Second Semester
- MGT 3100 Intermediate Business Statistics
- MKT 3010 Principles of Marketing
- Arts and Humanities (Literature) Requirement
- Cross-Cultural Awareness Requirement
- Elective

Junior Year
First Semester
- ENGL 3040 Business Writing
- FIN 3110 Financial Management I
- LAW 3220 Legal Environment of Business
- Elective

Second Semester
- ACCT 3120 Intermediate Financial Acct. II
- FIN 3050 Investment Analysis
- FIN 3070 Principles of Real Estate
- FIN 3120 Financial Management II
- Emphasis Area Requirement

Senior Year
First Semester
- ACCT 3030 Cost Accounting
- ACCT 3130 Intermediate Financial Acct. III
- FIN 3080 Financial Institutions and Markets
- Elective

Second Semester
- MGT 4150 Business Strategy
- Emphasis Area Requirement
- Elective

121 Total Semester Hours

Notes:
- See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.
- This requirement is met through the completion of another General Education requirement, students will have three additional elective hours. Students must complete 121 hours total.
- Fifteen credit hours from one of the following emphasis areas are required. Emphasis area should be selected before the end of the junior year in consultation with the advisor (not all courses are offered every semester).
- Corporate Finance–FIN 4110, and two courses selected from FIN 4010, 4020, 4030, 4040, and two courses selected from FIN 3040, 3990, or any 4000 level FIN course, or any 3000-4000 level ACCT course. Credit will only be given for only one of FIN 4030 or 4040. Only one 3000-4000 level ACCT course may count toward the emphasis area.
- Financial Planning—ACCT 4040 (should be taken spring of Junior year), 4050; FIN 3040, 4070, 4090. Due to CFP Board requirements, no substitutions are allowed.
- Real Estate—FIN 4150, 4160, 4170, LAW 3330, and one course from selected CRP 4010, ECON 3060, 3400, or FIN 3990, or any 4000 level FIN course, or any 3000-4000 level ACCT course.

GRAPHIC COMMUNICATIONS
Bachelor of Science
The Bachelor of Science degree in Graphic Communications prepares students for professional careers in printing, publishing, packaging, and related industries. The core curriculum assures graduates of having the skills and knowledge required by most entry-level jobs. The major requirements allow each student to select courses that enhance career preparation in specific segments of graphic communications. Coursework is heavily oriented around individual laboratory performance, which stresses the development of problem-solving skills in a broad cross-section of manufacturing areas. Applications include all major processes and a variety of industry segments, including commercial printing, publishing, package production, specialty printing, and industrial applications of printing technology beyond communications. The most common career opportunities are in printing management, production planning and supervision, and commercial and technical sales.

The Graphic Communications program is designed to be completed in four years (eight semesters and one or two summers). While students must take one internship during a fall or spring semester, one or two summers are typically used to make up for that semester. The department schedules courses in summers for that purpose. Taking a reduced load per term or other circumstances could extend the time needed to meet graduation requirements.

Policy on Advancement in Graphic Communications
Graphic Communications majors must earn a C or better in prerequisite GC courses before enrolling in the next level GC course. Registration priority is given to those students for whom the course is a requirement.

Change of Major into Graphic Communications
Students who change majors into Graphic Communications must have completed at least 12 credit hours at Clemson, must have a 2.0 minimum cumulative grade-point average, and must have earned a B or better in GC 1020.

Freshman Year
First Semester
- GC 1010 Orientation to Graphic Comm.
- GC 1020 Foundations in Graphic Comm.
- PSYC 2010 Introduction to Psychology
- Approved Laboratory Science Requirement

Second Semester
- ENGL 1030 Composition and Rhetoric
- GC 1040 Graphic Communications I
- STAT 2300 Statistical Methods I
- STAT 3090 Intro. to Business Statistics
- STAT 3300 Statistical Methods II
- Approved Laboratory Science Requirement

Sophomore Year
First Semester
- ACCT 2010 Financial Accounting Concepts
- GC 2070 Graphic Communications II
- MGT 2010 Principles of Management
- PKGS 1020 Intro. to Packaging Science
- Arts and Humanities (Literature) Requirement

Second Semester
- ACCT 2020 Managerial Accounting Concepts
- ECON 2000 Economic Concepts
- ECON 2110 Principles of Microeconomics
- ENSP 2000 Intro. to Environmental Science
- GC 3400 Digital Imaging and eMedia
- GC 3460 Ink and Substrates

Summer
- COOP 2010 Cooperative Education
- GC 3500 Graphic Comm. Internship

Junior Year
First Semester
- COMM 1500 Intro. to Human Comm. or
- COMM 2500 Public Speaking
- GC 4060 Package and Specialty Printing
- MGT 3010 Principles of Marketing

Second Semester
- ENGL 3140 Technical Writing
- GC 4400 Commercial Printing
- Arts and Humanities (Non-Lit.) Requirement
- Major Requirement

Senior Year
First Semester
- GC 4500 Graphic Comm. Internship

Summer
- COOP 2020 Cooperative Education
- GC 4500 Graphic Comm. Internship

Notes:
- 1. Financial Management majors are required to have a minimum grade-point average of 2.0 in all FIN-designated courses to graduate. Only the last grade for courses that are repeated is used in computing this grade-point average.
- 2. At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.
- 3. Three credits of the same variable credit course, such as FIN 4980, are required to be used to satisfy emphasis area requirements.
- 4. No ACCT course already required by the major (ACCT 3030, 3110, 3120, 3130) may be used to fulfill an emphasis area requirement.
- 5. G 4500 must be taken at Clemson University.
Students wishing to change majors into the management program must have a 2.0 or higher Clemson/Bridge cumulative grade-point average.

