
CHIN 3170 Chinese for Health Professionals I 3(3) Study of medical concepts and terminology emphasizing communicative competence in health-related settings in a Chinese-speaking community. Designed for students who plan to work in public health related professions. Preq: CHIN 2020 and CHIN 3050.

CHIN 3970 Creative Inquiry— Chinese I 1-4(1-4) Students focus on a special research area under the guidance of a faculty member. After acquiring the requisite background, students formulate hypotheses for a group project, develop a critical framework, and initiate research on a specific topic.


CHIN 4010 PreModern Chinese Literature in Translation 3(3) Chinese literature from 8th century B.C.E. to 19th century C.E., including poetry, prose, drama, fiction, and literary criticism. All readings and discussions are in English.

CHIN 4110 Studies in the Chinese Language I 3(3) Advanced training in the spoken and written language through readings in contemporary literature emphasizing vocabulary, syntax, and stylistics. All readings and discussions are in Chinese. Preq: CHIN 3060.

CHIN 4120 Studies in the Chinese Language II: Social Issues 3(3) In-depth study of terminology and syntax for specific subject areas in contemporary social issues. All readings and discussions are in Chinese. Preq: CHIN 3060.

CHIN 4160 Chinese for International Trade II 3(3) Study of language, concepts, and the environment of Chinese-speaking markets of the world. Considers sociocultural, political, and economic issues relevant to the Chinese-speaking business world and the ramifications of these issues in global marketing. Classes are conducted in Chinese. Preq: CHIN 3160.

CHIN 4170 Chinese for Health Professionals II 3(3) Continuation of CHIN 3170 with increased emphasis on managerial aspects of the health care system in China. Taught in Chinese. Preq: CHIN 3170.

CHIN (ANTH) 4180 Chinese Culture and Society 3(3) Examines basic cultural values and the patterns of Chinese social life. Focuses on Chinese social organization and interpersonal dynamics, including the family system, gender identities, social exchanges and networks. All readings and discussions are in English. May not be used to satisfy general modern language requirements. May also be offered as ANTH 4180.

CHIN 4970 Creative Inquiry— Chinese I 1-4(1-4) Continuation of research initiated in CHIN 3970. Students complete their projects and disseminate their research results. Preq: CHIN 3970.

CHIN 4980 Independent Study 1-3(1-3) Supervised study and research on selected topics in Chinese studies. May be repeated for a maximum of six credits. Preq: Junior standing and consent of department chair.

CHIN 4990 Selected Topics in Chinese Culture 3(3) Examination of various social and cultural topics, including art and literature, philosophical and religious traditions, health and healing, and folk and popular cultures. May be repeated for a maximum of six credits, but only if different topics are covered. Readings and discussions are in English. May not be used to satisfy general modern language requirements.

COMM 1600 Introduction to CrossCultural Communication 3(3) Introductory course designed to provide an overview to intercultural communication questions stemming from the growing diversity and interconnectedness of the world. Students are challenged to learn about the ways people from different cultural backgrounds think, communicate and behave based on the value systems and worldviews that ground them.

COMM 2010 Introduction to Communication Studies 4(3) Introduces Communication Studies majors to and prepares them for continued study in the discipline by providing them with an overview of important issues, areas of study, and approaches to the field. Includes a writing laboratory experience. Preq: COMM 1010. Coreq: COMM 2011.


COMM 2501 Public Speaking Laboratory 0(1) Non-credit laboratory to accompany COMM 2500. Coreq: COMM 2500.

COMM 3010 Communication Theory 3(3) Students explore the breadth and depth of theories within the major frameworks of the communication studies discipline. Preq: COMM 2010 with a C or better.

COMM 3020 Mass Communication Theory 3(3) Survey of the breadth and history of theories of mass communication and mass media from the 19th century to the present. Emphasizes contemporary schools of thought, theoretical debates, and the continuing controversies in the field. Preq: COMM 2010 with a C or better.

COMM 3030 Communication Law and Ethics 3(3) Major topics in communication law and free expression and in communication ethics. Preq: COMM 2010 with a C or better.

