M E M O R A N D U M

TO: International Programs Coordination Committee
Office of Global Engagement, c/o Gloria Freeman

FROM: Dr. Mary G. Padua, Professor and Chair

DATE: 24 September 2014

RE: Endorsement of Seed Funding proposal:
“Summer Program in East Asia: 2015 Summer Pilot”

The purpose of this memorandum is to enthusiastically endorse the enclosed application, a collaborative effort by the Department of Landscape Architecture and School of Architecture to seek seed funds that would assist in the successful launch of a 2015 pilot for the Summer Program in East Asia, as well as its further development.

The enclosed proposal builds from past efforts and recent activities including: a meeting with Vice Provost Dr. Sharon Nagy to discuss ways to expand the initial application put forward in fall 2013; exploratory meetings with Chinese university officials this past summer; and a recent meeting with President Emeritus Jim Barker, Kate Schwennsen and Dr. Xiaobo Hu, Clemson Center of Chinese Studies Director.

China, the first location of the new Summer Program in East Asia, offers a vital laboratory for faculty and students across campus. The 2015 pilot would enable further development of the Summer Program in East Asia and as such aligns with OGE’s Program Priorities in 2014-15 cycle:

- Program Priority 1 – offers Critical Thinking courses to students after the completion of their first year;
- Program Priority 2 – supports major curricula in more than one discipline; our faculty and students can determine viability of future engagement with the host institution and teaching resources;
- Program Priority 3 – expands our landscape architecture program for two curricular initiatives: courses that could be eligible for the minor in landscape architecture (in development), as well as educational opportunities for professionals who would be interested in the study of Suzhou’s Chinese Classical Gardens: formal training that would lead to a certificate from UNESCO’s World Heritage Institute of Training and Research for the Asia and the Pacific Region (Suzhou);
- Program Priority 4 – research opportunities: faculty members can vet the various research institutes at Soochow University (host institution), and resources at nearby Xi’an Jiaotong Liverpool University’s School of Architecture, as well as explore the potential of available student internships at multi-national design firms who have a presence in nearby Shanghai (30 min. train-ride from Suzhou).

From the perspective of the Department of Landscape Architecture, the proposed Summer Program in East Asia meets our Department’s goal to internationalize its curriculum and foster transformational educational opportunities that prepare students to be engaged and socio-culturally responsible global citizens. It also offers an enriched interdisciplinary learning experience.

China’s urban experiment of the last 30 yrs. has been a unique development journey with tremendous work that students should be exposed to. We anticipate a strong demand and the interdisciplinary nature of the proposal makes both units, the Department of Landscape Architecture and School of Architecture uniquely positioned to offer this new program. Additionally, it meets the College of Architecture, Arts and Humanities 2011-16 Strategic Plan goal: “Excel in the creation and communication of ideas through teaching in scholarship” and related objective to “support and grow the Fluid Campus, study abroad and international programs”. The summer 2013 “tune-up” of CAAH’s Strategic Plan calls for initiatives to investigate an Asian location for the Fluid Campus and the enclosed proposal is in full alignment with this effort.

cc: Dr. Constancio Nakuma, Kate Schwennsen, Regina Foster, Ufuk Ersoy, Martin Holland, Paul Russell
MEMO

TO: International Programs Coordination Committee
    Office of Global Engagement,
    c/o Gloria Freeman

FROM: Kate Schwennsen, Chair

DATE: 24 September 2014

RE: Endorsement of Seed Funding proposal for
    “Summer Program in East Asia: 2015 Summer Pilot”

Please accept this memo of enthusiastic endorsement for the enclosed proposal seeking Seed Funding to develop an interdisciplinary 6-week summer program in China, which both expands existing programs beyond their current curricular focus (priority #3 in the call for proposals), and offers critical thinking for a broad student audience (priority #1 in the call for proposals).

Over the past 4 years, and very possibly for many years prior, Architecture’s faculty has been discussing the need for expanding to an Asian location of our Fluid Campus. We now have the faculty expertise, experience and professional networks, especially when combining Architecture and Landscape Architecture, to design and implement an innovative and engaging design education program in East Asia, one of the world’s fastest developing regions. A summer program in East Asia is a natural but critically important extension of the 40+ year history of immersive off-campus study for Architecture students. I am confident that there will be significant ongoing student and faculty interest in this proposed program, and that its implementation is crucial to the accomplishment of the School of Architecture’s vision to produce transformational architectural leadership, shaping the environment of the 21st century for a better future.