Combined Bachelor of Science/Master of Science Degree Program

Under this plan, students may reduce the time necessary to earn both degrees by applying graduate credits to both undergraduate and graduate program requirements. Students may apply up to 12 hours of graduate credits to both the BS and MS degrees. To be eligible for this program, students must have a 3.4 or higher grade-point average, have completed at least 90 credits of coursework and have been admitted to the Graduate School prior to registering for graduate courses. Students in this program are conditionally accepted to the graduate program until they have completed all BS degree requirements.

Sophomore Year

First Semester
3 - ACCT 2110 Financial Accounting Concepts
3 - MGT 2180 Mgt. Personal Computer Appl.1
3 - Elective

Second Semester
3 - ACCT 2120 Managerial Accounting Concepts
3 - MGT 3100 Intermediate Business Statistics1
3 - Arts and Humanities (Lit.) Requirement2
3 - Cross Cultural Awareness Requirement2
3 - Elective

Junior Year

First Semester
3 - MGT 3070 Human Resource Management1,4
3 - Elective

Second Semester
3 - MGT 3120 Decision Models for Management1
3 - Arts and Humanities (Non-Lit.) Requirement2
3 - Support Area Requirement3

Second Year

First Semester
3 - LAW 3220 Taxation
3 - Elective

Second Semester
3 - MGT 3050, 3170, 4020, 4080, 4220, 4300, 4440, MKT 4260
3 - Elective

Graduate Degree Program

Students must complete 120 total hours. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

'Grade of C or better in this course is required for graduation.

'Must include four credit hours in chemistry (CH 1010 or 2050) and four credit hours in physics (PHYS 1220 or 2070/2090).

'Not substitute for 4500.

'Must be approved prior to registration. A total of 18 credits selected from any BIOL, CH, or PHYS courses that satisfy the General Education Mathematics or Natural Science Requirement, the Natural Science with Laboratory Requirement, or the Science and Technology in Society Requirement; or ACRB 3510, ABT 1030, 2110, 2130, 2150, 3110, 3130, 3150, 4110, 4130, 4150, AS 1090, 2100, ASL 1010, 1020, CHIN 1010, 1020, COMM 3030, 3050, 3220, 3320, 3480, 3500, 3560, 3640, 3700, 3710, 3720, 3730, 3740, 3750, 3760, CPSC 2220, 2310, 4620, DPA 3070, 4000, 4010, 4020, 4030, ECON 2210, 3200, 3020, 3060, 3070, 3090, 3120, 3140, 3150, 3160, 3200, EIE 3100, 3120, 3150, 4010, 4020, 4090, ENGL 4900, 4950, ENGRL 100, 140, 2080, 2090, ENSP 4000, 4700, FIN 3010, 3030, FR 1010, 1020, GC 1990, 2400, 2990, 3990, 4070, 4450, 4500, 4550, 4900, 4990, GER 1010, 1020, IE 2010, 2020, 3040, 3860, 4600, 4620, 4870, ITAL 1010, 1020, JAPN 1010, 1020, LAW 3220, 4200, any LS course, MATH 2060, 2070, MGT 3060, 3100, 3120, 3150, 3170, 3180, 3800, 4000, 4020, 4040, 4060, 4110, 4120, 4150, 4610, 4620, 4330, 4340, 4370, 4390, 4530, 4550, 4560, MKT 3020, 3120, 3130, 3110, 3200, 3220, 4220, 4230, 4240, 4250, 4260, 4270, 4280, 4290, 4300, 4310, 4350, 4430, 4450, 4500, MLT 1010, 1020, MSA 2100, PHIL 3440, PKSC 2020, 2040, 2060, 3200, 3680, 4220, 4300, 4540, PRTR 4450, PSYC 3300, 3680, 3690, RUS 1010, 1020, SOC 2010, 2350, 3300, 4300, SPAN 1010, 1020, 1040, STAT 3300, 4110; NOTE: A maximum of four credits of BIOL, CH, and PHYS courses, a maximum of one credit of LS courses, a maximum of six credits of ECON courses, and a maximum of three credits of PSYC courses may be used to satisfy this requirement.

'By AACSB International.

MANAGEMENT

Bachelor of Science

The Bachelor of Science degree in Management prepares students for careers as professional managers in corporations, governmental organizations, and small businesses. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in business and public administration, law, and the social sciences.

The curriculum gives students a broad exposure to the functional areas of business and allows each to select an emphasis area in a subject that is germane to individual career interests. The Management curriculum provides an examination of the social, legal, political, and economic environments in which organizations must operate; an understanding of the functional areas of business and their interrelationships; and a knowledge of behavioral science, applied statistics, and mathematics as they relate to organizational problem solving. The program is accredited by AACSB International.