Students may change majors into the Sports Communication program based on approval of a committee of faculty from the Department of Communication. The deadline for applying for a change of major during the fall semester is September 15, with decisions made by October 1. For spring semester changes of major, the deadline is February 15, with decisions made by March 1. Acceptance to the major is competitive and applicants should have completed 15 credit hours, including ENGL 1030 and COMM 2010 (with a B or better). All students requesting a transfer into the Sports Communication major must have a grade-point average of 3.0 or higher. An application form and a writing sample are also required. Detailed information is available from the Communication Department, 408 Strode Tower, or on the departmental website: https://www.clemson.edu/cbshs/departments/communication

Second Semester
3 - SOC 3040 Social Research Methods II
3 - Advanced Humanities Requirement
3 - Departmental Math. or Science Requirement
3 - Emphasis Area Requirement
3 - Minor Requirement

Senior Year
First Semester
3 - SOC 3600 Social Class and Poverty
3 - SOC 4610 Sociology of Sex and Gender
3 - Departmental Math. or Science Requirement
3 - Emphasis Area Requirement
3 - Minor Requirement

16

Second Semester
3 - SOC 4040 Sociological Theory
1 - COMM 4970 Sociology Senior Lab.
6 - Emphasis Area Requirement
3 - Elective

15

Freshman Year
First Semester
1 - COMM 1010 Communication Academic and Professional Development
3 - ENGL 1030 Composition and Rhetoric
4 - Modern Language Requirement
3 - Mathematics Requirement
3 - Social Science Requirement
14

Second Semester
3 - COMM 2500 Public Speaking
1 - COMM 2010 Intro. to Communication Studies
3 - Arts and Humanities (Non-Lit.) Requirement
4 - Modern Language Requirement
3 - Mathematics or Natural Science Requirement
3 - Elective
16

Sophomore Year
First Semester
4 - COMM 2100 Communication Theory or
3 - COMM 2030 Mass Comm. Theory or
3 - COMM 2040 Critical-Cultural Communication Theory
3 - Emphasis Area Requirement
3 - Modern Language Requirement
6 - Elective
15

Second Semester
3 - COMM 2200 Communication Theory or
3 - COMM 2030 Mass Comm. Theory or
3 - COMM 2040 Critical-Cultural Communication Theory
3 - Emphasis Area Requirement
3 - Modern Language Requirement
6 - Elective
15

Junior Year
First Semester
3 - COMM 3240 Sport, Communication and Society
3 - Emphasis Area Requirement
3 - Minor Requirement
6 - Elective
15

Second Semester
3 - COMM 2120 Critical-Cultural Research Methods in Communication or
3 - COMM 2100 Quantitative Research Methods in Communication or
3 - COMM 2110 Qualitative Research Methods in Communication
3 - COMM 3250 Survey of Sports Communication
3 - Emphasis Area Requirement
3 - Minor Requirement
3 - Elective
15

Senior Year
First Semester
3 - COMM 4250 Advanced Sports Communication
6 - Minor Requirement
6 - Elective
15

Second Semester
3 - COMM 4950 Senior Capstone Seminar
1 - COMM 4980 Communication Academic and Professional Development II
3 - Minor Requirement
6 - Elective
13

120 Total Semester Hours

YOUTH DEVELOPMENT STUDIES
Bachelor of Science Degree Completion Program

The B.S. degree in Youth Development Studies is specifically designed as an upper-level degree completion program for professional youth workers who wish to complete a bachelor’s degree in youth development. As such, all classes are offered in the evenings and are delivered online using web-enhanced technologies. Classes are designed to be taken part-time and students are admitted in the fall and spring of each year.

The Youth Development Studies program equips students with the competencies, knowledge and skills necessary to help young people develop into healthy, competent, coping and contributing citizens. Through academic coursework and practical field-based experiences, the program integrates positive youth development theory with practical skills needed to design, deliver and assess intentional and effective youth-serving programs. Studies also prepare students for graduate work in a variety of youth-oriented fields, including programs such as Clemson University’s M.S. in Youth Development Leadership.

SPORTS COMMUNICATION
Bachelor of Arts
The Bachelor of Arts in Sports Communication provides a thoroughly integrated yet individualized degree program that prepares students for communication careers in the sports industry. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in sports communication. Through their coursework and extracurricular experiences, Sports Communication majors develop a set of skills in oral, written, and visual communication that enables them to research, design, present, and evaluate messages across diverse contexts and from a variety of platforms, including social media and digital communication technology.
The term “youth development” encompasses a specific set of principles and practices that help to mold and shape the successful developmental processes of school-aged youth. These principles include a focus on building and strengthening the assets of young people, and emphasizing the strengths, abilities and potential of youth. Effective youth development programs are exemplified by supportive adult relationships, healthy and stimulating environments conducive to learning and skill attainment, availability of challenging programs and activities, and ample opportunity to engage young people in the process of their own development. Youth-serving organizations include those whose primary mission focuses on youth development, principally for young people and their families, during out-of-school time hours. Examples include afterschool programs; 4-H, YMCA/YWCA, Boys and Girls Clubs; health, fitness and sports programs; organized camping; mentoring programs; programs for children with disabilities; and faith-based ministries.

