Executive Director of Development for Student Affairs Brandy Page

Brandy Page is in her 10th year as a member of Clemson University's development team in 2019–20. She works closely with Vice President Almeda Jacks and spearheads fundraising efforts within the Division of Student Affairs. Page oversees a team that includes development officers Meagan Conley, Paul Brammer, Jeff Cogburn and Bailey Griffin, donor relations manager Hannah Smith and administrative coordinator Hali Becker.

Page and her team are in the midst of some of the most successful fundraising cycles for Student Affairs. In the 2018 fiscal year, the group raised $4.5 million toward capital projects, leadership initiatives and unrestricted purposes. The total nearly doubled the previous fundraising record.

Clemson has made great progress in regard to capital projects during Page’s time focusing on Student Affairs. The Barnes Center opened in early 2017 as a late-night programming destination following a major gift from the family of Frank Barnes Jr., a 1938 Clemson graduate. Page has helped secure multiple pillar society contributions and over $7 million in private gifts for the Samuel J. Cadden Chapel, a facility that is earmarked for the heart of campus and which broke ground in May 2019.

Page and her team have also been significantly involved in fundraising for the Snow Family Outdoor Fitness and Wellness Center. In February 2019, intramural and club sports added 140,000 square feet of synthetic turf field space, adding to LoConte Family Field already on the property. Construction began in the spring of 2019 on an Outdoor Recreation Center which will include two academic classrooms, boat and equipment storage and a hub for adventure trip rental resources.

Prior to her time with Student Affairs, Page was associate director of development from 2010–13. She worked directly with the College of Engineering, Computing and Applied Sciences to raise funds.

Page previously held positions as the director of corporate relations with the American Heart Association (2007–09) and income manager for the American Cancer Society (2006–07).

Page graduated from Evans High School in Augusta, Georgia and earned a bachelor's degree in speech communication from the University of Georgia in 2005. Her husband, Ryan, earned a civil engineering degree from Clemson in 2006. The couple has two sons, McClain and Bill.