This proposal takes advantage of the professional and disciplinary expertise of the teaching team to offer a 3-credit two-week course to a much broader audience of students than just Architecture and Landscape Architecture students, a pedagogical inclusion that will enrich the program for all participants. This course can fill a general education requirement for participating students, as they critically engage the urban and rural environments of modern China. The submitting team has completed important due diligence to support a successful pilot, through the investigations and contacts of the submitting faculty, and the visits and networks of Dr. Mary Padua and President Emeritus James Barker, and I heartily support this proposal.
September 16, 2014

Vice Provost Sharon Nagy  
Clemson University  
Office of Global Engagement  
E303 Martin Hall  
Clemson, South Carolina  29634  

Dear Sharon,  

Please accept my enthusiastic endorsement for the proposal, submitted by Mary Padua and colleagues, seeking seed funding for the 2014-2015 Curricular Internationalization program to launch a summer pilot for an interdisciplinary program in East Asia (first location in Suzhou, China). The Department of Landscape Architecture and the School of Architecture are uniquely positioned to offer this new program.  

A summer program in East Asia, especially China, is an important extension of the 40-year history of immersive off-campus study for our students. A recent meeting that included Dr. Xiaobo Hu (Director of the Clemson Center for Chinese Studies), Kate Schwennsen, Mary Padua, four faculty members from Architecture and Landscape Architecture and Regina Foster, Director of Off-Campus Studies, assured all of us that the proposed program could easily be expanded into a trans-disciplinary, cross-campus student experience. In fact, I am leaving tomorrow with Dr. Hu to visit several cities in China, including a meeting with Suzhou University officials.  

Additionally, the program outlined in this proposal would enhance student quality and performance, and provide engagement and leadership opportunities for students—two of the four strategic priorities of the Clemson 2020 Road Map Objectives.  

I will be back from China on September 29 and would be glad to talk with you at that time if you wish. Thank you for your thoughtful consideration.  

Sincerely,  

James F. Barker, FAIA  
President Emeritus  
Professor of Architecture  

James F. Barker, FAIA  
President Emeritus  
Professor of Architecture
September 15th, 2014

Dr. Sharon Nagy  
Vice Provost  
Office of Global Engagement  
Clemson University  

Dear Dr. Nagy,

I am writing this letter to offer my strongest support to the joint proposal by the Department of Landscape Architecture and the School of Architecture for a pilot summer project in East Asia in 2015. This pilot project is to establish a solid base in Suzhou, China, for a Fluid Campus in East Asia, which is a natural extension of the concept that has been explored and desired by students and faculty alike for a few years.

The original proposal was submitted last year for the seed funding, but the revised proposal looks stronger and promises great potential to develop an attractive and successful fluid campus in East Asia.

My strong support is based on the following three reasons. First, this proposal not only extends the tested concept of fluid campus to East Asia but also significantly enhances the University’s strategic goals of curriculum internationalization and supports the mission of the Center for China Studies to promote a better understanding of China’s development and its impact on the world. Second, its interdisciplinary nature not only opens the door to a vast land and 20% of the world population for their own majors but should also attract students of other related disciplines, such as sociology (studies of urbanization and social mobility), political science (policy studies), economics (development studies), and environmental studies. Finally, this proposal promises to establish a program not only in a place where the ancient meets the contemporary and the East meets the West, but also in a place of real-life challenges that the students and practitioners in architecture and landscape architecture have to encounter on a daily basis in order to safeguard sustainable development.

Such a program, well-designed and executed, will strategically position Clemson University very well in many fields and for many years to come. Should you have any questions regarding my endorsement I would be glad to talk with you. Thank you very much for considering this proposal.

Sincerely yours,

[Signature]

Xiaobo Hu, Ph.D.  
Director & Professor of Political Science
Proposal: Summer Program in East Asia: 2015 Summer Pilot
Clemson School of Architecture (SoA) & Department of Landscape Architecture (DoLA), CAAH
Prepared by Ufuk Ersoy, Martin Holland, Paul Russell, Junichi Satoh

Project Description
An experiment in interdisciplinary “creative” education is proposed for a summer program mode of learning in East Asia. The objective for this grant application is to seek funding to assist in launching a pilot for the East Asia summer program in 2015. In keeping with the call for Curricular Internationalization Seed Funding, we propose an interdisciplinary (college-wide), two week traveling field seminar (3 credits) followed by a four-week studio (6 credits), and accompanied by a 6-week design seminar (3 credits). The summer pilot offering, particularly the two-week field seminar proposes to engage students from architecture, arts, landscape architecture, construction science and management, planning and the various fields engaged in creative inquiry. In terms of China’s built environment, the garden and architecture has traditionally been viewed as one area of praxis or research.