COMM 3050 Persuasion 3(3) Study of the processes by which communication influences attitudes, beliefs, and behaviors in our personal, social, civic, and professional lives. After discussion of definitional and methodological issues, particular theories of persuasion are examined. Treatment of political, market-driven, and social persuasion concludes the course. Preq: COMM 2010 with a C or better.

COMM 3500 CriticalCultural Research Methods in Communication Studies 3(3) Explores methods of critical-cultural communication inquiry, including theory, research relationships, conducting studies, and integrating multiple methods. Methods may include discourse analysis, historiography and participant observation. Preq: COMM 2010 with a C or better.
COMM 3070 Public Communication of Science and Technology 3(3) Examines the role of science and technology in society from a communication perspective. Particular attention is paid to this dynamic in public culture. Students examine an array of theoretical issues and case studies in this area. Preq: COMM 2010 with a C or better.

COMM 3080 Public Communication and Popular Culture 3(3) Examines artifacts of popular culture, paying particular attention to their relationship to politics and public life. Explores the structures and constraints of the culture industry. Students apply communication principles to various examples. Preq: COMM 2010 with a C or better.

COMM 3090 Visual Discourse and the Public 3(3) Examines the role of visuality in society and the cultural implications for ways of seeing. Using visual artifacts of various types, students learn the logic of visual representation. Preq: COMM 2010 with a C or better.

COMM 3100 Quantitative Research Methods in Communication Studies 3(3) Explores methods of quantitative communication inquiry, including theory/research relationship, conducting studies, and utilizing statistical software. Methods may include experiments, surveys, and content analysis. Preq: COMM 2010 with a C or better.

COMM 3110 Qualitative Research Methods in Communication Studies 3(3) Explores methods of qualitative communication inquiry, including theory/research relationship and conducting studies. Methods may include interviewing, focus groups, textual analysis, and ethnography. Preq: COMM 2010 with a C or better.

COMM 3150 Critical-Cultural Communication Theory 3(3) Explores how the mass media and popular culture contribute to social constructions of girhood. Employing the critical Lens of feminist and communication theories, students examine mediated depictions of girhood as well as how girhood actively produce and negotiate media and popular culture. May also be offered as WS 3160. Preq: COMM 2010 with a C or better.

COMM 3200 Broadcast Production 3(2) Explores broadcast production and the role of media and technological considerations in the field of broadcast journalism. Studies produce broadcast video packages, as well as newscasts. Students learn news writing, filming and video editing. Coreq: COMM 3201.

COMM 3201 Broadcast Production Laboratory 0(2) Non-credit laboratory to accompany COMM 3200. Coreq: COMM 3200.

COMM 3210 Communication Across Media Platforms 3(3) Provides an overview of the communication convergence strategies and practices used across multiple media platforms, including print, broadcast, internet and social media. Emphasis is placed on media law, ethics and communication practices used across multiple media platforms. Preq: COMM 2010 with a C or better.

COMM 3220 Communication Design 3(2) Provides an overview of the communication theories, tools and techniques available to design, manipulate and convey technological messages and experiences in digital contexts. Provides knowledge and critical skills necessary to consider communication design as an important and inevitable component of communication studies careers.

COMM 3221 Communication Design Laboratory 0(2) Non-credit laboratory to accompany COMM 3220.

COMM 3240 Communication, Sport and Society 3(3) Examines the role of communication in the cultural implications for ways of seeing. Using visual artifacts of various types, students learn the logic of visual representation. Preq: COMM 2010 with a C or better.

COMM 3250 Survey of Sports Communication 3(3) Covers the cultural influence of communication issues through critical analysis of actual media coverage of sporting events, addressing social issues involved in college and professional sports, and developing an understanding of sports promotion and advertising. Preq: COMM 2010 with a C or better.

COMM 3260 Public Relations in Sports 3(3) Examines the role of communication in public culture. Students examine an array of theoretical issues and case studies in this area. Preq: COMM 2010 with a C or better.

COMM 3270 Sports Media Criticism 3(3) Students gain in-depth understanding of sports communication issues through critical analysis of actual media coverage of sporting events, addressing social issues involved in college and professional sports, and developing an understanding of sports promotion and advertising. Preq: COMM 2010 with a C or better.

