Clemson has become a better university since adopting its top-20 vision.

Rankings of Benchmarks*

<table>
<thead>
<tr>
<th>2001</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia Tech</td>
<td>Georgia Tech</td>
</tr>
<tr>
<td>UC-Davis</td>
<td>UC-Davis</td>
</tr>
<tr>
<td>Texas A&amp;M</td>
<td>Clemson</td>
</tr>
<tr>
<td>Purdue</td>
<td>Texas A&amp;M</td>
</tr>
<tr>
<td>Virginia Tech</td>
<td>Purdue</td>
</tr>
<tr>
<td>Michigan State</td>
<td>Michigan State</td>
</tr>
<tr>
<td>Iowa State</td>
<td>Virginia Tech</td>
</tr>
<tr>
<td>NC State</td>
<td>NC State</td>
</tr>
<tr>
<td>Clemson</td>
<td>Iowa State</td>
</tr>
<tr>
<td>Auburn</td>
<td>Auburn</td>
</tr>
<tr>
<td>Mississippi State</td>
<td>Mississippi State</td>
</tr>
</tbody>
</table>

*Among national doctoral public universities — U.S. News & World Report

Clemson: Since Adopting Top-20 Vision

<table>
<thead>
<tr>
<th>2001</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Ranking — 39</td>
<td>National Ranking — 22</td>
</tr>
<tr>
<td>Graduation rate — 75%</td>
<td>Graduation rate — 78%</td>
</tr>
<tr>
<td>SAT range — 1280-1520</td>
<td>SAT range — 1130-1320</td>
</tr>
<tr>
<td>Top 10% freshmen — 37%</td>
<td>Top 10% freshmen — 52%</td>
</tr>
<tr>
<td>Classes under 20 — 23%</td>
<td>Classes under 20 — 48%</td>
</tr>
<tr>
<td>Student/faculty ratio — 16/1</td>
<td>Student/faculty ratio — 14/1</td>
</tr>
<tr>
<td>Alumni giving — 23%</td>
<td>Alumni giving — 28%</td>
</tr>
<tr>
<td>Private gifts — $37.1M</td>
<td>Private gifts — $79.5M</td>
</tr>
<tr>
<td>Research awards — $93M</td>
<td>Research awards — $150.6M</td>
</tr>
<tr>
<td>Endowment — $214.3M</td>
<td>Endowment — $368.5M</td>
</tr>
<tr>
<td>Startups — 10</td>
<td>Startups — 3</td>
</tr>
<tr>
<td>Active IP licenses — 44</td>
<td>Active IP licenses — 44</td>
</tr>
<tr>
<td>Ph.D. enrollment — 684</td>
<td>Ph.D. enrollment — 1,214</td>
</tr>
</tbody>
</table>

Demand for Clemson Degree

- Undergraduate applications Fall 2001 — 11,432
- Undergraduate applications Fall 2008 — 15,540
- Graduate applications Fall 2001 — 4,065
- Graduate applications Fall 2008 — 4,462

Efficiency in Administration and Support Costs

- Clemson's administrative costs (institutional support) are more than 40% less than administrative costs at UNC and 23% less than at Georgia Tech.
- In facilities operations and maintenance, Clemson spends 60% less than UNC and 60% less than Georgia Tech.

How does Clemson rank among the nation's best?


- No. 22 Top Public National Universities
- No. 2 Up and Coming National Universities

Kiplinger’s magazine, 2009

- No. 34 Best Values in Public Universities and No. 1 in South Carolina

SmartMoney

- No. 8 in terms of students’ return-on-investment

The Scientist magazine, 2001

- No. 1 Place to Work in Academia

Chronicle of Higher Education

- “Great Colleges to Work For” in the “Collaborative Governance” category for proactive involvement of faculty in decisions related to academic programs

TOP500

- No. 6 supercomputing site among all U.S. universities and No. 62 in the world

Habitat for Humanity International, 2008

- No. 1 Campus Chapter of the Year

The Princeton Review

- No. 1 America’s best college with the happiest students

National Survey of Student Engagement

- 93% of students report a favorable image of Clemson University.
- 91% of seniors would choose Clemson if they could start their college career over again.
- 89% of Clemson students believe the school has a substantial commitment to their academic success.
- 89% of students believe that Clemson places a substantial emphasis on academics.

National Study of Living-Learning Programs

- Clemson’s living-learning communities are among the best in the nation.

In addition to not being competitive with neighboring states in operating funding, South Carolina has not provided for the critical capital and infrastructure support for higher education.

- In the past decade, South Carolina has invested roughly $250 million in capital and infrastructure funding for its four-year campus facilities.
- Over this same period, North Carolina has provided $5 billion.
- Over this same period, Georgia has provided $2 billion.

But there is one area where the state of South Carolina ranks No. 1 in the nation — in funding cuts to higher education since last year.

- South Carolina cut funding by 17.7%
- Georgia increased funding by 7.3%
- North Carolina increased funding by 5.1%

Clemson is delivering, with significantly less state support than the competition.

Based on nationally published data for 2007, when higher education in South Carolina was funded at a higher level compared to today:

- South Carolina ranked 38th overall in per student operating funding for higher education, behind Mississippi, Arkansas and Louisiana
- Georgia ranked 9th
- North Carolina ranked 11th
- Tennessee ranked 14th

If we look at current-year numbers, our educational appropriation per student is approximately:

- 30% of Georgia Tech’s
- 25% of UNC-Chapel Hill’s
- Less than 50% of N.C. State’s

Clemson University
is delivering for South Carolina.
a top-tier educational experience
high value and return-on-investment
knowledge-based jobs
solutions to real-world problems
enhanced national stature

Clemson has succeeded because we have a clear vision, a strategic plan and focused areas of emphasis.

- well-defined vision, mission and goals
- the highest standards for quality in all endeavors
- a strategic plan, with focused emphasis areas that match state priorities
- a student-centered community
- a long-standing commitment to efficiency and good stewardship of resources
- a culture that encourages leadership, collaboration, entrepreneurship and "big ideas"

When the state has invested, Clemson has delivered.

- No. 1 choice of LIFE Scholars and Palmetto Fellows
- 500 jobs at the Clemson University International Center for Automotive Research (CU-ICAR)
- 290 jobs at the Clemson University Center for Advanced Materials

Clemson University is committed
to providing the best possible educational experience
for our students, building a knowledge-based economy
and serving the people of South Carolina.

We must preserve and continue — not reverse or end —
this important work
for the state of South Carolina.

To continue our progress,
we ask for your support of and commitment
to higher education and Clemson University.