pond management, opportunities to interact with organizations and businesses in the pond management industry, a resource package with information and reference materials, lunch, and continuing education credits. Conference topics included integrated weed management, shoreline stabilization, and wildlife management. 111 people pre-registered for the conference and 98 people attended. Out of the 98 participants, 62 people turned in evaluations. The evaluations revealed that 43% of respondents were HOA/community members and 24% were business representatives. 88% of respondents agreed that the conference was a good use of their time and 100% of respondents reported knowledge gain. Finally, 87% of respondents reported that they learned something at the conference that they would apply in the future.

The “Cultivating a Carolina Yard” workshop is another example of a successful Lowcountry Stormwater Partners education program. This program is designed to give a basic overview of Clemson Extension’s Carolina Yards program, which teaches homeowners how using simple and effective gardening methods can create a low maintenance yard that works with nature, rather than against it. This workshop uses a

combination of PowerPoint, lecture, conversation, and hands-on field activities to convey this information and to encourage participants to enroll in the Carolina Yards course. To produce this workshop, the Lowcountry Stormwater Partners work with local communities who provides the space and course materials. Course participants receive a Carolina Yards Workbook and 12 Clemson HGIC printouts in their own folder. This year, the Lowcountry Stormwater Partners partnered with the Daufuskie Island Conservancy and the Haig Point community to host this workshop in a series of four, 90-minute sessions on 7/5/17, 7/12/17, 7/19/17, and 7/26/17. A total of 33 individuals attended these offerings. 18 people attended the first session, 20 attended the second, 10 attended the third, and 14 attended the fourth. We collected a total of 40 evaluations from this series. Each evaluation reported that the information presented was very useful, that the participant gained knowledge, and that the participant would recommend this program to others. The Lowcountry Stormwater Partners also worked with the Oldfield Community to offer this workshop as a one-time, six-hour course on 12/6/17. 16 people attended the workshop and all participants turned in an evaluation. All respondents indicated that they found the training very useful, that they gained knowledge, that they planned to use the knowledge gained in the future, and that they would recommend the workshop to others. To further evaluate this program, we will follow up in with the participants after the planting season in March to see if the participants applied the knowledge gained. If they do apply the knowledge gained, participants will be able to save money, reduce time working in the yard, and/or protect water quality by getting their soil tested, applying the appropriate amount of fertilizer, watering wisely, reducing stormwater runoff, creating integrated pest management systems, and/or using native plants.

Another successful education program that the Lowcountry Stormwater Partners created this year was the “Success with Stormwater” advanced master naturalist training, which was given on 12/5/17. This hands-on workshop focused on why water quality is important to Beaufort County, how stormwater runoff is created, and how the negative impacts of stormwater runoff can be offset through the adoption of certain behaviors and residential stormwater best management practices. The workshop was held at Crystal Lake park from 9:00AM until 12:00PM and was divided into three sections: a jeopardy-style game to review watershed principles and the Lowcountry Master Naturalist material, a PowerPoint presentation and lecture on stormwater runoff with an Enviroscape demonstration, and a walking tour and discussion residential stormwater best management practices. 10 people attended the training and everyone turned in an evaluation. All respondents indicated that they found the training very useful, that they gained knowledge, that they planned to use the knowledge gained in the future, and that they would recommend the workshop to others. The program was so popular, that the consortium was asked to give the training again on 4/25/18.

A final example of the Lowcountry Stormwater Partners successful education programming is the hosting of the 2017 Spring Master Pond Manager Course. In this course, 32 participants actively engaged in self-paced lectures, discussion, and quizzes in the online classroom, managed by the Lowcountry Stormwater Partners. They covered topics such as pond design, inspection, and maintenance as well as limnology, integrated aquatic plant management, fish management, and BMP function, design, and installation. However, on 5/11/17 and 5/12/17, course participants had the opportunity to meet with their instructors face-to-face and to apply what they learned in the classroom to real-world situations. On 5/11/17, we hosted the Master Pond Manager Stormwater Pond Field Day. At this event, 25 participants learned how to read construction drawings and how to perform detailed stormwater pond inspections. The highlight of the day, though, was the opportunity to install a shoreline buffer, or shorescape. Working together, the 25 participants planted a 300sqft shorescape along a pond at the Beaufort County Administration Complex with native plants. Then, on 5/12/17, we hosted the Master Pond Manager Recreational Field Day. At this event, 16 participants toured Spring Island and discussed pond design, rookery management, and practiced delineating wetlands. The highlight of the day was the opportunity to sample fish populations in the pond using fish traps, seine nets, and cast net. The students were encouraged to identify and measure fish as well as draw some preliminary conclusions about the state of the ponds’ fisheries.

