

Breakout Session: Monday at 10:50am

Harnessing the Power of Data at Clemson University

Why is data visualization effective and why should you visualize your data? Data visualization takes advantage of the brain's natural ability to process information visually. This session will explore how data visualization techniques have been applied at Clemson University to enhance information processing, simplify the complex, and tell stories with data.

Speaker:



Matt Chambers

Matt Chambers is a Data Visualization Architect at Clemson University. He provides data visualization and analytics solutions that help leadership find insights and make strategic decisions. Matt is also an advocate of data storytelling where data, visuals, and narrative are combined to communicate insights.

Matt was recently selected as a [Tableau Zen Master](#). Zen Masters are selected by Tableau employees and customers who vote for the past year's most outstanding practitioners of the company's software. In order to be designated a Zen Master, Tableau users must meet a number of criteria, which include demonstrating their deep understanding of data visualization, sharing their expertise as teachers and evangelists, and contributing innovative ideas and designs to the larger data visualization community.