Program Objectives
The B.S. in Youth Development Studies (1) prepares entry- and mid-career level professional youth development leaders for careers in agencies, institutions, schools, and community organizations that serve youth; (2) enhances youth-serving agencies and organizations by supplying professionals who are competent in child and adolescent growth and development, and who understand the connections between problem-focused and positive youth development approaches to working with youth; (3) educates and empowers students to focus on strengths and assets within the context of culturally diverse family and community structures that promote positive youth development; (4) identifies and examines physical, emotional, cognitive, environmental and social issues related to being a young person in today's society, and teaches students to provide programmatic and policy solutions to help solve pressing youth issues; (5) provides ethical leaders with skills necessary to effect change in complex and changing environments in their communities, in the State of South Carolina, and across the nation; (6) prepares students to design, deliver and evaluate intentional, outcomes-focused youth programs and services based on national best-practices; (7) creates a community of scholars and practitioners that enhances professional connections in the youth development field, and provides a forum for the development and maintenance of meaningful collaborations and partnerships with diverse individuals, families and community groups; (8) educates students in organizational behavior and how governance and youth development systems work; (9) prepares students to demonstrate flexibility, resilience, adaptability, care, ethical decision-making and ethical conduct; and (10) connects students to professional development opportunities in youth development for continual growth and lifelong learning.

Admission
Students who have completed a minimum of 60 credit hours, including all Clemson University General Education credits (33 hours) and approved electives (27 hours), are eligible for admission to the B.S. degree in Youth Development Studies. Students must initiate an application to Clemson University as a transfer student, and must have a cumulative grade point average of 2.5 on all prior college coursework to be eligible for admission. All students accepted into the program are required to attend an on-campus orientation program prior to starting the program. The orientation is designed to build camaraderie among students and faculty, as well as to familiarize students with the online learning technologies that are used to deliver the program.

Curriculum
As an upper-level degree completion program, the Youth Development Studies curriculum encompasses only core academic coursework and field experience in youth development and the approved emphasis area. All required coursework, including prerequisite courses, youth development core courses, and approved emphasis area courses, is designed to build a set of core competencies for effective youth work. Required coursework is designed to facilitate the Ten Core Knowledge and Competencies for Afterschool and Youth Development Professionals as outlined by the National Afterschool Association (NAA) and National Institute on Out-of-School Time (NIOST).

Because students have a wide variety of academic and career goals, and because the emphasis area requirements cannot be tracked via Clemson’s degree audit system, detailed departmental advising is vital. Students will select an emphasis area and the courses to fulfill it in consultation with their advisor.

First Year
First Semester
3 - YDP 3000 Youth Development in Society
3 - YDP 3050 Theory & Phil. of Youth Dev. Work

Second Semester
3 - YDP 3100 Youth Development and the Family
3 - YDP 3150 Community Youth Dev. Systems

Summer
3 - YDP 3200 Youth Development in Sport & Physical Activities
3 - YDP 3250 Working with Diverse Youth

Second Year
First Semester
3 - YDP 3300 Designing Effective Youth Programs
3 - YDP 3450 Creative Activities for Youth

Second Semester
3 - YDP 3350 Youth Activity Facilitation & Lead.
3 - YDP 3400 Delivering Effective Youth Programs

Summer
3 - YDP 4400 Youth Program Assessment & Eval.
3 - YDP 4990 Youth Development Fieldwork or
3 - Emphasis Area Requirement

Third Year
First Semester
3 - YDP 4450 Admin. of Youth Dev. Organizations
3 - YDP 4990 Youth Development Fieldwork or
3 - Emphasis Area Requirement

Second Semester
3 - YDP 4500 Prof. Issues & Ethics in Youth Dev.
3 - YDP 4990 Youth Development Fieldwork or
3 - Emphasis Area Requirement

Summer
6 - YDP 4990 Youth Development Fieldwork or
6 - Emphasis Area Requirement

Fourth Year
First Semester
3 - YDP 4990 Youth Development Fieldwork or
3 - Emphasis Area Requirement

Second Semester
3 - YDP 4550 Youth and Technology

*YDP 3000 is also offered spring semester for students who transfer into the program at that time.
*Completion of three to six credits of supervised hands-on fieldwork in a youth serving organization is required.
*An emphasis area comprised of 12 to 15 credits of online Clemson University courses is required. The emphasis area must be approved in advance, and courses are selected by the student in consultation with an advisor or program representative. Please note that emphasis area requirements cannot be tracked via Clemson’s degree audit system, so detailed departmental advising is vital.