COMM 3300 Nonverbal Communication 3(3) Examines the principles and skills involved in the development of nonverbal behaviors in human interaction. This includes the study of gesture and movement, physical appearance, vocal behavior, immediacy, time and space, and intercultural differences. Preq: COMM 2010 with a C or better.

COMM 3304 Argumentation and Debate 3(3) Emphasizes contemporary schools of thought, theoretical debates, and the continuing interest in the field. Explores the structures and constraints of the culture industry. Students apply communication principles to various examples. Preq: COMM 2010 with a C or better.

COMM 3300 Public Communication of Science and Technology 3(3) Examines the role of science and technology in society from a communication perspective. Particular attention is paid to this dynamic in public culture. Students examine an array of theoretical issues and case studies in this area. Preq: COMM 2010 with a C or better.

COMM 3305 Small Group and Team Communication 3(3) Examines the principles and skills involved in the development of small-group communication. Preq: COMM 2010 with a C or better.

COMM 3350 Principles of Public Relations 3(3) Provides an overview of the communication theories, tools and techniques available to design, manipulate and convey technological messages and experiences in digital contexts. Provides knowledge and critical skills necessary to consider communication design as an important and inevitable component of communication studies careers.

COMM 3350 Communication Design 3(2) Provides an overview of the communication theories, tools and techniques available to design, manipulate and convey technological messages and experiences in digital contexts. Provides knowledge and critical skills necessary to consider communication design as an important and inevitable component of communication studies careers.

COMM 3360 Crisis Communication 3(3) Examines the principles and skills involved in the development of nonverbal behaviors in human interaction. This includes the study of gesture and movement, physical appearance, vocal behavior, immediacy, time and space, and intercultural differences. Preq: COMM 2010 with a C or better.

COMM 3370 Brand Creation and Communication 3(3) Examines the role of communication in brand creation and the processes involved in the development of a brand. Students evaluate popular brands to understand their influence on consumers and the industry. Preq: COMM 3700.

COMM 3370 Survey of Brand Communications 3(3) Provides an historical perspective on the brand communications industry, introduces the concepts of the industry ecosystem and the players therein, and provides an overview of disciplines and the roles they play in the development of brand communication. Preq: Sophomorestanding.

COMM 3370 Brand Creation and Communication 3(3) Examines the role of communication in brand creation and the processes involved in the development of a brand. Students evaluate popular brands to understand their influence on consumers and the industry. Preq: COMM 3700.

COMM 3370 Digital Analytics in Brand Communications 3(3) Explores the role of communication in brand creation and the processes involved in the development of a brand. Students evaluate popular brands to understand their influence on consumers and the industry. Preq: COMM 3700.

COMM 3370 Media Management in Brand Communications 3(3) Explores the role of communication in brand creation and the processes involved in the development of a brand. Students evaluate popular brands to understand their influence on consumers and the industry. Preq: COMM 3700.
COMM 3740 Brand Communications and Media Strategy 3(3)
Examines the creation of strategies that guide the development of content and communication plans intended to support the promotion of products and services. Preq: COMM 3700.

COMM 3750 Presentation Skills in Brand Communications 1(1)
Focuses on the importance of presentation, body language, voice modulation, content and the theater involved in presenting ideas unique to brand communications contexts and professions. Preq: COMM 3700.

COMM 3760 Brand Communications Capstone Seminar 3(3)
In depth exploration and analysis of special topics in brand communications, culminating in a final client-based project documented in written, oral, visual and/or multimedia presentations. Students utilize the tenants of effective brand communications strategies while building upon communication fundamentals to build a final portfolio of work that reflects their interests. Preq: COMM 3700 and three of the following courses with a C or better: COMM 3560, COMM 3710, COMM 3720, COMM 3730, or COMM 3740.

COMM 3900 Communication Studies Internship 3(9)
Preplanned, preapproved, faculty-supervised internship provides Communication Studies majors with field experience in areas related to their curriculum. May be repeated for a maximum of six credits. To be taken Pass/No Pass only. Preq: Junior standing and consent of faculty advisor.

COMM 3990 Creative Inquiry in Communication Studies 1-4(14)
In consultation with and under the direction of a faculty member, students pursue small group work on a particular research topic or practical problem. Arrangements with mentors must be established prior to registration. Content varies. May be repeated for a maximum of nine credits. Preq: COMM 2010 with a C or better.

