



## **South Carolina 4-H Youth Development Program 4-H Ambassadors**

### **PURPOSE:**

The purpose of the 4-H Ambassador Program is to enhance and utilize the leadership, citizenship, and communication skills of 4-H teens and volunteers. These 4-H Ambassadors will then be better prepared to actively educate the public about the South Carolina 4-H Program and the important youth and community issues 4-H addresses.

### **OBJECTIVES:**

- Ambassadors will select one youth and/or community issue in which to focus, seeking to educate the public about this issue and position 4-H as a catalyst for positive change.
- Ambassadors will serve as the youth coordinators in their county for any statewide 4-H community service projects.
- Ambassadors will promote 4-H in their community and, upon request, on the county, regional, state, and national levels.
- Ambassadors will utilize the youth-adult partnership model to increase 4-H resources, programs and membership.

### **QUALIFICATIONS / EXPECTATIONS:**

- Applicants must be a senior-aged 4-H member (ages 14-19) or older.
- Applicants must have the time available to fulfill their Ambassador responsibilities.
- Applicants must submit a 4-H resume along with their application form.
- Ambassadors must be a positive role model and represent 4-H in a professional manner.
- Ambassadors must attend and fully participate in a 4-H Ambassadors Training.
- Ambassadors must design and implement an action plan which outlines their specific efforts in meeting the Ambassadors objective. (See menu of opportunities.)
- Ambassadors must keep their local 4-H Extension Agent informed of all Ambassador activities in which they are involved.

## **South Carolina 4-H Ambassadors Menu of Opportunities**

**Objective 1 – *Select one youth and/or community issue in which to focus, seeking to educate the public about this issue and position 4-H as a catalyst for positive change.***

**Opportunities:**

- Research the issue to determine its history, current status, and the pros and cons of possible solutions.
- Determine the impact of this issue on the community in which you live.
- Determine which solution is best for your community and how 4-H can take a lead putting this solution into action.
- Design and implement a publicity campaign to inform both youth and adults in your community of the issue and 4-H's role in improving the situation.

**Objective 2 – *Serve as the youth coordinator for your county in any statewide 4-H community service projects.***

**Opportunities:**

- Promote the service project to youth and adults in your county.
- Assist in the gathering of any needed project information, materials, and/or other supplies.
- Coordinate the delivery of completed project items to appropriate audience, if needed.
- Prepare a summary of the project for your county including number of participants, impact of the project on participants, and impact of project on the community.

**Objective 3 – *Promote 4-H in your community, and upon request, on the county, regional, state, and national levels.***

**Opportunities:**

- Speak to non 4-H groups and community organizations about your 4-H experiences and encourage them to support 4-H.
- Assist local 4-H Extension Agents in the recruitment of new 4-H volunteers.
- Provide local media (newspapers, radio, television, etc) with information about local 4-H programs and success stories (events and/or people).
- Create and conduct educational games and exhibits for youth and adults about the 4-H program for fairs and other community events.

**Objective 4 – *Utilize the youth-adult partnership model to increase 4-H resources, programs and membership.***

**Opportunities:**

- Assist the state 4-H office with the development of new or revised club materials.
- Working with an adult volunteer, develop a local, county or regional 4-H teen club.
- Working with an adult volunteer, start your own 4-H Cloverbud Club.
- Serve as a resource person to your county office by providing workshops to local 4-H clubs on 4-H project records, teambuilding activities, project skills, etc.