SPONSORSHIP OPPORTUNITIES

MARCH 2-4, 2020
2020 EVENT SCHEDULE

MONDAY, MARCH 2, 2020
• Leadership Reception, hosted by Urban League of the Upstate, 6-8 p.m. Avenue, Greenville, S.C.

TUESDAY, MARCH 3, 2020
• Plenary and breakout sessions, 8:30 a.m.-5 p.m. Greenville Convention Center, Greenville, S.C.
• Informal evening gathering, 6-8 p.m.

WEDNESDAY, MARCH 4, 2020
• Plenary and breakout sessions, 8:30 a.m.-3 p.m. Greenville Convention Center, Greenville, S.C.
CLEMSON UNIVERSITY
MEN OF COLOR NATIONAL SUMMIT

Join us for the fourth annual Clemson University Men of Color National Summit where over 2,000 high school and college students, business professionals, educators, government officials and community leaders from across the country come together to learn, listen and grow together with the mission of creating clearer pathways to college for African-American and Hispanic young men.

Presented by the University’s Division of Inclusion & Equity, the two-day summit supports one of the pillars of Clemson’s strategic plan to help prepare and empower students to be leaders in our global economy. The summit offers an array of nationally-known speakers and experts, best-practice workshops, and informative breakout sessions. Previous speakers have included Freeman Hrabowski, president of The University of Maryland, Baltimore County; Melissa Harris-Perry, Maya Angelou presidential chair and founding director of the Anna Julia Cooper Center at Wake Forest University; Pedro Noguera, distinguished Professor of Education, University of California-Los Angelos; Juan Williams, political analyst and commentator; and Geoffrey Canada, author and founder of the Harlem Children’s Zone.

Due to the overwhelming success of the summit and a combination of all the University’s diversity initiatives, Clemson has earned the Higher Education Excellence in Diversity (HEED) award both in 2017 and 2018. This national honor is awarded to U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.

SUMMIT LEADERSHIP TEAM

Jim Clements, Ph.D.
Clemson University President

Lee Gill, J.D.
Chief Diversity Officer and Special Assistant to the President for Inclusion and Equity; Summit Chair

Robert H. Jones, Ph.D.
Executive Vice President for Academic Affairs and Provost; Professor of Forestry and Environmental Conservation; Summit Co-chair

Julio Hernandez
Chief of Staff and Director of Hispanic Outreach, Division of Inclusion and Equity; Summit Co-chair
TIGER ALLIANCE
The Heart of the Summit

Tiger Alliance is Clemson University’s bold step to help empower, enlighten, and develop African-American and Hispanic young men by emphasizing the importance of education and sharing best practices to increase high school and college graduation rates. High school students from across the Upstate of South Carolina are selected to participate in the Tiger Alliance, with the Men of Color National Summit being the kick-off to the program each year. During the year, the Tiger Alliance participates in college fairs, mentoring relationships with current Clemson student ambassadors, college preparation sessions and college tours. These young men are the inspiration for the creation of the summit.

2019 SUMMIT AT A GLANCE

“This is one of the best, most honest, important gatherings of young people in the state.”
— 2019 MOC Attendee

2,108 participants from across the country
18 states represented
40+ keynote and session speakers
96% of post-survey respondents said they were very likely to recommend the Summit to a friend or colleague
THANK YOU TO OUR 2019 SPONSORS

Corporate and community leaders who step forward to provide sponsorships, in-kind donations and partnerships help to advance the mission of the Clemson University Men of Color National Summit. This support is invaluable to the Summit’s success. Thank you!

Presenting Sponsors:

- AFL
- American Express
- Atlantic Packaging
- BB&T
- BMW Manufacturing Co., LLC
- Boeing
- Bon Secours St. Francis
- Health System
- William and Karen Brown
- Clemson University Mail and Printing Services
- Clemson University Parking and Transportation Services
- Coca-Cola Consolidated
- Duke Brands
- Duke Energy
- EdChoice
- Elliott Davis
- Endeavor
- Fairway Ford
- Fluor
- Greenville Convention Center
- Greenville Drive
- Harper General Contractors
- HOT 98.1
- Hubbell
- Hughes Agency
- Hughes Development Corporation
- Insight into Diversity
- Martha and Smyth McKissick
- Metromont
- Michelin North America, Inc.
- Milliken
- Parker Poe
- Prisma Health
- Rejoice 96.9
- Sage Automotive Interiors
- Sonoco
- Spartanburg Regional Healthcare System
- SunTrust Bank
- SYNNEX Corporation
- Table 301
- TD Bank
- The Greenville News
- Upcountry History Museum
- VisitGreenvilleSC
- WYFF 4
- YMCA of Greenville
- 107.3 JAMZ

“This is a very important event that has greatly assisted me with my college planning. The Men of Color Summit is life-changing and empowering.”

– 2019 MOC Attendee
# 2020 Men of Color National Summit Sponsorship Opportunities

For information on Men of Color National Summit sponsorships, please contact L. Corrine Grant at liza@clemson.edu or call 864-650-2956.