COMM 4000 Communication and Globalization 3(3)
In-depth examination of the role communication plays in globalization processes, including case studies of contemporary social, technical, professional and ethical issues. Preq: COMM 2010 with a C or better.

COMM 4020 Mass Communication: History and Criticism 3(3)
Critical examination of mass communication in America, including discussions of history, theory, and current issues in television, film, popular music, telecommunications, and other media. Preq: COMM 3700 with a C or better.

COMM 4040* Media Communication and Social Identities 3(3)
Examines the communication of individual and social identities in convergent and mass/social media, and popular culture. Focuses on the communication of identity portrayals and representations, communicative acts in response, and how individuals and groups navigate and create their own media cultures. Addresses factors such as ability, faith, gender, race, age, nationality, subcultures, and/or other areas. Preq: COMM 2010 with a C or better.

COMM 4050 Public Contest and Change 3(3)
Examines the role of public communication in the process of contesting social values and practices and in the subsequent change that sometimes occurs. Students explore the public's relationship with mass media as well as other forms of communication practices that can produce cultural change. Preq: COMM 2010 with a C or better and COMM 3560.

COMM 4250 Advanced Sports Communication 3(3)
Combination seminar and primary research class that explores contemporary sports communication issues. Students write position papers on seminar topics and conduct primary research on sports communication topics of their choice. Preq: COMM 3250.

COMM 4260 Social Media and Sports Communication 3(3)
Covers the influence of communication and social media in sports and how these technologies are changing the communicative infrastructure of sports. Students explore how social media is re-configuring sports media, how sports organizations are managing social media, and how social media affects fan behavior and athlete communication. Preq: COMM 2010 with a C or better.

COMM 4270 Communication in Sports Organizations 3(3)
Examines communication dynamics in sports organizations. Among others, topics may include identifying how sports organizations manage crisis communication, communication with stakeholders, sexual harassment, ethical issues, and dissent. Preq: COMM 2010 with a C or better.

COMM 4280 Interpersonal/Family Communication and Sport 3(3)
Examines how communication functions in interpersonal and family contexts as it pertains to sports. Exposes students to positive and negative communicative behavior with athletes, coaches and families. Challenges students to identify ways that sports can be a healthy, rather than destructive, communicative infrastructure of sports. Students explore how these technologies are changing the communicative infrastructure of sports. Preq: COMM 2010 with a C or better.

COMM 4300 Legal Communication 3(3)
Examines the theory and practice of communication in the legal setting, including the trial and appeal processes. Emphasizes the importance of effective communication in the legal profession.

COMM 4310 Legal Communication Trial 3(3)
Advanced study in communication and the law, legal analysis and the elements of trial preparation, including out of court preparation, jury selection, limited motion practice, opening statements, direct examination and cross examination of witnesses, closing arguments, and jury charges. May be repeated for a maximum of nine credits. Preq: COMM 3430.

COMM (ENGL) 4510* Film Theory and Criticism 2(2)
Advanced study into the theory of film/video making emphasizing understanding a variety of critical methods to approach a film. Examines the history of film theory and defines the many schools of film criticism, including realism, formalism, feminism, semiotics, Marxism, and expressionism. May also be offered as ENGL 4510. Preq: ENGL 3570. Coreq: COMM 4511.

COMM (ENGL) 4511* Film Theory and Criticism Laboratory 0(3)
Non-credit laboratory to accompany COMM 4510. May also be offered as ENGL 4511. Coreq: COMM 4510.

COMM 4550 Gender Communication 3(3)
Examines the ways communication behavior and perceptions of communication behavior are affected by gender. The effects of gender on a variety of communication contexts are examined, including interpersonal, small group, organizational, and mass communication. Preq: COMM 2010 with a C or better.

COMM 4560 Public Relations for Associations and Nonprofits 3(3)
Explores principles of communication, editing and journalism applied to publications, public relations and advertising needs within associations and nonprofit organizations. Students learn the expectations of editorial positions in public relations and publications, as defined by trade associations, nonprofit organizations and large corporations. Preq: COMM 3550.

