

SCACAA Executive Board Meeting
November 27, 2017
Newberry County Extension Office

Present: Alana West, Bryan Smith, Lee Van Vlake, Brian Beer, Terasa Lott, Lindsay Craig, Ryan Bean, Amy Dabbs, Travis Mitchell, Morris Warner, Zach Snipes, Jacob Stokes

Call to order: President Lee Van Vlake called the meeting to order at 10:02am.

Secretary's Report: Alana West, Secretary

- Minutes from the August 2017 board meeting were distributed via email prior to this meeting. Brian Beer made a motion that the minutes be accepted. Bryan Smith seconded the motion. No discussion. Minutes were approved.
- The 2017-18 membership drive is currently underway with a registration deadline of December 1. After that date there is a \$10 late fee. Currently we have 65 active registrations, 5 of which are new.

Treasurer's Report: Millie Davenport, Treasurer

- Wells Fargo Bank Balance \$36,811.31
This includes the reimbursement for Banquet back in May.

Committee Reports:

- Administrative Skills-Charles Davis, no report. Gila Holland, Admin in Kershaw, asks that we reiterate the SCAEAP RADA Fundraiser.
- Ag Issues & Public Relations-Trish DeHond, no report
- Early Career Development-Derrick Phinney, no report
- Teaching & Educational Technologies-Guinn Wallover:
Clemson Extension and Clemson Online have a partnership to develop online trainings for use in Clemson Extension programming. An example of this type of programming is the Master Pond Manager program. Online modules are hosted through the Canvas classroom, and Clemson Online provides support to Extension staff in development, compilation, and hosting of programming. Typically, there is some cost associated for collaboration however, each year, Clemson Extension will support the development of a certain number of statewide Extension programs through Clemson Online. In order for a program to be eligible for this process, you must submit the statewide program form to your team leader and district director. See the attached form, which can also be found on page 26 of the Clemson Extension Policy Manual. With Michael Griffin's departure from Clemson Online, the current Clemson Online point of contacts for Clemson Extension are:
Valerie Wheeler, vwheele@clemson.edu Karen Bunch, kbunch@clemson.edu
- Ag Econ & Community Development-Brian Beer, no report
- Agronomy & Pest Management-Jay Crouch, no report
- Animal Science-Amber Starnes, no report
- Hort & Turfgrass-Justin Ballew, no report
- NR & Aquaculture-Ryan Bean: Forest Health series has been completed in three locations around the state. The FNR Team will meet again next year to discuss the program moving forward.
- Sustainable Ag-Powell Smith, no report
- 4-H & Youth-Patricia Whitener, no report
- Communications: Vicky Bertagnolli, no report
- Professional Excellence-Amy Dabbs: Amy spoke with the NACAA Chair regarding upcoming changes to the poster sessions. Amy has looked into us having a poster session at the state meeting, but is worried about the time line. Lee asks if the submitted posters be displayed at the state meeting. Amy will continue working on getting submissions (incentives, slideshow, etc.). Amy will handle how posters are

displayed at the state meeting and encourage our members to submit posters. Bryan suggests tying this in with our Communications Awards.

- Public Relations-Terasa Lott: Terasa reports that the main duty of this committee is to highlight our award winners, which we did this year and would like to continue doing in the future.
- Recognition & Awards-Jeff Fellers, no report
- Scholarship-Cassie Wycoff, no report
- Search for Excellence-Morris Warner: Morris will send an email out in the near future.
- Life Member-Cory Tanner, no report
- NACAA Diversity-
- Nominating-Jacob Stokes: Working on replacing Powell Smith who will be gone in February. Jacob also asked for suggestions on nominations for leadership positions.
- Association Policy-Jacob Stokes
- AM/PIC-Bryan Smith, see below.
- AM/PIC Fundraising-Morris Warner, Bryan Smith sent a list of former sponsors.

Old Business:

- Specialist Involvement/Mid-Year Meeting: Trish DeHond was approached about heading up an Association gathering in the early part of 2018 to include specialist at a REC. Trish liked the idea, but didn't think she could get it done this year. Lee would still like to see this idea kept and looked at in the future. Zach is willing to put something together at CREC and USDA in January. Morris wants us to consider highlighting a program team in the afternoon since there won't be much going on at the REC in January.
- New Agent Involvement: Newer Agents want more self-improvement. We are hoping that this Mid-Year meeting will help this. The Board tossed around ideas to increase involvement. Amy suggests some type of promotional piece for the upcoming annual meeting to be sent out to the membership. Bryan motions that the Public Relations Committee look into the idea of a promotional piece to encourage new agents to join the association. Jacob seconds this idea. Motions passes.
- Replacement of Powell Smith – Jacob Stokes
The board suggests Joey Williamson. Jacob will approach Joey with this opportunity.
- Foundation Giving/Gifts- Bryan has no updates from our previous meeting other than that he sent last year's donors their gifts. Brian would like to see these donors recognized at the annual banquet and given their award there.

New Business:

- SCACAA Annual Meeting 2018- Bryan Smith
Tentative Agenda distributed/attached.
- Fundraiser-Morris Warner
Morris will begin working on it. Letters will go out in January.

Future Meeting Dates:

- Wednesday, February 28 at 10 at LPH
- Wednesday, May 16 at 10 at the Newberry Extension Office
- Tuesday, June 19 at 10 at LPH
- Wednesday, August 29 at 10 at LPH

Adjourn: Motion to adjourn made by Bryan Smith. Seconded by Terasa Lott. With no additional business, the meeting was adjourned at 11:14 am.