The Lowcountry Stormwater Partners credits the success of these programs to the creation and direction of the 2016-2018 Lowcountry Stormwater Partners Strategic Regional Stormwater Outreach plan and the

consortium's commitment to partnership. This success was recognized by the MS4 and municipal partners, which encouraged the Lowcountry Stormwater Partners to participate as a speaker at the 17th Southeast Stormwater Association Annual Conference in Louisville, KY on 10/12/17. We co-presented a 30-minute program called, "Cooperative Education and Involvement Programming", alongside Clemson's Extension's Carolina Clear program, Anderson & Pickens Counties Stormwater Partners consortium. The presentation covered how Clemson Extension's Carolina Clear program cooperatively educates communities about water quality, water quantity, and the cumulative effects of stormwater. It demonstrated to participants how Clemson Extension's Carolina Clear program can be a model for other states. The presentation encouraged the audience to consider working regionally and to educate and involve target audiences in stormwater pollution prevention for NPDES permit compliance. The Lowcountry Stormwater Partners were responsible for describing how the Clemson Extension's Carolina Clear consortiums create and modify strategic education plans. 29 people who attended the session turned in evaluations. The evaluations rated on a scale of 1-7, where 7 was an excellent presentation and 1 was a poor presentation. 38% of respondents rated us at a 7, 45% of respondents rated us at a 6, and 14% of respondents rated us at a 5.

However, the Lowcountry Stormwater Partners have not settled for the progress that has already been made. We are participating in and planning to launch a pet waste campaign in 2018 as part of the Clemson Extension's Carolina Clear's newest mass media campaign. Currently, the project is conducting a needs assessment and market research on dog owners and will forward into a logic model to describe the appropriate activities to be taken later in the year. We are also planning the Beaufort County Senior Leadership environmental days, which will take place in late April, to educate, create, and train volunteers. Also, the Neighbors for Clean Water program was workshopped in January and the program design indicated that a needs assessment needed to be done prior to project planning. This needs assessment will be done in 2018. This needs assessment will also form the base information for further campaigns, such as septic awareness.

2. Provide an evaluation of where the program needs improvement and explain any actions that will be taken to achieve objectives:

The Lowcountry Stormwater Partners reached its improvements goals outlined in the 2016 annual report, which were expanding its outreach efforts as well as directly engaging with specific target audiences. Our total impacts have significantly increased from 161, 098 to 829, 124. This is an increase of over 400%! However, the Lowcountry Stormwater Partners could make their programs even more effective by conducting more needs assessments prior to developing programs. We are addressing that need by participating in the 2018 Carolina Clear Local Perceptions Survey and conducting a needs assessment for the Neighbor for Clean Water program. Another area where the Lowcountry Stormwater Partners can improve is developing a more detailed program evaluation. The current evaluation forms indicated that our existing programs are positive and informative experiences, but lack some robustness in clarifying what was learned and if there was a subsequent behavior change. This year, the Lowcountry Stormwater Partners will use a similar, but more detailed evaluation form and follow-up more with program participants to see if there were any behavior changes.

III. Minimum Control Measures (MCM)

D. Minimum Control Measure 2: Public Involvement/Participation (4.2.2, 5.3)

Use the table below to summarize public involvement opportunities, goals, and progress for the current reporting year. In the “activities conducted and planned” section, focus on activities that were conducted in the last reporting year and those that are planned for the upcoming reporting year, providing implementation dates. Add rows where needed and attach additional sheets if necessary.

In the “Pollutant of Concern” column in the following tables, the following abbreviations are used:

Abbreviation	Pollutant of Concern
POC #1	Post-construction maintenance
POC #2	Freshwater (runoff volume)
POC #3	Litter
POC #4	Bacteria
POC #5	Nutrients
POC #6	Sediment
GSA	General Stormwater Awareness
CM	Consortium Management
FOG	Fats, Oils, and Grease

Please see the attached “2016-2018 Strategic Regional Stormwater Outreach Plan” for a complete list of all activities planned for the upcoming year. Below are last year’s accomplishments as well as the activities that are furthest along in their planning stages					
Pollutant of Concern	Outreach Strategy <i>(include target audiences)</i>	Measurable Goal(s)	Progress on Goal(s)	Activities Conducted and Planned <i>(specific implementation dates)</i>	Number of People Reached
CM, GSA	Lowcountry Stormwater Partners partner recruitment		Ongoing	By engaging with local organizations and involving them in the consortium has helped to increase Lowcountry Stormwater Partners' reach and ability to provide stormwater education and involvement opportunities.	4
GSA	Staff training on good housekeeping <i>(Technical staff, engineers, developers, field staff, maintenance/facilities staff, supervisory staff, administrators, stormwater managers)</i>	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	The Town of Hilton Head Island identified all their staff to be trained. Training occurred on 2/27/17 (27 participants), 7/20/17 (8 participants), and 11/15/17 (7 participants).	45