COMM 4620 Communication and Negotiation 3(3)
Building on the concepts and practices of conflict management, students develop knowledge and skills for distributive bargaining and integrative negotiation climates. Focuses on the objectives, goals, positions, interests, tactic, and other elements to negotiate successfully in a variety of situations. Preq: COMM 3620.

COMM 4640* Advanced Organizational Communication 3(3)
Application of communication theory and research to the analysis of particular organizational communication processes. Students study significant issues and/or methods of intervention and innovation in organizational communication. Preq: COMM 3640.

COMM 4660 Advanced Special Topics in Communication Studies 3(3)
Consideration of specialized areas of study in the field, emphasizing theoretical depth or extensive research. May be repeated for a maximum of nine credits, but only if different topics are covered. Preq: Junior or senior standing.

COMM 4700* Communication and Health 3(3)
Considers institutional and health care communication issues as well as the relationship between social issues, communication, and health. Preq: COMM 2010 with a C or better.

COMM 4800 Intercultural Communication 3(3)
Introduces the process of communication between and among individuals from different cultures or subcultures. Emphasizes the effect of cultural practices within various communication relational contexts such as interpersonal, small group, and organizational communication. Preq: COMM 2010 with a C or better.

COMM (ENGL) 4910* Classical Rhetoric 3(3)
Traces the development of rhetoric from Protagoras through Isocrates, Plato, Aristotle, Cicero and Quintillian and considers questions essential to understanding persuasive theory and practice. May also be offered as ENGL 4910. Preq: ENGL 3100.

COMM (ENGL) 4920* Modern Rhetoric 3(3)
Examines the "new rhetorics" of the 20th century, which are grounded in classical rhetoric but include findings from biology, psychology, linguistics, anthropology, among other disciplines. May also be offered as ENGL 4920. Preq: ENGL 3100.
COMM 4950 Senior Capstone Seminar 3(3) In-depth exploration and analysis of a special topic in Communication Studies, culminating in a senior project documented in written, oral, visual and/or multimedia presentations. Topics vary based on faculty expertise and research interests. May be repeated for a maximum of six credits. Preq: Senior standing in Communication and one of the following courses with a C or better: COMM 3010 or COMM 3020 or COMM 3150.

COMM 4960 Honors Creative Inquiry Capstone 3(3) Capstone course for honors students in the department's creative inquiry sequence. Working with their departmental honors advisor, students apply theoretical understanding and research skills in completing a written product of conference or publication length/quality. Must be taken for a total of six credits over the course of two semesters. Preq: Two of the following courses with a C or better in each: COMM 3060 or COMM 3100 or COMM 3110; and Senior standing in Communication.

COMM 4980 Communication Academic and Professional Development I 1(1) Students reflect upon curricular relationships among general education, major, and minor courses. They complete and revise digital portfolios for presentation to the major, University, graduate schools, or potential employers. Students participate in resume building, job seeking, and interviewing activities. Preq or concurrent enrollment: COMM 4950 or COMM 4960.

COMM 4990 Independent Study 1-3(3-3) Tutorial work for students with special interests or projects in communication studies outside the scope of existing courses. May be repeated for a maximum of nine credits. Preq: Consent of department chair.

COMPUTER SCIENCE


CPSC 1011 Computer Science I Laboratory 0(2) Non-credit laboratory to accompany CPSC 1010. Coreq: CPSC 1010.

CPSC 1020 Computer Science II Laboratory 0(2) Continuation of CPSC 1010. Preq: CPSC 1010. Coreq: CPSC 1020.

CPSC 1040 Introduction to the Concepts and Logic of Computer Programming 2(1) Introduction to the concepts and logic of computer programming. Credit may not be received for both CPSC 1020 and 1070. Preq: CPSC 1010 or CPSC 1020. Coreq: CPSC 1010.

CPSC 1041 Introduction to the Concepts and Logic of Computer Programming Laboratory 0(2) Non-credit laboratory to accompany CPSC 1040. Coreq: CPSC 1020.

CPSC 1040 Introduction to Programming in Java 3(3) Principles of software development, style and testing. Topics include procedural and object-oriented programming in the context of real-world applications. Credit will be given for only one of CPSC 1010, 1060 or 1100. Preq or concurrent enrollment: MATH 1020 or MATH 1040 or MATH 1050 or MATH 1060 or MATH 1070 or MATH 1080 or MATH 2070. Students who do not meet the prerequisite, but who score a satisfactory score on the Clemson Mathematics Placement Test, may request a registration override from the instructor. Coreq: CPSC 1061.

