

**Lexington Countywide Stormwater Consortium
Year 2 (2008-09) Education Plan of Work with Examples**

General Public							
Lead Service Provider	Activity--Program (<i>Italics include participation elements</i>)	Target Geography/	Target Pollutant	Participation by other Service Providers	Location and Date Delivered	Number Impacted/Reached	Assessment Type
Clemson CES	Develop website for Lexington Countywide Stormwater Consortium--with links to partners and programs.	All	All	Input from all			
Clemson CES	Public Service Announcements for Radio, Television and Print (target audience and target pollutant will vary)	All	All	Input from all	2009		
Keep the Midlands Beautiful	<i>Adopt-A-Waterway</i>	all	all				
Keep the Midlands Beautiful	<i>Coordinate activities with Keep America Beautiful (River Sweep, etc)</i>	State/County Roads	Litter	SC DOT			
Clemson CES	Develop and provide one (1) digital copy of a bill stuffer appropriate for reproduction and inclusion with water and utility bills or as special mailings.	Homeowners, Renters, Businesses	All		2009		
Clemson CES, Lexington County Public Works & all LCSC members	Present WQ/Stormwater Displays for Fairs and Festivals Saluda Shoals Festival - May 2, Poultry Festival - May 9, Peach Festival - July 4, Okra Strut - Sept 26 - 27 & Cayce Bluegrass Festival - Oct. 3 CPAC Climate Protection Action Champaign	All	All	All	2009		
City of Cayce/Clemson CES	Produce WQ column for quarterly "Rediscover Sunrise News" newsletter	Cayce	All				
TBD	<i>Examine feasibility of establishing volunteer monitoring program for pilot watershed</i>	TBD	TBD		2010		
Lexington County, Clemson CES	<i>County Scoop quarterly newsletter</i>	All	All				
West Columbia, Cayce, Lexington Clemson CES	<i>Consumer Confidence Report (CCR) yearly report (Due April 1 each year)</i>	West Columbia, Cayce, Lexington	All		2009		
Lexington County, Clemson CES	<i>Lake Murray Columbia magazine</i>	All	all				
Town of Lexington	<i>Lexington Channel 2 Advertisement, TWC viewing audience</i>	All	all				
Lexington County	<i>Explore possibility of putting up signs at local watershed boundaries</i>				2010		
Lexington County, Clemson CES	<i>Survey residents of Lexington County on Stormwater Issues, @ State level</i>	all	all		2009		
LCSC Team	<i>Speakers Bureau</i>	all	all				
CPAC	<i>Green Business Certification</i>	all	all		2010		
Youth / K-12 / Teachers							
Lead Service Provider	Activity	Target Geography/	Target Pollutant	Participation by other Service Providers	Location and Date Delivered	Number Impacted/Reached	Assessment Type
Clemson CES	<i>4-H2O Pontoon Classroom Summer Camps (ages 10-12)</i>	All	All				

Clemson CES	In Class or After School Water Quality/Stormwater/Enviroscape presentations	All	All	Clemson			
Collaborative	Look for ways to partner with online curriculum and teacher workshops for stormwater/water quality education - I.e. Greensteps Teacher/Superintendent Involvement/Training	Public Schools	All	County School Systems	2010		
Collaborative		Public Schools	All	ID Mentors for GS			
Lexington Stormwater	Lexington Kids Day				15-Apr-09		
Elected and Appointed Officials and Staff							
Lead Service Provider	Activity	Target Geography	Target Pollutants	Participation by other Service Providers	Location and Date Delivered	Number Impacted/Reached	Assessment Type
Clemson CES	Continue involvement with MUCC and LID committees, COLT, Lexington Green Alliance	All	All				
City of Cayce	Quarterly in-house newsletter / Enews						
Collaborative	In-house training opportunities	All	All				
Clemson CES	Explore SCNEMO program workshops for local government officials (elected & appointed) and staff, focusing on NPS pollution, alternative management practices and incentives, and technical assistance/guidance for better site design and planning.	All	All	Clemson CES Explore with Katie G.	2009		
State Addressing	Feasibility of presenting at municipal association and association of county; include articles in monthly newsletters						
Professionals: Contractors, Engineers, Developers							
Lead Service Provider	Activity	Target Geography	Target Pollutant	Participation by other Service Providers	Location and Date Delivered	Number Impacted/Reached	Assessment Type
CLEMSON CES	Conduct Certified Erosion Prevention and Sediment Control Inspector (CEPSCI) classes for MS4 staff as well as regional contractors	All	Sediment				
Clemson CES	Conduct Certified Stormwater Plan Reviewer (CSPR) classes in Midlands area	All	Sediment				
CLEMSON CES/Lexington County Public Works	Conduct innovative stormwater practice workshop for design engineers. Topic could be stormwater wetlands, BRC, bioswales, bioretention, etc. Continue to explore Clemson White Sheet opportunities	All	TBD		2009		
	Lexington Public Works Newsletters and Email Regulation Education about updates of DHEC and EPA	All	All				
Homeowners							
Lead Service Provider	Activity	Target Geography	Target Pollutant	Participation by other Service Providers	Location and Date Delivered	Number Impacted/Reached	Assessment Type
CLEMSON CES	Conduct generic water quality workshops throughout the region	All	Sediment, Bacteria, Pesticides, Heavy Metals				
CLEMSON CES	Conduct Carolina Yards and Neighborhoods workshops	Suburban/Urban	All		2009		
CLEMSON CES	Conduct rain garden installation workshop MS4's are to bring back location opportunities and funding sources	Urban	All	Clemson CES	2008		
Lexington County	Examine feasibility of conducting training of homeowners in stormwater management inspection and reporting		Sediment, Bacteria, Pesticides,				
Keep the Midlands Beautiful, Lexington County Solid Waste	Explore Storm drain stenciling projects				Feb. 21, 2009		
Lexington County Recycling	Educate homeowners on the hazards of illicit discharges (motor oil recycling)						
	Septic tank education (S. Congaree quarterly newsletter)						
	Explore the possibility of educating realtors on stormwater management issues	all	all		2010		
AGRICULTURE							
Bill	Explore agricultural education opportunities						

CLEMSON CES	Confined Animal Manure Management CAMM	all	all				
	LCSC Program Management						
Lead Service Provider	Activity			Participation by other Service Providers	Location and Date Delivered	Number Impacted/Reached	Assessment Type
Clemson CES	Coordinate Lexington Countywide Stormwater Consortium meetings to facilitate program development and implementation						
Clemson CES	Coordinate Kickoff Press Event with MS4s and Education Partners			LCSC Team	Feb.26,2008		
Clemson CES	Create LCSC Listserv to facilitate communication among consortium members						
Clemson CES	Create checkout procedure for Carolina Clear Table Top educational display						
Clemson CES	Develop Lexington Countywide Stormwater Consortium logo			Clemson Media Team	Jan. 2009		
Clemson CES	Recruit additional education providers to broaden and enhance LCSC activities.						
Clemson CES	Implement customized digital database to collect and analyze LCSC programmatic information				Jan. 2009		
Clemson CES	Create LCSC Annual Report			All			
LCSC Team	Internal Stormwater Workshop- Enviroscope, Table Top Display, Power Point				Fall 2008		