GSA	Lowcountry Stormwater Partners Partner Facebook (General public)	These pages are managed by partner organizations but will assist the Lowcountry Stormwater Partners in spreading information about public participation opportunities and other relevant information. Their effectiveness will be tracked through “Likes”.	Ongoing		68192
GSA	Community Development Department Arbor Day Tree Planting (General public)	The goal of this event was to engage citizen in a community involvement activity and to mitigate water quality and other environmental concerns by planting trees. Its effectiveness was determined by the number of volunteers and trees planted.	Completed	On 12/1/17, the volunteers and Town of Hilton Head Island staff planted 75 seedling live oaks in hurricane damaged areas of 2 public parks to help replace some of the trees lost to hurricanes	100
GSA, CM	Lowcountry Stormwater Partners consortium meetings (Consortium members, general public)	These meetings are for partners to update each other and to address consortium business such as workshops, current events, etc.	Ongoing	One meeting was held on 11/28/2017. 13 individuals attended.	13
POC #1, GSA	Toured ponds and offered pond management advise to the Rose Hill Plantation board (Residents)	The Rose Hill Plantation Board invited Clemson Extension into their community to discuss management strategies for creating healthier, more sustainable stormwater ponds.	Completed	The Clemson Extension Water Resources agent was invited to the Rose Hill Plantation because of their participation in the 2017 Beaufort Area Stormwater Pond Conference. She visited on 11/1/2017, saw 8 ponds and recommended BMPs to improve their function. She will partner with them in the future as part of their upcoming pond education campaign.	3
POC #1, POC #6, GSA	Certified Erosion Prevention and Sediment Control Inspector (CEPSCI) (Technical staff, stormwater managers, field staff, construction workers)	The purpose of the CEPSCI Program is to educate field personnel on the proper installation, maintenance and inspection of erosion prevention and sediment control measures at construction sites to meet state and local regulations. Its success will be measured in number of participants.	Ongoing		1208

POC #1, GSA	Certified Stormwater Plan Reviewer (CSPR) (<i>Technical staff, planners, engineers, stormwater managers, developers</i>)	The purpose of the CSPR Program is to educate personnel on the proper design and review of stormwater and sediment control plans for development sites to meet state and local regulations. Its success will be measured in number of participants	Ongoing		55
POC #1, GSA	Post Construction Best Management Practice Inspector (<i>Technical staff, stormwater managers, field staff</i>)	Post Construction BMP Inspector program provides online and field-based training focused on inspection and maintenance of best management practices used for stormwater management. Students have the chance to discuss and view bioswales, dry detention basins, wet detention basins, green roofs, pervious pavement, rainwater harvesting and more. Its success will be measured in number of participants.	Ongoing	The class was offered twice in 2017, with field days hosted at the Trident Technical College Campus, in North Charleston (10/25/17) and at Furman University in Greenville (6/1/17). A total of 46 individuals participated in BMP in 2017.	46
POC #1, POC #2, POC #3, POC #4, POC #5, GSA	Educational stormwater display at the Port Royal Farmer's Market (<i>General public</i>)	This display will be source of stormwater and better management practice information and consist of brochures, post cards, fact sheets, etc. This strategy's effectiveness will be determined by the amount of people reached.	Ongoing	Clemson Extension Agents and Master Gardener volunteers were present with stormwater outreach materials at 3 farmer's markets.	N/A
POC #1, POC #2, POC #3, POC #4, POC #5, GSA	2nd Annual Charles Fraser Sustainable Resort Development Conference (<i>Homeowners, commercial businesses, PUDs</i>)	The goal of this conference was to arm attendees with the information, tools, and motivation needed to implement sustainable practices at their own resorts and organizations.	Completed	This conference was held on 9/6/2017 and 100 individuals attended.	100
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Carolina Clear Facebook (<i>General public</i>)	The goal of this page is to provide a forum for public participation, to increase awareness of storm water's effects on water quality, and increase awareness of public participation opportunities. Its effectiveness will be tracked through views.	Ongoing		25372

POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA	Carolina Clear YouTube (<i>General public</i>)	The channel's goal is to provide a clearing house of stormwater information. Its use will be tracked through site views.	Ongoing	This channel hosts 76+ videos that include television commercials, local channel community segments, how-to videos, street interviews, and more.	6612
POC #1, POC #2, POC #3, POC #4, POC #5, POC #6, GSA, CM	Lowcountry Stormwater Partners Facebook (<i>General public</i>)	The goal of this page is to provide a forum for public participation, to increase awareness of storm water's effects on water quality, and increase awareness of public participation opportunities. Its effectiveness will be tracked through "Likes".	Ongoing		198
POC #1, POC #2, POC #4, POC #5, POC #6, GSA	Providing HOA stormwater pond binders (<i>Residents, pond managers</i>)	These binders serve to help pond owners (particularly residents and HOA boards) maintain their stormwater ponds by providing information and materials pertaining to stormwater pond design, function, inspection, and maintenance.	Ongoing	These binders are available in hard copy at the Clemson Extension Office and online at the Clemson Stormwater Pond website.	N/A
POC #1, POC #2, POC #4, POC #5, POC #6, GSA	Neighbors for Clean Water program(<i>Residents</i>)	This program will help residents reduce their stormwater footprint through residential BMP trainings.	In Planning	This program is in the beginning development stages. It will be workshopped at the ACE Basin's NERR's Planning Effective Workshops training in January 2018. From there a program will be created and followed.	N/A
POC #1, POC #4, POC #5, POC #6, GSA	2017 Beaufort Area Stormwater Pond Conference (<i>Pond managers, residents, PUD, elected & appointed officials, technical staff, supervisory staff, facilities, maintenance, field staff, developers</i>)	The conference was designed to help stormwater pond owners/HOA representatives, property management professionals, and pond management professionals learn more about current pond management techniques. The conference was split into two tracks, one for pond owners and one for the more technical pond managers, to better serve these audiences. Its effectiveness was determined through evaluations.	Completed	The 2017 Beaufort Area Stormwater Pond Management Conference took place on 10/19 at USCB's Bluffton campus from 8:30am – 4:00pm. The conference was jointly organized by Clemson Extension and the Lowcountry Stormwater Partners, the South Carolina Sea Grant Consortium, the South Carolina Department of Natural Resources, and the Ace Basin National Estuarine Research Reserve to serve a need within the Lowcountry community. 88% of respondents agreed that the conference was a good use of their time and 100% of respondents reported knowledge gain. Finally, 87% of respondents reported that they learned something at the conference that they would apply in the future.	98

POC #1, POC #4, POC #5, POC #6, GSA	Spring 2017 Master Pond Manager course (<i>Pond managers, technical staff, supervisory staff, facilities, maintenance</i>)	Participants in the 2017 Spring Master Pond Manager course actively engage in self-paced lectures, discussion, and quizzes in the online classroom. They covered topics such as pond design, inspection, and maintenance as well as limnology, integrated aquatic plant management, fish management, and best management practice (BMP) function, design, and installation. Course participants also can meet with their instructors face-to-face and to apply what they learned in the classroom to real-world situations during two field days.	Completed	32 participants enrolled in this course offering and installed a 300 sqft shoreline planting.	32
POC #1, POC #4, POC #5, POC #6, GSA	Master Pond Manager course (<i>Pond managers</i>)	Attendance and certifications	Ongoing	49 participants, 48 certifications	49
POC #1, POC #5, GSA	Rain Garden Clean-Up event (<i>Residents</i>)	To maintain a Beaufort County Rain Garden and engage citizens in BMP maintenance.	Completed	Master Gardener volunteers spent three hours weeding, mulching, and pruning the Beaufort County Rain Garden on 6/27/17.	5
POC #2, GSA	Beaufort County Senior Leadership environment days (<i>Residents</i>)	The Leadership Program provides information about civic, social, and educational activities. Beaufort County Senior Leadership expands awareness about daily life in the Lowcountry and helps participants navigate their way toward identifying volunteer and community involvement.	In Planning	The Lowcountry Stormwater Partners were a part of the planning committee for the two classes that center around environmental issues and involvement. The consortium will give presentations on both days, which are 3/28/18 and 4/4/2018, and will assist with informing, training, and recruiting volunteers for the consortium.	
POC #2, POC #3, GSA	17th Annual May River Cleanup and Earth Day Festival (<i>Residents, youth, higher education students, teachers, commercial businesses, boat owners, operators, marinas, pet owners</i>)	The goal of the Annual May River cleanup is to engage and involve citizens in removing litter from their environment and marking storm drain to prevent further litter and stormwater pollution. Its effectiveness will be determined through number of volunteers and pounds of litter removed.	Completed	The 17 th Annual May River Cleanup took place on 4/22/17. On that day, 350 volunteers picked up litter along 3 miles of the May River shoreline from 9:00am – 11:30am, for a total of 1,200 volunteer hours. The volunteers collected 2,080 lbs. of solid waste (440lbs of which was recycled) and marked more 50 storm drains in Old Town Bluffton.	325

