Students who wish to combine the curriculum in Economics with secondary-school teaching should take the degree in Education with a teaching area in Economics. The courses taken will be those required for teaching certification as specified by the South Carolina Department of Education, as well as those required for an Economics major.

Combined Bachelor’s/Master’s Plan
The Department of Economics allows students to count up to 12 hours of graduate credit (8000-level courses) toward both the bachelor’s and master’s degrees. Students participating in this program must have a minimum grade-point average of 3.4 and be admitted to the Graduate School prior to registering for graduate courses. Details of the suggested curriculum and program information are available from the Department of Economics.

Dual Degree Program with Université Catholique de Louvain in Belgium
The Economics Department has a dual degree program with the Université Catholique de Louvain in Belgium. Students spend one semester taking courses at the University of Maastricht in The Netherlands and two semesters at UCL in Louvain la Neuve, Belgium. The instruction at Maastricht is in English, and the instruction at UCL is in French. After returning to Clemson to complete their studies, students will earn bachelor degrees from both Clemson and UCL. Students must be proficient in French to participate in the program. Interested students should contact the Department of Economics for information.

Change of Major into Bachelor of Arts in Economics
Students who change majors into Bachelor of Arts in Economics must have a 2.0 minimum Clemson/Bridge cumulative grade-point average.

Bachelor of Arts

Freshman Year
First Semester
3 - ECON 2110 Principles of Microeconomics
3 - MATH 1020 Intro. to Mathematical Analysis
3 - Foreign Language Requirement
4 - Natural Science Requirement
2 - Elective
15

Second Semester
3 - ECON 2120 Principles of Macroeconomics
3 - ENGL 1030 Accelerated Composition
3 - MATH 2070 Multivariable Calculus
3 - Foreign Language Requirement
3 - Science and Tech. in Society Requirement
15

Sophomore Year
First Semester
3 - ECON 3140 Intermediate Microeconomics
3 - MATH 3020 Stats. for Science and Engineering
3 - STAT 3090 Introductory Business Statistics
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Elective
15

Second Semester
3 - ECON 3150 Intermediate Macroeconomics
3 - HIST 1730 The West and the World II
3 - Major Requirement
3 - Minor Requirement
3 - Elective
15

Junior Year
First Semester
3 - COMM 1500 Intro. to Human Comm. or 3 - COMM 2500 Public Speaking
3 - Major Requirement
3 - Minor Requirement
6 - Elective
15

Second Semester
6 - Major Requirement
3 - Minor Requirement
6 - Elective
15

Senior Year
First Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

Second Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

Total Semester Hours: 120

The following sequences are also acceptable: MATH 1060/1080, and MATH 1060/2070. Students considering a graduate degree in Economics should begin with MATH 1060.

Two semesters (through 2020) in the same modern foreign language are required.

General Education Requirements. This requirement may be satisfied by other General Education Requirements. Alternatively, foreign language requirements may be satisfied by other General Education Requirements. Students considering a graduate degree in Economics or related fields should take MATH 3020.

Two semesters of modern foreign language are required.

Students considering a graduate degree in Economics or related fields should take MATH 1060.

Two semesters of modern foreign languages are required.

Students considering a graduate degree in Economics or related fields should take MATH 3020.

Cross-Cultural Awareness Requirement may be satisfied by other General Education Requirements.

Cross-Cultural Awareness Requirement may be satisfied by other General Education Requirements.

ECONOMICS

Bachelor of Science

Sophomore Year
First Semester
3 - ACCT 2010 Financial Accounting Concepts
3 - ECON 3140 Intermediate Microeconomics
3 - MATH 3020 Stats. for Science and Engineering or 3 - STAT 3090 Introductory Business Statistics
3 - MGT 2010 Principles of Management
3 - Elective
15

Second Semester
3 - ACCT 2020 Managerial Accounting Concepts
3 - ECON 3150 Intermediate Macroeconomics
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Cross-Cultural Awareness Requirement
15

Junior Year
First Semester
4 - ECON 4050 Introduction to Econometrics
3 - FIN 3060 Corporation Finance
3 - Major Requirement
3 - Minor Requirement
3 - Elective
16

Second Semester
3 - Major Requirement
6 - Minor Requirement
6 - Elective
15

Senior Year
First Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

Second Semester
6 - Major Requirement
3 - Minor Requirement
5 - Elective
14

120 Total Semester Hours

Students who complete a minor in Accounting or Financial Management must complete three hours of electives to replace the ACCT 3080 or FIN 3060 requirement in the Economics major.

Students considering a graduate degree in Economics or related fields should take MATH 3020.

Students completing a minor in Accounting or Financial Management.

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Students completing a minor in Accounting or Financial Management.

FIN 3100 is recommended for students minoring in Financial Management.

