The Clemson 2020 Road Map

Vision
Clemson will be one of the nation’s top-20 public universities.

Goals
Fulfill Clemson’s responsibility to students and the state of South Carolina ...

• to provide talent for the new economy by recruiting and retaining outstanding students and faculty and providing an exceptional educational experience grounded in engagement;

• to drive innovation, through research and service, that stimulates economic growth, creates jobs and solves problems;

• to serve the public good by focusing on emphasis areas that address some of the great challenges of the 21st century — national priorities such as health, energy, transportation and sustainable environment.

Objectives
Invest in four strategic priorities:

• Enhance student quality and performance
• Provide engagement and leadership opportunities for all students
• Attract, retain and reward top people
• Build to compete — facilities, infrastructure and technology