POC #2, POC #3, GSA	May River Cleanup Participation Challenge Reward presentation (<i>Youth</i>)		Completed	The Town of Bluffton and Coastal Kingdom gave MC Riley Elementary School a special presentation on 5/17/2017 as a prize for winning the May River Cleanup Participation Challenge Reward.	150
POC #2, POC #3, POC #4, POC #5, GSA	Provided Enviroscope demonstrations for the St. Helena Elementary Career Day (<i>Youth</i>)	The Enviroscope is an interactive watershed model portraying mostly non-point source pollution and some point source pollution.	Completed	This presentation was given on 3/24/2017 at St. Helena Elementary School to their fifth graders.	41
POC #2, POC #3, POC #4, POC #5, GSA	Provided Enviroscope demonstrations for the Tanger Outlet's Touch-A-Truck (<i>Residents, youth</i>)	The Enviroscope is an interactive watershed model portraying mostly non-point source pollution and some point source pollution.	Completed	These demonstrations were given on 4/1/2017.	120
POC #2, POC #3, POC #4, POC #5, GSA	Provided Enviroscope demonstrations for the Outside Foundation's Kids in Kayaks program (<i>Youth</i>)	The goal of the Kids in Kayaks program is to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	These presentations were given on 4/24/2017 at the Shelter Cove Marina.	50
POC #2, POC #3, POC #4, POC #5, GSA	Provided Enviroscope demonstrations for the Outside Foundation's Kids in Kayaks program (<i>Youth</i>)	The goal of the Kids in Kayaks program is to bring local youth outside and to have them participate in experiential learning about their local ecosystems and natural resources.	Completed	These presentations were given on 10/6/2017 at the Shelter Cove Marina.	29
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Petroleum products	Good housekeeping training (<i>Technical staff, engineers, developers, supervisory staff, administrators, stormwater managers</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	On 11/14/17, the Town of Bluffton Project Management Division staff were trained on general stormwater awareness, good housekeeping practices, and IDDE. There was a focus on sediment and erosion control.	7
POC #2, POC #3, POC #4, POC #5, POC #6, GSA, Petroleum products, Pesticides, FOG, IDDE	Good housekeeping training (<i>Field staff, maintenance, facilities</i>)	To educate staff on general stormwater issues, IDDE, and good housekeeping practices and to be compliant with MCM 6.	Completed	On 10/16/17, the Town of Bluffton Public Works staff was trained on general stormwater awareness, good housekeeping practices, and IDDE.	8
POC #2, POC #3, POC #5, GSA	Port Royal Sound Foundation Maritime Center's field trips program (<i>Youth</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being	Ongoing	Through hands-on experiments and discovery, students not only see the amazing life of our local environment, but also experience it firsthand. Participants include in all grades from public, private and charter schools and homes-schooling programs, as	2291

		of our area, the region and the Atlantic Ocean.		well as after-school and summer programs.	
POC #2, POC #3, POC #5, GSA	Port Royal Sound Foundation Maritime Center's education events (<i>General public</i>)	To advance the awareness of Port Royal Sound and its contributions to the environmental, cultural and economic well-being of our area, the region and the Atlantic Ocean.	Ongoing	Special events that regularly take place at the Center with water-quality and related themes. Examples of these programs include: Tuesday Talks (A classroom series led by area experts on a variety of topics), Eco Boat Excursions (A scientific expedition of the Port Royal Sound area via a classroom on a boat), Dolphin Research Cruises (An Eco-Boat tour meets dolphin research!), and Nautilus LIVE (Researchers aboard E/V Nautilus visit our classroom via LIVE streaming video)	1544
POC #2, POC #4, POC #5, POC #6, GSA	Installation of New Riverside Pond floating wetlands (<i>Residents</i>)	This project had community members involved in installing floating wetland BMPs to help maintain the New Riverside stormwater pond. Their effectiveness will be determined through water quality testing.	Completed	Volunteers from the North Face Store, led by the Town of Bluffton, installed floating wetland BMPs in the New Riverside Pond on 5/8/17.	2
POC #2, POC #4, POC #5, POC #6, GSA	Community Grants program (<i>Residents, businesses</i>)	This application-based mini-grant program will pay contractors to install demonstration stormwater BMPs (rain gardens, rain barrels, shorescaping, geese fencing, pet waste stations, downspout planter boxes, and floating wetlands) on highly visible private property (such as apartment complexes, restaurants, doctor's offices, etc.)	In Planning	The budget is now available to subsidize downspout planter box, pet waste station, and rain barrel installations.	N/A