Three credit hours must be selected from ECON 3440, 3500, 3600, 4020, 4040, 4100, 4240, 4260, 4350, 4530. Note: Only ECON courses numbered 3160 and above may be used to satisfy the Major Requirement.

FINANCIAL MANAGEMENT

Bachelor of Science

The Bachelor of Science in Financial Management is designed to develop an understanding of financial markets in the contemporary economy, the operation of financial institutions, and the financial management of business operations. The curriculum prepares students for careers in such areas as corporate finance, banking, investments, financial planning, insurance, and real estate. Governments of all levels also employ finance graduates in many of their divisions. The curriculum also provides excellent preparation for students interested in graduate studies or law school.
The core of the curriculum provides a broad range of subjects with an emphasis on technical and communication skills. Students then have the flexibility to tailor courses to their own needs by choosing emphasis areas that will enhance career preparation in specific areas of finance. Students who complete a specific set of courses are eligible to sit for the certified financial planner (CFP®) examination.

Students wishing to change majors into the financial management program must have a 2.0 or higher Clemson/Bridge cumulative grade-point average.

**Sophomore Year**

**First Semester**

- ACCT 2010 Financial Accounting Concepts
- CPSC 2200 Microcomputer Applications or CPSC 2205
- MGT 2180 Mgt. Personal Computer Appl.
- MGT 2010 Principles of Management
- STAT 3090 Introductory Business Statistics
- Arts and Humanities (Non-Lit.) Requirement
- Elective

**Second Semester**

- MGT 3110 Intermediate Business Statistics
- MKT 3010 Principles of Marketing
- Arts and Humanities (Literature) Requirement
- Cross-Cultural Awareness Requirement
- Elective

**Junior Year**

**First Semester**

- ENGL 3040 Business Writing
- FIN 3110 Financial Management I
- LAW 3220 Legal Environment of Business
- Elective

**Second Semester**

- ACCT 3120 Intermediate Financial Acct. II
- FIN 3050 Investment Analysis
- FIN 3070 Principles of Real Estate
- FIN 3120 Financial Management II
- Emphasis Area Requirement

**Senior Year**

**First Semester**

- ACCT 3030 Cost Accounting
- ACCT 3130 Intermediate Financial Acct. III
- FIN 3080 Financial Institutions and Markets
- Emphasis Area Requirement

**Second Semester**

- MGT 4150 Business Strategy
- Emphasis Area Requirement
- Elective

121 Total Semester Hours

See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

3 If this requirement is met through the completion of another General Education requirement, students will have three additional elective hours. Students must complete 121 hours total.

Policy on Advancement in Graphic Communications

Graphic Communications majors must earn a C or better in prerequisite GC courses before enrolling in the next level GC course. Registration priority is given to those students for whom the course is a requirement.

Change of Major into Graphic Communications

Students who change majors into Graphic Communications must have completed at least 12 credit hours at Clemson, must have a 2.0 minimum cumulative grade-point average, and must have earned a B or better in GC 1020.

**Bachelor of Science**

The Bachelor of Science degree in Graphic Communications prepares students for professional careers in printing, publishing, packaging, and related industries. The core curriculum assures graduates of having the skills and knowledge required by most entry-level jobs. The major requirements allow each student to select courses that enhance career preparation in specific segments of graphic communications. Coursework is heavily oriented around individual laboratory performance, which stresses the development of problem-solving skills in a broad cross-section of manufacturing areas. Applications include all major processes and a variety of technology beyond communications. The most common career opportunities are in printing management, production planning and supervision, and commercial and technical sales.

The Graphic Communications program is designed to be completed in four years (eight semesters and one or two summers). While students must take one internship during a fall or spring semester, one or two summers are typically used to make up for that semester. The department schedules courses in summers for that purpose. Taking a reduced load per term or other circumstances could extend the time needed to meet graduation requirements.

**Sophomore Year**

**First Semester**

- ACCT 2010 Financial Accounting Concepts
- GC 2070 Graphic Communications I
- MGT 2010 Principles of Management
- PKGS 1020 Intro. to Packaging Science
- Arts and Humanities (Literature) Requirement

**Second Semester**

- ACCT 2020 Managerial Accounting Concepts
- ECON 2110 Principles of Microeconomics
- ENSP 2020 Intro. to Environmental Science
- GC 3460 Ink and Substrates

**Junior Year**

**First Semester**

- COMM 1500 Intro. to Human Comm.
- COMM 2500 Public Speaking
- MKT 3010 Principles of Marketing

**Summer**

- COOP 2010 Cooperative Education
- GC 3500 Graphic Comm. Internship

**Senior Year**

- GC 4060 Package and Specialty Printing
- GC 4110 Corporate Finance
- GC 4010 Investment Analysis
- GC 4020 Financial Management II
- GC 4030 Real Estate

See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.