**Clemson University**

**Standard License**

**Allens' Creations Inc. (16097)**

PO Box 452
Clemson, SC 29633
Mr. Trent Allen
Phone 864-654-3594
Fax 864-653-4568
www.Allenscreations.com
trent@allenscreations.com
Spec Agr Disclosed: 06/17/2015

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 03A (Domestics)
- 04C (Signage Products)
- 05E (Publishing)

**Clemson Variety & Frame Shop (37262)**

374 College Ave.
Clemson, SC 29631
Mr. Jason Beaty
Phone 864-654-1723
Fax 864-654-8161
clemsonvariety@gmail.com
Spec Agr Disclosed: 09/22/2014

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)

**Coastal Tailgating (104274)**

105 Fulbourn Pl.
Myrtle Beach, SC 29579
Mr. Clayton Lassiter
Phone 843-505-5191
Fax www.coastaltailgating.com
info@coastaltailgating.com
Spec Agr Disclosed: 09/19/2014

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 06D (Games)

**CSS Embroidery, LLC (107685)**

1855 Belgrade Avenue
Charleston, SC 29407
Mr. Grady Muns
Phone 843-763-2290
Fax 843-402-7713
www.Cssembroidery.com
munsg1@knology.net
Spec Agr Disclosed: 07/25/2014

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 07E (Footwear)

**Diamond Graphic LLC (31847)**

611 Long Pond Road
Lexington, SC 29073
Minority/Woman Owned
Mr Brandon Rhoney
Phone 803-359-3222
Fax 803-359-7079
dgsp@windstream.net
Spec Agr Disclosed: 10/20/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Specialty Mid-Tier

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01M (Clothing Accessories)
- 01W (Women's Fashion Tops)

**Bold Impressions LLC (106677)**

966 Eagles Harbor Dr.
Hodges, SC 29653
Ms. Susan Medeiros
Phone 912-660-8684
Fax www.Boulderdesigns.net
s.medeiros53@gmail.com
Spec Agr Disclosed: 03/16/2015

**Distribution Channel(s)**
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass

**CSS Embroidery, LLC (107685)**

1855 Belgrade Avenue
Charleston, SC 29407
Mr. Grady Muns
Phone 843-763-2290
Fax 843-402-7713
www.Cssembroidery.com
munsg1@knology.net
Spec Agr Disclosed: 07/25/2014

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 07E (Footwear)
<table>
<thead>
<tr>
<th>Local Licensees</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Clemson University</strong></td>
<td></td>
</tr>
<tr>
<td><strong>DWM Design Services LLC (99184)</strong></td>
<td><strong>Jewelry Warehouse (10456)</strong></td>
</tr>
<tr>
<td>836 Frink St.</td>
<td></td>
</tr>
<tr>
<td>Cayce, SC 29033</td>
<td></td>
</tr>
<tr>
<td>Mr. Dennis McEntire</td>
<td></td>
</tr>
<tr>
<td>Phone 803-348-5712</td>
<td></td>
</tr>
<tr>
<td>Fax 803-791-4050</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:dwmdesignservice@aol.com">dwmdesignservice@aol.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 06/05/2015</td>
<td></td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Specialty Mid-Tier</td>
</tr>
<tr>
<td><strong>Product Categories</strong></td>
<td>03B (Furniture/Furnishings)</td>
</tr>
<tr>
<td>04C (Signage Products)</td>
<td></td>
</tr>
<tr>
<td><strong>Golden Goodies (55030)</strong></td>
<td><strong>Low Country Shuckers (101290)</strong></td>
</tr>
<tr>
<td>42 Rutledge Avenue</td>
<td></td>
</tr>
<tr>
<td>Charleston, SC 29401</td>
<td></td>
</tr>
<tr>
<td>Mr. Jack Margolies</td>
<td></td>
</tr>
<tr>
<td>Phone 843-729-9147</td>
<td></td>
</tr>
<tr>
<td>Fax 843-577-0311</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:friedia1818@gmail.com">friedia1818@gmail.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/31/2014</td>
<td></td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td><strong>Product Categories</strong></td>
<td>02A (Jewelry)</td>
</tr>
<tr>
<td><strong>HS Sportswear (35993)</strong></td>
<td><strong>Palmetto Custom Metal and Woodcraft LLC</strong></td>
</tr>
<tr>
<td>1113 Lady Street</td>
<td></td>
</tr>
<tr>
<td>Columbia, SC 29201</td>
<td></td>
</tr>
<tr>
<td>Mr Michael Howard</td>
<td></td>
</tr>
<tr>
<td>Phone 803-429-3476</td>
<td></td>
</tr>
<tr>
<td>Fax <a href="mailto:finals22@aol.com">finals22@aol.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 12/30/2014</td>
<td></td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Campus/Local Channel</td>
</tr>
<tr>
<td>Campus/Local Channel</td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td>Department Stores</td>
<td>Specialty Mass</td>
</tr>
<tr>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td>03C (Office Products)</td>
</tr>
<tr>
<td><strong>Product Categories</strong></td>
<td>04C (Signage Products)</td>
</tr>
<tr>
<td><strong>Mr. Knickerbocker (11952)</strong></td>
<td></td>
</tr>
<tr>
<td>354 College Ave</td>
<td></td>
</tr>
<tr>
<td>Clemson, SC 29631</td>
<td></td>
</tr>
<tr>
<td>Mr. David Spearman</td>
<td></td>
</tr>
<tr>
<td>Phone 864-654-4203</td>
<td></td>
</tr>
<tr>
<td>Fax 864-654-4225</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Mrknickerbocker.com">www.Mrknickerbocker.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:tigerpaw@mrknickerbocker.com">tigerpaw@mrknickerbocker.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 07/28/2014</td>
<td></td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Related Retail/Direct</td>
</tr>
<tr>
<td><strong>Product Categories</strong></td>
<td>01A (Men's/Unisex T-shirts)</td>
</tr>
<tr>
<td>01G (Youth Apparel)</td>
<td>01B (Men's/Unisex Outerwear)</td>
</tr>
<tr>
<td>01H (Men's Fashion Apparel)</td>
<td>01F (Infant/Toddler Apparel)</td>
</tr>
<tr>
<td>01I (Women's T-shirts)</td>
<td>01H (Men's Fashion Apparel)</td>
</tr>
<tr>
<td>01J (Men's/Unisex Fleece)</td>
<td>01L (Men's/Unisex Performance Apparel)</td>
</tr>
<tr>
<td>01W (Women's Fashion Tops)</td>
<td>06A (Sports Equipment)</td>
</tr>
<tr>
<td>06A (Sports Equipment)</td>
<td></td>
</tr>
<tr>
<td><strong>Jewelry Warehouse</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Low Country Shuckers</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Palmetto Custom Metal and Woodcraft LLC</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Mr. Knickerbocker</strong></td>
<td></td>
</tr>
<tr>
<td><strong>DWM Design Services LLC</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Golden Goodies</strong></td>
<td></td>
</tr>
<tr>
<td>03C (Office Products)</td>
<td>Palmetto Custom Metal and Woodcraft LLC</td>
</tr>
<tr>
<td><strong>Low Country Shuckers</strong></td>
<td>Palmetto Custom Metal and Woodcraft LLC</td>
</tr>
</tbody>
</table>