POC #2, POC #5, GSA	Master Naturalist program (<i>Residents, teachers, technical staff, field staff, facilities, maintenance</i>)	The South Carolina Master Naturalist Program aims to create a statewide corps of volunteers sponsored through the Clemson Extension Service providing education, outreach, and service dedicated to the beneficial management of natural resources and natural areas within their communities. Interested South Carolinians become Master Naturalists through training and volunteer service	Ongoing	The Lowcountry Institute holds the 12 session Master Naturalist courses four times a year. Individuals who participate in the program bring diverse skills and experiences that contribute time, energy and ideas in maintaining the native eco-systems throughout the South. After receiving training, Master Naturalists may participate in many different types of volunteer activities. These might include assisting in a nature outreach program at a park, museum, nature center or school; assisting a scientist collecting bird census data; collecting data on water quality or many others.	100
POC #2, POC #5, POC #6	Lowcountry Master Gardener community services (<i>Residents, youth, higher education students, elected & appointed officials</i>)	The Master Gardener program was designed to use the services of trained volunteers who have horticultural knowledge and a willingness to share that knowledge with other county residents through Cooperative Extension.	Ongoing	The Master Gardeners in Beaufort County remain active all year long and provide community involvement services such as: answering home horticulture calls at the Extension office, speaking to garden and civic clubs, speaking with youth or senior groups, and assisting communities with horticultural projects.	1295
POC #2, POC #5, POC #6, GSA	Port Royal Elementary School rain garden (<i>Youth</i>)	As part of the Green Steps Schools program, the Lowcountry Stormwater Partners will assist the third graders of this school design and install a demonstration rain garden.	In Planning	Site is selected and materials secured. Will be planted in spring 2018.	
POC #3	Whale Branch Elementary School Green Steps School Projects Kick-Off (<i>Youth</i>)	The goal of this meeting was to plan and implement projects for Whale Branch Elementary School's Green Step Schools certification. Its effectiveness will be measured by the success of its projects.	Completed	On 12/1/2017, Whale Branch Elementary School committed to and began implementing the following three projects: 1. Recycling - elimination of litter & trash 2. Composting - elimination of litter & trash 3. Rain Barrel - collect rain water and use to water garden plot (rain barrel installed same day) This was done with the Beaufort County Soil and Water Conservation District.	200
POC #3	Beach Sweep (<i>Residents, youth, higher education students, teachers, commercial businesses, boat owners, operators, marinas, pet owners</i>)	The goal of the beach sweep is to engage and involve citizens in removing litter from their environment and marking storm drain to prevent further litter and stormwater pollution. Its effectiveness will be determined through	Cancelled	The 2017 beach sweep was cancelled due to Hurricane Irma and the subsequent maintenance concerns.	N/A

		number of volunteers and pounds of litter removed.			
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 10/5/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 10/16/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 10/25/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 11/1/17.	25
POC #3	Beaufort County Council workshop on banning single use plastic bags (<i>Elected & appointed officials and high-level staff</i>)	To discuss and work on language for a potential ban on single use plastic bags. Its effectiveness will be determined by a resolution on the matter.	Completed	Beaufort County Council met to discuss banning single use plastic bags on 11/8/17.	25
POC #3	Adopt-A-Highway program (<i>Residents</i>)	The Adopt-A-Highway program is a part of Palmetto Pride and Keep Beaufort County Beautiful. Its mission is to eradicate litter and promote beautification in South Carolina. It conducts litter pick-ups and measures effectiveness in number of volunteers, number of active volunteer groups, number of volunteer hours, and pounds of litter removed.	Ongoing	There were 2,996 volunteers who were part of 85 active volunteer groups who spent 3,996 hours picking up 89,160 lbs. of trash.	2996
POC #3, GSA	Storm drain marking (<i>General public, business</i>)	Storm drain marking seeks to prevent litter and other stormwater runoff pollution from entering waterways by serving as a visual reminder of how the storm sewers connect directly to local waterways.	Completed	The Clemson Extension Water Resources Agent partnered with the Shelter Cove Marina and marked five storm drains with one volunteer on 2/23/2017.	1