CPSC 1061 Introduction to Programming in Java Laboratory 0(2) Non-credit laboratory to accompany CPSC 1060. Coreq: CPSC 1060.

CPSC 1070 Programming Methodology 4(3) Introduction to programming techniques and methodology. Topics include structured programming, stepwise refinement, program design and implementation techniques, modularization criteria, program testing and verification, basic data structures, and analysis of algorithms. Credit may not be received for both CPSC 1020 and 1070. Preq: CPSC 1060. Coreq: CPSC 1071.

CPSC 1071 Programming Methodology Laboratory 0(2) Non-credit laboratory to accompany CPSC 1070. Coreq: CPSC 1070.

CPSC 1110 Introduction to Programming in C 3(2) Introduction to computer programming in C and its use in solving problems. Intended primarily for technical majors. Basic instruction in programming techniques, algorithms and standard Unix software development tools and utilities. Credit will be given for only one of CPSC 1010, 1060 or 1100. Coreq: CPSC 1111.

CPSC 1111 Introduction to Programming in C Laboratory 0(2) Non-credit laboratory to accompany CPSC 1110. Coreq: CPSC 1110.

CPSC 1150 Introduction to Computational Science 3(3) Introduction to systems thinking. Includes development of dynamical systems models using visual modeling tools and development of dynamical systems using agent based software. Class material investigates elementary science and engineering models.

CPSC 1200 Introduction to Information Technology Laboratory 0(2) Introduction to information technology. Examines historical background, terminology, new technologies and the projected future of computers. Includes practical experience with common computer software technologies. Will not satisfy Computer Science Requirements in any Computer Science major. Coreq: CPSC 1201.

CPSC 1201 Introduction to Information Technology Laboratory 0(2) Ntroduction to information technology. Examines historical background, terminology, new technologies and the projected future of computers. Includes practical experience with common computer software technologies. Will not satisfy Computer Science Requirements in any Computer Science major. Coreq: CPSC 1201.

CPSC 1210 Computational Thinking 3(2) Introduces the central idea of computer science, and instills ideas and practices of computational thinking. Students engage in creative activities to learn how computing can change the world. Coreq: CPSC 1211.

CPSC 1211 Computational Thinking Laboratory 0(2) Non-credit laboratory to accompany CPSC 1210. Coreq: CPSC 1210.

CPSC 1560 Introduction to Visual Basic Programming 3(2) Introduction to programming using the Visual Basic Language. Topics include simple and complex data types, arithmetic operations, control flow, files, and database programming. Several projects are implemented during the semester. Coreq: CPSC 1561.

CPSC 1610 Introduction to Visual Basic Programming Laboratory 0(2) Non-credit laboratory to accompany CPSC 1610. Coreq: CPSC 1610.

CPSC 1611 Introduction to Visual Basic Programming Laboratory 0(2) Non-credit laboratory to accompany CPSC 1610. Coreq: CPSC 1610.

CPSC 1630 Computational Thinking 3(2) Introduces the central idea of computer science, and instills ideas and practices of computational thinking. Students engage in creative activities to learn how computing can change the world. Coreq: CPSC 1211.

CPSC 1660 Discrete Structures for Computing 3(3) Introduces ideas and techniques from discrete structures that are widely used in the computing sciences. Topics emphasize techniques of rigorous argumentation and application to the computing disciplines. Preq: CPSC 1010 or CPSC 1060 or CPSC 1110; and MATH 1020 or MATH 1060 or MATH 1070.

CPSC 1670 Introduction to Programming in C 3(2) Introduction to computer programming in C and its use in solving problems. Intended primarily for technical majors. Basic instruction in programming techniques, algorithms and standard Unix software development tools and utilities. Credit will be given for only one of CPSC 1010, 1060 or 1100. Coreq: CPSC 1111.

CPSC 2120 Algorithms and Data Structures Laboratory 0(2) Non-credit laboratory to accompany CPSC 2120. Coreq: CPSC 2120.