2
Clemson University

Palmetto Treasures Screenprinting (57805)
412 Montague Ave.
Greenwood, SC 29649
Mr. Eddy Dowey
Phone 864-227-1902
Fax 864-229-4922
palmettotreasures@embarqmail.com
Spec Agr Disclosed: 05/07/2015

Red Horse Screenprinting (23089)
1975 Dulsey Rd. Bldg. 1 Unit A
Charleston, SC 29407
Ms. Ena Pinillos
Phone 843-225-8337
Fax 843-225-4329
www.Redhorseonline.com
redhorse1@bellsouth.net
Spec Agr Disclosed: 03/27/2015

School Cuts Screening & Embr. (13453)
PO Box 3166
West Columbia, SC 29171
Mr. Butch Chavis
Phone 803-796-1513
Fax 803-796-1347
www.Schoolcuts.com
butch@schoolcuts.com
Spec Agr Disclosed: 06/24/2015

Print Specialty (81429)
3105 Wade Hampton Blvd
Taylors, SC 29687
Mr. James Stefoff
Phone 864-281-0726
Fax 864-268-9800
www.Yourprintgroup.com
jim@entireimage.com
Spec Agr Disclosed: 07/10/2014

PrintSource Inc. (70449)
326-A Business Parkway
Greer, SC 29651
Mr. Mark Myers
Phone 864-597-1475 101
Fax 864-587-1996
www.Printsource-inc.com
markm@printsource-inc.com
Spec Agr Disclosed: 12/29/2014

Simplified Office Systems (99993)
6220 Bush River Rd
Columbia, SC 29212
Mr. Kevin Hunter
Phone 803-319-8211
Fax 803-569-1222
www.Mysimplifiedoffice.com
kevin.hunter@mysimplifiedoffice.com
Spec Agr Disclosed: 12/02/2014

Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Fleece)
- 01R (Men's/Unisex Other Headwear)
- 01S (Men's/Unisex Performance Apparel)
- 01T (Men's/Unisex Structured Closed Back Headwear)
- 01U (Men's/Unisex Structured Stretch Fit Headwear)
- 01V (Men's/Unisex Unstructured Closed Back Headwear)
- 01W (Men's/Unisex Unstructured Non-Wool Headwear)
- 01Y (Men's/Unisex Unstructured Any Other Headwear)
- 01Z (Women's Fashion Tops)
- 02A (Women's Fashion Bottoms)
- 02B (Personal Accessories)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Publishing)
<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Location</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Disclosed Date</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sportman Products LLC</td>
<td>Yemassee, SC 29945</td>
<td>Mr. Colin Mitchell</td>
<td>916-667-2919</td>
<td><a href="mailto:cmcit@gmail.com">cmcit@gmail.com</a></td>
<td>07/24/2015</td>
<td>Campus/Local Channel</td>
<td>04C (Signage Products), 04D (Gifts &amp; Novelties - Miscellaneous), 05A (Stationery)</td>
<td></td>
</tr>
<tr>
<td>Tiger Sports Shop</td>
<td>Clemson, SC 29633</td>
<td>Mrs. Julie Ibrahim</td>
<td>864-654-1719</td>
<td><a href="http://www.Tigersports.com">www.Tigersports.com</a></td>
<td>07/06/2015</td>
<td>Campus/Local Channel</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01J (Men's/Unisex Fleece), 01K (Men's/Unisex Loungewear &amp; Sleepwear), 01S (Women's Fleece Tops &amp; Bottoms), 01T (Women's Outerwear), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms)</td>
<td></td>
</tr>
<tr>
<td>Straight Up Southern LLC</td>
<td>Columbia, SC 29209</td>
<td>Mr. Kevin Shumacher</td>
<td>803-794-3000</td>
<td><a href="http://www.Eatmoretees.com">www.Eatmoretees.com</a></td>
<td>06/15/2015</td>
<td>Campus/Local Channel</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01J (Men's/Unisex Fleece), 01K (Men's/Unisex Loungewear &amp; Sleepwear), 01S (Women's Fleece Tops &amp; Bottoms), 01T (Women's Outerwear), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms)</td>
<td></td>
</tr>
<tr>
<td>Tiger Town Graphics</td>
<td>Clemson, SC 29633</td>
<td>Mr. John Earle</td>
<td>864-654-1365</td>
<td><a href="http://www.Tigertowngraphics.com">www.Tigertowngraphics.com</a></td>
<td>07/23/2015</td>
<td>Campus/Local Channel</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01J (Men's/Unisex Fleece), 01K (Men's/Unisex Loungewear &amp; Sleepwear), 01S (Women's Fleece Tops &amp; Bottoms), 01T (Women's Outerwear), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms)</td>
<td></td>
</tr>
<tr>
<td>U.S. Cocoa Mat, LLC</td>
<td>St George, SC 29477</td>
<td>Mr. Andy Steele</td>
<td>843-563-4561</td>
<td><a href="http://www.Decoir.com">www.Decoir.com</a></td>
<td>06/17/2015</td>
<td>Campus/Local Channel</td>
<td>03A (Domestics)</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01J (Men's/Unisex Fleece), 01K (Men's/Unisex Loungewear &amp; Sleepwear), 01S (Women's Fleece Tops &amp; Bottoms), 01T (Women's Outerwear), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms)</td>
</tr>
</tbody>
</table>

Note: Distribution Channel(s) and Product Categories vary across different licensees.
## Local Licensees

### Clemson University

<table>
<thead>
<tr>
<th>Visor Flags (107683)</th>
<th>Red Horse Screenprinting (23089)</th>
<th>School Cuts Screening &amp; Embr. (13453)</th>
</tr>
</thead>
<tbody>
<tr>
<td>335 Woodside Rd.</td>
<td>1975 Dulsey Rd. Bldg. 1 Unit A</td>
<td>PO Box 3166</td>
</tr>
<tr>
<td>Simpsonville, SC 29680</td>
<td>Charleston, SC 29407</td>
<td>West Columbia, SC 29171</td>
</tr>
<tr>
<td>Mr. Christopher Norris</td>
<td>Ms. Ena Pinillos</td>
<td>Mr. Butch Chavis</td>
</tr>
<tr>
<td>Phone  864-386-2154</td>
<td>Phone  843-225-8337</td>
<td>Phone  803-796-1513</td>
</tr>
<tr>
<td>Fax</td>
<td>Fax</td>
<td>Fax  803-796-1347</td>
</tr>
<tr>
<td><a href="mailto:palmettohardwoodflooring@yahoo.com">palmettohardwoodflooring@yahoo.com</a></td>
<td><a href="http://www.Redhorseonline.com">www.Redhorseonline.com</a></td>
<td><a href="mailto:palmettohardwoodflooring@yahoo.com">palmettohardwoodflooring@yahoo.com</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 03/18/2015</td>
<td><a href="mailto:redhorse1@bellsouth.net">redhorse1@bellsouth.net</a></td>
<td>Spec Agr Disclosed: 06/24/2015</td>
</tr>
</tbody>
</table>

#### Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

#### Product Categories

- 04A (Automobile Products)

### Tiger Town Graphics (13655)

| PO Box 381 | 1404 Atlas Rd. |
| Clemson, SC 29633-0381 | Columbia, SC 29209 |
| Mr. John Earle | Mr. Kevin Shumacher |
| Phone 864-654-1365 | Phone 803-794-3000 |
| Fax 864-654-7480 | Fax 803-794-3051 |

#### Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)

### Straight Up Southern LLC (39135)

| 1404 Atlas Rd. | 1404 Atlas Rd. |
| Columbia, SC 29209 | Columbia, SC 29209 |
| Mr. Kevin Shumacher | Mr. John Earle |
| Phone 803-794-3000 | Phone 864-654-1365 |
| Fax 803-794-3051 | Fax 864-654-7480 |

#### Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 01A (Men's/Unisex Other Headwear)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### Exclusive Headwear Program

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01W (Women's Fashion Tops)

### Special Logo/Mark Program