The Center for Career and Professional Development (CCPD) houses the Michelin Career Center (MCC), which serves students in all stages of their education through career counseling, assessments, resume and cover letter reviews, information workshops, career fairs and more. The center develops strong partnerships with employers and provides opportunities for students and employers to connect. ClemsonJobLink provides full-time and part-time job postings in addition to on-campus, off-campus and international internship postings. The center also offers internship classes. Clemson was honored by The Princeton Review as one of 17 institutions that offer Great Career Services, continuing a decade-long string of excellence according to the ranking service. Visit media.clemson.edu/studentaffairs/fb/ccpd/annual-report/2021 for a full CCPD report.

No. 2
2021 The Princeton Review Best Career Services

No. 3
2021 The Princeton Review Best Internships, Best Value Colleges

No. 17
2021 U.S. News & World Report Best in Co-op/Internships

STUDENT EXPERIENCE

100% of students were satisfied or very satisfied with their CCPD counseling session

100% of students who self-identify as being from underrepresented populations felt CCPD provided a welcoming environment

28,434 Total contacts within CCPD

STUDENT CAREER COUNSELING

2,943 Total one-on-one career counseling interactions

CAREER RESOURCES

245 Total workshops

7,324 Total workshop contacts

218 Total mock interviews through face-to-face counseling and the virtual mock interview system

FIRST DESTINATION RESULTS (2019-20)

89% of graduates are employed, continuing or planning to continue their education, or not currently seeking employment within an average of six months after graduation

46% of students were employed full time

19% enrolled in graduate/professional school or continuing education

31% planning to continue education but not yet enrolled

28% employed part time

11% serving in the U.S. Uniformed Services or U.S. Armed Forces

2% participating in volunteer or service program

1% not seeking employment or continuing education at this time

12% seeking employment

CCPD OFF-CAMPUS INTERNSHIP PROGRAM OUTCOMES

95% of supervisors would hire a candidate similar to their Clemson intern

82% of supervisors stated their Clemson intern was the same or better than interns from other institutions

96% students rated their internship as being “Very relevant” or “Moderately relevant” to their academic and career goals

82% of students rated their internship as being “Very relevant” or “Moderately relevant” to their academic and career goals

95% students rated their internship as being “Very relevant” or “Moderately relevant” to their academic and career goals
COMPETENCIES AND EXPERIENTIAL EDUCATION

Site supervisors and mentors evaluate students based on a five-point proficiency scale. There were 740 total respondents.

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<thead>
<tr>
<th>Communication</th>
<th>Adaptability</th>
<th>Self-Awareness</th>
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<td>Analytical Skills</td>
<td>Integrity and Ethics</td>
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NEW STUDENT IMPRESSIONS

CCPD services were shared with over 2,000 new students at welcome events:

- New Student Orientation
- August Parent/Family Orientation — Campus Community Showcase
- Graduate Student Fair
- CU-ICAR Student Orientation
- Transfer Student Resource Fair
- CECAS RISE Basecamp
- Week of Welcome Collaborative at Cooper Library

EMPLOYER RELATIONS

The CCPD team hosted two universitywide career fairs and co-hosted several boutique fairs for specific departments and offices. Additionally, CCPD saw a significant increase in virtual employer events from 2019 to 2020, including information sessions, webinars, coffee chats, evening socials, open houses, tabling, and lunch and learns, allowing employers to interact one-on-one with students.

CAREER FAIR STUDENT ATTENDANCE:

- 18% Attendee decrease from 2019-20
- 5,468 Total students attended

CAREER FAIR OUTCOMES SURVEY:

- 74% Students attending left with at least one to two internship or job leads
- 66% Students attending had at least one to two interviews

CAREER FAIR EMPLOYER REGISTRATION:

- 33% Decrease from previous year
- 598 Employer registrations

ONLINE JOB POSTINGS:

- Additional system feature activated in mid-2020 that more than doubled the postings from previous year
- 483 Part-time job postings
- 6,050 Full-time job postings and short-term jobs
- 5,503 Internships and fellowships
- 12,036 Total online postings

VIRTUAL INTERACTIONS

YOUTUBE:

- 455% Increase from 2019-20 with a total of 12,674 channel views featuring on-demand recorded workshops

INSTAGRAM:

- 162% Increase from 2019-20 with a total of 1,061,386 views