

General Session: Tuesday at 8:15am

Adapt and Ignite: Turning Change Into Opportunity

Learning methodology: Keynote presentation including a written exercise

Learning Objectives: To inspire attendees to see change as opportunity, and to give them the practical skills and tools they need to successfully lead themselves and others through change

Learning Outcomes: After this program, attendees will be able to:

- Understand the need to adapt first and fast to maintain pace within a rapidly changing environment
- Identify the four factors driving change globally
- Cite case studies of large, well-known organizations that have adapted to change well and thrived, and those that have not
- Identify factors that are holding them and/or their organization back from adapting to change as quickly as they might
- Be clearer about the underlying values driving their own behavior, and how to use that insight to better manage themselves through change
- Cite examples of values-driven organizations and how those organizations thrive through change as a result
- Understand the importance and role of building a robust relationship network to successfully lead through change
- Envision their personal path to successful change

Speaker:



Dr. Gary Bradt

Dr. Gary Bradt is an author, clinical psychologist, leadership consultant, C-Suite executive coach and speaker on the topic of adapting to and leading through change. Dr. Bradt earned his BA in psychology from Duquesne University in Pittsburgh PA. He earned his doctorate in clinical psychology from Hahnemann University and Hospital in Philadelphia, PA, which in 2007 honored him with the “Excellence in Professional Psychology” award. This award underscored Dr. Bradt’s contributions to the field of professional psychology through his achievements as an author, leadership consultant/coach and world-class speaker.

He began his leadership development career in 1987 with a respected leadership development consultancy. There he helped client companies launch proven leadership strategies and transformational processes which turned change and tough times into an opportunity to transform themselves and take performance to the next level. His mantra – adapt and ignite! – is a rallying cry for success in these tumultuous times. He helps organizations adapt to new technologies and government regulations; inspires innovative thinking as industries consolidate; helps employees quickly adapt to major shifts driven by mergers, acquisitions or reorganizations;

and gotten customers and employees alike to embrace a new product or service line. Bradt is uniquely qualified to deliver advice, counsel, and strategies on the subject of change. He has worked for clients all over the globe including IBM, American Express, eBay, FedEx, Proctor & Gamble, Honeywell, Johnson & Johnson, and more. As a C-Suite executive coach, Gary works at the intersection of people and business. He understands both, and helps leaders execute business strategy through people and helps leaders chart the course for their own career as well.

Dr. Bradt serves as president of Bradt Leadership, Inc. a leadership consulting firm he co-founded with his wife, Dr. Peggy Bradt, in 1993. He resides in North Carolina with Peggy and their two children.