Mapping geo-spatial commonalities between South Carolina and China
The first phase of the exploration anticipates working with a host institution in Suzhou, Jiangsu province, the historic center for Chinese traditional gardens. Like the Eindhoven Design Academy in the Netherlands, the students will be taught in a comprehensive and holistic manner incorporating a student learning environment for the humanities, allied design professions and the arts: a course without barriers between the various formal disciplines and the normative framework of learning.

Accordingly, we propose two modules of summer enquiry. The first module is an intensive, two-week field studies seminar (3 credits) that critically engages the urban and rural fabrics of modern China. The second module is a supplemental four-week design studio (6 credits) centered on China’s gardens and architecture history. The first field studies module is a prerequisite for the design studio. Students, who wish to attend the full six weeks of the program, shall also enroll in a six-week design seminar (3 credits); the learning objective is to provide additional analysis, reflection and integration between the field studies module and the design studio component. This structure allows students a considerable amount of flexibility in terms of earned academic credit allowing them to select either participation in the two-week, 3 credit field study, a six week long 9 credit seminar and studio, or an intensive 6 week, 12 credit, combined field study/design studio/seminar. Existing fluid campus courses offered in both the Departments of Architecture and Landscape Architecture (For example, ARCH 4990/6990 and LARC 8520 respectively) will be offered. Permanent course proposals for AY 2015-16 will be pursued upon successful launch of the summer 2015 pilot.

The ultimate goal of this project is to strengthen Clemson School of Architecture’s fluid campus concept that refers to a network of geographically distributed but fluidly connected research centers, as well as expand the Department of Landscape Architecture’s fluid campus offerings. As chair Schwennesen explains, the pedagogical promise of this concept in the Global Age is to provide students and faculty with an international perspective that will enable them to better read different cultures and practices in the world which are still not available at the intersection of the northern hemisphere and western thought. Similarly, the proposed Summer Program in East Asia meets the new Department of Landscape Architecture’s goal to internationalize its curriculum and foster transformative learning experiences that prepare students to be engaged and socio-culturally responsible global citizens. The East Asia program could also serve as a substitute for other advanced core studio courses in DoLA’s BLA or MLA curricula: components of the summer pilot could be eligible for the minor in landscape architecture (in the process of being formalized.) We believe that this opportunity for international travel to China will enhance Clemson student quality and performance as well as providing additional opportunities for student engagement and leadership.

The proposal will contribute to the fluid campus in two different ways. First it will expand the scope of research by giving students and faculty a chance to observe the accelerating transformations in China. Secondly, it will enlarge the frame of the fluid campus program by opening it to students and faculty members from allied disciplines (for example Departments of Art, Philosophy and Religion, History and Language) and from the larger campus including, but not limited to Departments of Economics, Sociology and Anthropology, Political Science and Environmental Science. In a larger vista, the proposal may be seen as an initial step of establishing a research center in East Asia that will give opportunity to periodically change the focus of the summer program and to observe different Asian cultures in countries such as Japan, Korea, Thailand, Vietnam and Cambodia.
For this project, the seed funding will expand the dialogue with a host institution that can provide the incorporation of on-site scholars. Through various faculty members, a network of possible host institutions has been identified including: University of Hong Kong (with a campus presence in Shanghai); Xiamen University, Soochow University; Chinese Hong Kong University; Xi’an Jiaotong-Liverpool University, Suzhou. Additionally, Peking University’s College of Architecture and Landscape Architecture has a Shenzhen (adjacent to Hong Kong) campus location. Dr. Mary Padua visited four potential partner institutions last summer and filed a summary report to Dr. Sharon Nagy, Vice Provost for Global Engagement dated June 27, 2014. A meeting with President Emeritus James Barker and the Director of the Center for China Studies, Professor Xiaobo Hu, was held on September 9, 2014 to introduce the concept of the mobile East Asia fluid campus, and to coordinate efforts in preparation of their September 2014 trip to China. President Emeritus Baker has arranged to meet with Soochow University officials during his trip to continue discussions initiated by Dr. Padua.