<table>
<thead>
<tr>
<th>Name</th>
<th>Sponsorship Amount</th>
<th>Registration to Attend the Full Two-Day Men of Color Summit</th>
<th>Invitation to Monday Night Leadership Reception Hosted by the Urban League of the Upstate</th>
<th>Corporate Representative Keynote Address on Stage</th>
<th>Recognition in Marketing Materials</th>
<th>Recognition in Program</th>
<th>Exhibit Space</th>
<th>Sponsor Deadlines</th>
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</thead>
<tbody>
<tr>
<td>Frederic Douglas</td>
<td>$100,000</td>
<td>(a) 20 participants ($4,500 value) or (b) 10 participants ($2,250 value)</td>
<td>10 invitations and recognition</td>
<td>Thursday OR Friday along with welcome recognition</td>
<td>Recognition as the presenting sponsor on all program and marketing materials (website, invitation, correspondence, signs, publications, company logo and a feature on the corporate sponsor webpage of the Men of Color website)</td>
<td>Welcome letter and full-page recognition ad (8” x 10”)</td>
<td>Two six-foot tables with cloth and skirting during the two-day summit</td>
<td>Per IRS guidelines, qualitative sales language is not permitted in recognition ads. Your branding, logo, description of business, contact information and messages of support are allowed.</td>
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<tr>
<td>Cesar Chavez</td>
<td>$50,000</td>
<td>(a) 20 participants ($4,500 value) or (b) 10 participants ($2,250 value)</td>
<td>6 invitations</td>
<td>Thursday OR Friday along with welcome recognition</td>
<td>Company name prominently featured on all program and marketing materials (website, invitation, correspondence, signs, publications and a feature on the corporate sponsor webpage of the Men of Color website)</td>
<td>Full-page recognition ad (8” x 10”)</td>
<td>Two six-foot tables with cloth and skirting during the two-day summit</td>
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<tr>
<td>W.E.B. Du Bois</td>
<td>$25,000</td>
<td>(a) 10 participants ($2,250 value) or (b) 5 participants ($1,125 value)</td>
<td>4 invitations</td>
<td></td>
<td>Company name prominently featured on select program and marketing materials (website, invitation, publications and signs)</td>
<td>Half-page recognition ad (5” x 8”)</td>
<td>One six-foot table with cloth and skirting during the two-day summit</td>
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<td>Franklin Chang-Diaz</td>
<td>$10,000</td>
<td>(a) 10 participants ($2,250 value) or (b) 5 participants ($1,125 value)</td>
<td>2 invitations</td>
<td></td>
<td>Company name prominently featured on select program and marketing materials (website, invitation and signs)</td>
<td>Quarter-page recognition ad (4” x 5”)</td>
<td>One six-foot table with cloth and skirting during the two-day summit</td>
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<tr>
<td>Thurgood Marshall</td>
<td>$5,000</td>
<td>5 participants ($1,125 value)</td>
<td>2 invitations</td>
<td></td>
<td>Company name prominently featured on select program and marketing materials (website and signs)</td>
<td>Business card recognition ad (2.25” x 3”)</td>
<td>One six-foot table with cloth and skirting during the two-day summit</td>
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**Sponsor Deadlines**

- Upon Commitment: Logo
- 11/20/19: Program Book Ad
- 12/10/19: Sponsorship/Donation Payment
- 1/24/20: Leadership Reception Attendees Contact Info
- 2/17/20: Summit Attendees Contact Info
- 2/10/20: Exhibit Contact / Power Needs
YES, I WANT TO BE A SPONSOR.

**FREDERICK DOUGLASS SPONSOR — $100,000**
- (a) $95,500 gift • $4,500 registration and non-tax deductible value
- (b) $97,750 gift • $2,250 registration and non-tax deductible value

**CESAR CHAVEZ — $50,000**
- (a) $45,500 gift • $4,500 registration and non-tax deductible value
- (b) $47,750 gift • $2,250 registration and non-tax deductible value

**W.E.B. DU BOIS SPONSOR — $25,000**
- (a) $22,750 gift • $2,250 registration and non-tax deductible value
- (b) $23,875 gift • $1,125 registration and non-tax deductible value

**FRANKLIN CHANG-DIAZ SPONSOR — $10,000**
- (a) $7,750 gift • $2,250 registration and non-tax deductible value
- (b) $8,875 gift • $1,125 registration and non-tax deductible value

**THURGOOD MARSHALL SPONSOR — $5,000**
- $3,875 gift • $1,125 registration and non-tax deductible value

☐ I would like to donate $________________________ to the Division of Inclusion and Equity to carry forth its mission.

Contact Name

Company

Mailing Address

City        State    Zip Code

Phone Number       Email

Signature        Date

Please send your donation and this form to:
Clemson University – Men of Color National Summit
Attention: L. Corrine Grant
110 Daniel Dr.
Clemson, S.C. 29631-1520

Sponsorships must be received by December 10, 2019, to be included in event publicity.
Make checks payable to Clemson University Foundation*.
Clemson University Foundation
Federal Identification Number: 57-0426335

* The Clemson University Foundation is a registered 501(c)(3) charitable organization. Donors will receive gift acknowledgment for their files. The amount of a sponsorship contribution that is deductible for federal income tax purposes is limited to the excess of money contributed by the donor over the value of goods or services provided by Clemson University. Donors should consult a tax professional for advice on what they may include as a tax deduction for IRS purposes.

For more information, visit clemson.edu/menofcolor or email menofcolorsummit@clemson.edu.