



South Carolina Master Gardener Volunteer Awards Instructions Communications

This award recognizes the South Carolina Master Gardener Volunteer(s) who have developed communication that is part of a horticultural program for the public or other Master Gardener Volunteers. This includes written, verbal, or social media projects. Examples include approved feature articles, news columns, radio show, video production, email newsletters, blogs, or social media activities.

Eligibility and Judging

Master Gardener Volunteers will be evaluated on efforts made between **July 1, 2019 and June 30, 2021**. Master Gardens with a status of intern, certified, or active are eligible to apply.

Judges for the awards will be appointed by the SC MGP State Coordinator. Decisions by the judges will be final.

A project may not be entered for multiple award categories.

ALL APPLICATIONS MUST BE SUBMITTED IN ELECTRONIC FORMAT USING THE AWARDS ENTRY FORM.

Application

Include 1 entry form per application. It must be typed. Entry forms must be signed by the local Master Gardener Coordinator where applicable. In counties without a coordinator, the Association President may sign. In the event there isn't an Association or the applicant isn't a member, he or she may ask a community member familiar with the effort to sign. An electronic or physical signature is acceptable.

Applications must be emailed to sc.extension.mg@gmail.com no later than **11:59 PM on September 15, 2021**. Be sure to attach the PDF entry form as well as any supporting materials. A maximum of 8 photos may be submitted. A link to an online album is acceptable so long as the creation of an account is not required to access the photos.

Project Narrative

The narrative section of the application contains 7 sections described here.

- **Summary (5 points)**

A descriptive summary of your project. Your application will NOT be judged without this summary included. Provide a list of all Master Gardener Volunteers who participated in this project and their roles.

- **Scope of Project (20 points)**

Explain the purpose of the project. Who were the target audiences who might benefit from this project? List community partners if applicable. Provide budget for the project.

- **Accuracy and Clarity (20 points)**

Project is clear and accurate with proper citations included. Include copyright information where necessary.

- **Educational Value (20 points)**

How was the project educational in nature? What is the importance of the educational message?

- **Format (10 points)**

Is the graphic design or educational content well thought out and did it have an original design or theme? Does the article/text mention the South Carolina Master Gardener Program or Clemson Extension?

- **Outcome (20 points)**

How many people participated in the project and what were their duties? Provide a written account with pictures (optional). Describe the publicity received. How was the project distributed? If an exhibit or display, where was it located? How many times was the educational exhibit, display, or materials used (examples: copies distributed, website views)? What was the potential reach (number of people subscribed/receiving the information)? What was the potential impact on the community or audience? How did you evaluate this project?

- **Learning (5 points)**

Describe any challenges you encountered or things you might change if you were to do the project again.



South Carolina Master Gardener Volunteer Awards Entry Form Communications

ENTRIES MUST BE RECEIVED BY SEPT 15, 2021

County

Project Name

Primary Applicant Name

Primary Applicant Email Address

Additional Master Gardener Volunteer(s)

Project Start Date

Project End Date

Summary (5 points)

Scope of Project (20 points)

Accuracy and Clarity (20 points)

Educational Value (20 points)

Format (10 points)

Outcome (20 points)

Learning (5 points)

Local Master Gardener Coordinator Name* (printed)

Local Master Gardener Coordinator Signature

Date

*When no local Master Gardener Coordinator is assigned, the local Association President may sign. In the event there isn't an Association or the applicant isn't a member, he or she may ask a community member familiar with the effort to sign.

READY TO SUBMIT?

Attach this PDF and any supporting materials to an email and send to sc.extension.mg@gmail.com.

Submissions must be received by 11:59 PM on September 15, 2021.