Sustainability Plan

As described in the project application, in addition to architecture and landscape architecture students, the summer program addresses students and faculty members from allied disciplines. Students interested in observing the outstanding transformation of the built environment in East Asia may be from the departments of Art; Construction Science and Management; History; Philosophy and Religion; Planning, Development and Preservation. The program will be available to graduate students and undergraduate students in junior and senior years. The student number will vary year to year according to the number of faculty interested in teaching. However, it is anticipated that the program will eventually have a teacher-student ratio of one faculty member to 12 to 15 students. It is anticipated that the first time the program is offered that it is team-taught with two teachers per cohort of 12 to 15 students. As faculty experience is deepened and ties with local institutions are established, the program is anticipated to eventually involve at least three faculty members and 36 students.

The program will offer three course modules that can be taken together or independently. The first two-week module (3 credits) that is open to students from architecture, landscape architecture and other departments in Clemson University or other universities, will observe the effects of urban transformation in Chinese culture through a comparison of historic rural sites with Chinese Megacities. Consequently, the first module will be based on a dense traveling itinerary including some significant cities such as Hong Kong, Guangzhou, Beijing and Shanghai. The second four-week module (6 credits) will consist of a design studio open to architecture and landscape architecture students in Clemson University or other universities. (The first module will be a prerequisite for the second one.) Students taking this studio will work on a small-scale project in the city of Suzhou. The studio project shall address the basic question of how to adapt global technology into local conditions. The six week long seminar (3 credits) will provide exemplary readings and instruction concerning a diverse range of topics including urbanization, infrastructure, public space, cultural heritage, globalization, environmental sustainability and health; the learning objective is to provide additional analysis, reflection and integration between the field studies module and the design studio component. The recently founded International Urban Design Workshop at Georgia Tech and the Shanghai/Beijing Program at the University of North Carolina, reflect the increasing interest in East Asia and also prove the promise of this summer program to appeal to architecture, landscape architecture and urban design students of other schools in the Mid-Atlantic and South East regions. However the distinguishing characteristic of our proposal is the attention given to the rural component as a distinct contrast to the rapid urbanization that China is experiencing, while our architecture and landscape programs address concerns of development and urbanization of rural areas as experienced in the Upstate of South Carolina.

Implementation:

Existing fluid campus courses will be used to offer academic credit for the summer program.

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<thead>
<tr>
<th>Department</th>
<th>Course / Description</th>
<th>Credits</th>
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<td>Architecture</td>
<td>ARCH 4720 — Field Studies</td>
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<td></td>
<td>ARCH 3560 / 8560 — Design Studio</td>
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<td></td>
<td>ARCH 4140 / 6140 — Design Seminar</td>
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<tr>
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<tr>
<td></td>
<td>LARC 8010 / 8520 — Design Seminar</td>
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• May 2015 Launch Summer Pilot.

School of Architecture participating full-time faculty include:

Dr. Ufuk Ersoy, Assistant Professor
Dr. Ersoy teaches history and theory of architecture seminars and design studios. Before coming to Clemson, he taught at different international universities including Izmir Institute of Technology, Turkey; University of New South Wales, Sydney; and University of Pennsylvania. In 2009, Dr. Ersoy collaborated with Dr. Stan Fung (Chinese Hong Kong University) to teach a course on Chinese Gardens at the cities of Suzhou and Shanghai. In 2010, he edited a special issue of the journal World Architecture published by Tsinghua University, Beijing. Recently, he was invited to give a lecture at Silpakorn University, Bangkok. Dr. Ersoy also lectured at Newcastle University, UK; Virginia Tech; University of Maryland and WAAC schools of Architecture. Apart from his scholarly work, Dr. Ersoy participated in many international architectural competitions and in 2010; he won a prize in Izmir Opera House competition in collaboration with Ove Arup, London. He also worked as an intern in Nikken Sekkei Corporation, Sendai, Japan.