POC #3, GSA	Storm drain marking (<i>General public, business</i>)	Storm drain marking seeks to prevent litter and other stormwater runoff pollution from entering waterways by serving as a visual reminder of how the storm sewers connect directly to local waterways.	Completed	The Town of Hilton Head Island partnered with 8 volunteers to mark storm drain on of three marinas on Hilton Head Island on 9/1/17.	8
POC #3, GSA	Storm drain marking (<i>General public, business</i>)	Storm drain marking seeks to prevent litter and other stormwater runoff pollution from entering waterways by serving as a visual reminder of how the storm sewers connect directly to local waterways.	In Planning	Kits are ready and looking for volunteer groups. Will be recruiting volunteers at the 1/23/18 Lowcountry Master Naturalist Association Meeting.	
POC #3, POC #5, GSA	South Carolina Adopt-A-Stream citizen monitoring (<i>Residents</i>)	South Carolina Adopt-a-Stream (SC AAS) creates a network of watershed stewardship, engagement, and education through involvement. SC AAS volunteers can play an important role in monitoring and tracking water quality while sharing information about local water resources with their communities. In providing baseline information about stream conditions, volunteers, local communities, educators, and local government agencies can partner to protect and restore our waters. Its effectiveness will be monitored by the number of trained volunteer groups.	Ongoing	Marketing materials for this program are on display at the Clemson Extension Office. However, no volunteer groups can form until a saltwater monitoring program is created.	N/A
POC #4, POC #5, POC #6, GSA	Carolina Yards Facebook (<i>Homeowners</i>)	The goal of this page is to provide a forum for public participation, to increase awareness of simple and effective actions to help guide residents towards a low maintenance and environmentally friendly yard, and to increase awareness of course offerings. Its effectiveness will be tracked through "Likes".	Ongoing		541

POC #4, POC #5, POC #6, GSA	Carolina Yards program (Homeowners)	Clemson Extension's Carolina Yards program works with residents to create healthy, watershed-friendly landscapes. Using simple and effective gardening methods, create a low maintenance yard that works with nature, rather than against it. Carolina Yards also regularly offers a five week, online course designed to help Carolina gardeners learn to grow and maintain a low maintenance and low impact yard. The program's success will be measured in newly certified yards.		No courses were offered this year, but there were 22 newly certified yards.	22
POC #5, POC #6, GSA	Making It Grow! (Homeowners)	Its use will be tracked by views (number reported is the average number of persons per household applied to the projected number of households that viewed Making It Grow! during the 2016 calendar year. This number is conservative as it does not account for the SC Channel and only represents one episode's viewing).	Ongoing	*Number reported is the average number of persons per household applied to the projected number of households that viewed Making It Grow! from May 2016 through November 2017. This number is conservative as it does not account for the SC Channel and only represents one episode's viewing.	22162
Total Number of Individuals Impacted					134,149

E. Control Measure Evaluation (5.3)

1. Evaluate the success of this MCM. Refer to goals implemented and achieved, and adherence to the implementation schedule:

The implementation of MCM#2 was successful in the Hilton Head Urbanized Area for several reasons. The most notable success was the 2017 Beaufort Area Stormwater Pond Management Conference. The conference took place on 10/19 at USCB's Bluffton campus from 8:30am – 4:00pm. It provided a forum to give the latest information, resources and tools on pond management. The conference was jointly organized by Clemson Extension and the Lowcountry Stormwater Partners, the South Carolina Sea Grant Consortium, the South Carolina Department of Natural Resources, and the Ace Basin National Estuarine Research Reserve to serve a need within the Lowcountry community and to maintain the implantation schedule on the 2016-2018 Lowcountry Stormwater Partners Strategic Regional Stormwater Outreach Plan. The 2017 conference was part of a series of six pond conferences along the South Carolina coast that have been taking place since 2012. The conference was designed to help stormwater pond owners/HOA representatives, property management professionals, and pond management professionals learn more about current pond management techniques. The conference was also split into two tracks, one for pond owners and one for the more technical pond managers,

to better serve these audiences. Each participant received presentations and advice from local and regional experts in pond management, opportunities to interact with organizations and businesses in the pond management industry, a resource package with information and reference materials, lunch, and continuing education credits. Participants also went outside and participated in a stormwater pond inspection and created their own results form. Conference topics included integrated weed management, shoreline stabilization, and wildlife management. 111 people pre-registered for the conference and 98 people attended. Out of the 98 participants, 62 people turned in evaluations. The evaluations revealed that 43% of respondents were HOA/community members and 24% were business representatives. 88% of respondents agreed that the conference was a good use of their time and 100% of respondents reported knowledge gain. Finally, 87% of respondents reported that they learned something at the conference that they would apply in the future.