Junichi Satoh, Lecturer
Since graduating from Rhode Island School of Design (RISD) with Master’s degree in architecture and BFA in graphic design, Satoh has taught architecture, landscape architecture, graphic design, industrial design, sculpture, and design foundations at universities and colleges in and outside of the United States. In 2005, Satoh traveled to China with architecture students from RISD and worked on urban design projects with Professor Wang Shu, the Pritzker laureate for 2012, at China Academy of Art. He returned to China Academy of Art in 2009 as a visiting professor and taught architecture design studios. In 2010, he organized and taught an interdisciplinary design studio in Tokyo involving 23 RISD students from departments of architecture, landscape architecture, graphic design, industrial design, sculpture, painting, apparel design, textile design, and printmaking. In May 2013, he was invited to teach graphic design during the summer semester at University of Georgia, Cortona Program, Italy. In addition, he has taught in Havana, Rome, and Mexico City. He also serves as a guest critic at Columbia University / NYC, Cooper Union / NYC, and Pratt institute / NYC, Musashino Art University / Tokyo, and China Academy of Art / Hangzhou. With his business partners, he owns and runs a design consulting firm, a clothing company and two restaurants in Tokyo, New York, and South Carolina.

Department of Landscape Architecture participating full-time faculty include:

Dr. Martin Holland, Assistant Professor
Dr. Holland is a graduate of the University of Illinois at Urbana – Champaign doctoral program within the Department of Landscape Architecture with a specialization in landscape history and theory. His research interests include: historic and cultural landscapes, especially sites that provide a ceremonial or commemorative function that then shape collective memory within the built environment; urbanization and how it influences social and cultural attitudes towards nature; contemporary landscape design practice and pedagogy. He has taught advanced landscape design studios at both the University of Illinois at Urbana – Champaign and the Illinois Institute of Technology in Chicago. In addition, he taught courses concerning Environmental Art, Art History and Sculpture at Monmouth College, a small residential liberal arts college located in western Illinois. He has practiced professionally, working on numerous projects with urban and rural sites for EDAW (now AECOM), and Rosborough Partners Inc.

Paul Russell, Assistant Professor
Prior to joining the faculty at Clemson's in the Department of Landscape Architecture, Russell was a project manager and designer for six years with Reed Hilderbrand Associates, Watertown MA, with projects ranging throughout New York, New England, Louisiana, Texas, and California. At Louisiana State University's department of Landscape Architecture, Russell engaged in an international design studio along the U.S. and Mexican border at the village of Guerro Viejo. Additionally, Russell was a part of Southeast Asia Summer Field-Study that included travel and investigations in Japan, Thailand, Cambodia, and India. In the fall of 2003, Russell studied urban design at the Universidade do Algarve in Faro Portugal. Urban studies included the middle and southern portions of Portugal, Spain, and the northern tip of Morocco. In 2011 as an Assistant Professor at Clemson, Russell was selected to present his research on Ethics and Aesthetics at the European Council of Landscape Architecture Schools at the University of Sheffield in the UK.
Dr. Mary G. Padua, Professor & Chair
Dr. Mary G. Padua, ASLA, RLA, is founding Chair and Professor at Clemson University’s new Department of Landscape Architecture. She is a design educator, landscape architect and contemporary theorist whose published research focuses on China’s post-Mao designed environments, adaptive urbanism and the meaning of public space. Dr. Padua has been invited to lecture and conduct workshops at universities on four continents. She has over twenty years of professional experience working as landscape architect and urban designer that involved collaborations with Weijen Wang, AIA, Pamela Burton, FASLA and Company, Cesar Pelli & Associates, the late Lawrence Halprin, and the late Charles W. Moore. Previously, she was the Paris Program Director at University of Florida’s Department of Landscape Architecture (2007-13), and full-time faculty member at University of Hong Kong’s School of Architecture (2001-07).

Soochow University, Suzhou, China

Jun Zhai, Professor of Landscape Architecture
College of Architecture and Urban Environment & Founding Principal, E.A.S.T. Scape, LLC.

Prof. Zhai is an award-winning landscape architect with over twenty years professional experience based in New York and China. His teaching and research is focused on landscape urbanism. He is very interested in design and cultural issues, especially when “old” meets “new” in the vast Chinese urban experiment. He studied with Ian McHarg at University of Pennsylvania where he received his MLA. He currently teaches advanced design to both undergraduates and graduate students. Prof. Zhai will serve as our liaison and will be available to co-teach as needed.

Budget Narrative
The seed funding will assist the pilot program with an initial host institution (Soochow University Golden Mantis School of Architecture and Urban Environment) in the city of Suzhou which can provide the incorporation of on-site scholars and educators. The $5,000.00 seed grant will be used to support the travel expenses of two faculty members and promotional incidentals.

Proposed Seed Funding Budget for initial, two week seminar (3 Credits):

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<th>Item</th>
<th>Quantity</th>
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