An unforeseen consequence of this conference was two large HOA communities reaching out to the Lowcountry Stormwater Partners to become more involved in stormwater pond management. The Rose Hill Plantation Board reached out to the Clemson Extension Water Resources Agent and invited her to tour their ponds and give feedback on their current management strategies as well as to comment upon future management ideas that were inspired by their attendance at the conference. Similarly, the Coosaw Point HOA Board also reached out to the Clemson Extension Water Resources Agent for advice on designing and installing a shorescape, a BMP that was described at the conference. This is a perfect example of community involvement leading to behavior changes.

Another example of a successful community involvement program is how the Lowcountry Stormwater Partners hosted the 2017 Spring course of the Master Pond Manager program. In this course, 32 participants actively engaged in self-paced lectures, discussion, and quizzes in the online classroom, managed by the Lowcountry Stormwater Partners. They covered topics such as pond design, inspection, and maintenance as well as limnology, integrated aquatic plant management, fish management, and BMP function, design, and installation. However, on 5/11/17 and 5/12/17, course participants had the opportunity to meet with their instructors face-to-face and to apply what they learned in the classroom to real-world situations. On 5/11/17, we hosted the Master Pond Manager Stormwater Pond Field Day. At this event, 25 participants learned how to read construction drawings and how to perform detailed stormwater pond inspections. The highlight of the day, though, was the opportunity to install a shoreline buffer, or shorescape. Working together, the 25 participants planted a 300sqft shorescape along a pond at the Beaufort County Administration Complex with native plants. Then, on 5/12/17, we hosted the Master Pond Manager Recreational Field Day. At this event, 16 participants toured Spring Island and discussed pond design, rookery management, and practiced delineating wetlands. The highlight of the day, though, was the opportunity to sample fish populations in the pond using fish traps, seine nets, and cast net. The students were encouraged to identify and measure fish as well as draw some preliminary conclusions about the state of the ponds' fisheries.

The Lowcountry Stormwater Partners furthered engaged the community in stormwater pollution prevention by partnering with the Town of Bluffton, Clemson Extension, Beaufort County, Conservation District, Port Royal Sound Foundation, USC-B, DNR, Savannah Riverkeeper, Walmart, Starbucks, Marshgrass Adventures, Be Green Packaging, Adams Outdoor Advertising, Bojangles, Outside Hilton Head, Beaufort County Solid Waste & Recycling, Keep Beaufort County Beautiful, Palmetto Pride, Experience Green, American Rivers, i2 Recycle, The Outside Foundation, and MC Riley Elementary to put on the 17th Annual May River Cleanup. The 17th Annual May River Cleanup took place on 4/22/17. On that day, 350 volunteers picked up litter along 3 miles of the May River shoreline from 9:00am – 11:30am, for a total of 1,200 volunteer hours. The volunteers collected 2,080 lbs. of solid waste (440lbs of which was recycled) and marked more 50 storm drains in Old Town Bluffton. The Lowcountry Stormwater Partners led a group of five volunteers at the May River cleanup that marked these 50 storm drains.

Finally, the Lowcountry Stormwater Partners continued to make strides towards fulfilling MCM#2 by completing goals such as the upkeep of a consortium website, social media platforms, and regular e-newsletters. These platforms allow the public to seek out and engage with the Lowcountry Stormwater Partners from a

computer or smart phone. Being present at partner and community events like the Outside Foundation's Kids in Kayaks program, the Tanger Outlets' Touch-A-Truck Event, the St. Helena Elementary School Field Day, and the SCASM exhibitor's hall is also a great way to be present and available for the public. Events like these are especially useful as they allow for educational outreach at the same time, which can spark a conversation on how anyone can become involved in stormwater activities.

2. Provide an evaluation of where the program needs improvement and explain any actions that will be taken to achieve objectives:

The Lowcountry Stormwater Partners reached its' improvement goals outlined in the 2016 annual report, which were expanding its outreach efforts as well as directly engaging with specific target audiences. Our total impacts have significantly increased from 103,694 to 134,149. This is an increase of approximately 30%! These events not only combined an educative aspect, but also skill building and partnership affirmation. The Lowcountry Stormwater Partners will continue these efforts as well as continue to update its social media platforms and website to keep citizens fully engaged and involved. Finally, the Lowcountry Stormwater Partners is also continuing to work to become more of a presence at partner events and more recognizable and approachable in the public's eye.

However, one area of improvement that the Lowcountry Stormwater Partners can work on is community engagement within neighborhoods. That's why in 2018, we plan to launch the Lowcountry Stormwater Partners community grants program. This application-based mini-grant program will pay for the installation of demonstration stormwater BMPs on highly visible private property such as apartment complexes, restaurants, doctor's offices, etc. The Lowcountry Stormwater Partners will also install improved pet waste stations in Beaufort County as part of the 2018 Carolina Clear mass media campaign.