

Celebrating 100 Years . *Extending Knowledge . Changing Lives*

*2014 Smith-Lever Extension
Centennial Celebrations
in South Carolina*

May 2015

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In 2014, the nation celebrated the 100th anniversary of the signing of the Smith-Lever Act. The Act established the Cooperative Extension Service, a unique educational partnership between the U.S. Department of Agriculture and the nation's land-grant universities that extends research-based knowledge through a state-by-state network of extension educators.

The Clemson University Cooperative Extension Service also celebrated South Carolina's role as an early leader in the extension movement. The "Clemson Model" of extension became the basis for the Smith-Lever Act, authored by Georgia senator Michael Hoke Smith and South Carolina Representative A. Frank Lever. Lever, a Clemson life trustee, was devoted to the needs of agriculture and farming interests across South Carolina and the United States. He chaired the House Agriculture Committee from 1910-1919, served as a member of the Federal Farm Board (1919-1922), organized the First Carolina Joint Stock Land Bank (1922-1929) and was strongly affiliated with the Farm Credit Administration (1933-1940).

For 100 years, the Smith-Lever Act has stimulated innovative research and vital educational programs for youth and adults through progressive information delivery systems that improved lives and shaped a nation.

Today, the Clemson University Extension Service is proud to deliver research-based information in agriculture, natural resources, food safety and nutrition, economic and community development, and 4-H youth development.



Extension100Years.net

2014 Extension Centennial Celebrations Held Across South Carolina

Abbeville County

Abbeville County celebrated 100 years of extension all year through advertisements using posters and other signage that were displayed in the office. The centennial logo was placed on all flyers and publications that were used throughout the year. A pocket folder displaying the logo and centennial stickers were distributed to participants in meetings. The Abbeville County Extension Office staff set up a booth during the Abbeville Spring Festival that displayed centennial banners and posters.

Aiken County

Aiken County displayed a poster celebrating the 100 year celebration in the office throughout the year. At meetings stickers and other centennial logo items were given to clients. Information about the Centennial was shared on Aiken County's Facebook page.

Allendale County



Four of Mother Walker's great-granddaughters helped celebrate the 100th Anniversary of the Smith Lever Act at the annual Farm-City Breakfast

Allendale County Extension office held two events to celebrate the Extension Centennial. Allendale County Program Assistant, Catherine Campbell, conducted an "Heirloom Vegetable" Lunch & Learn On May 8, 2014. A program, light lunch and heirloom veggies were provided for the 20 plus participants. A cake with the centennial logo was served with lunch to help commemorate the event. The event was covered in the local media.

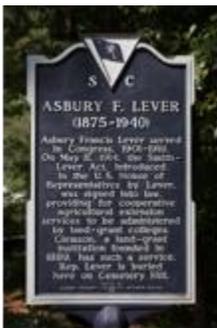
Allendale County, celebrated Farm City Week on Friday, November 21, 2014, with emphasis placed on the 100th anniversary of the Smith-Lever Act, which established the Clemson Cooperative Extension Service. One of the programs under this act was the home demonstration program. Mrs. Dora Dee (“Mother”) Walker, a native of Appleton, SC in Allendale County, was the first home demonstration agent in the U.S. under the Smith-Lever Act. The day’s activities began with breakfast at the Brandt Agricultural Building in Allendale. Keynote speaker for the breakfast was local historian, Guy Ferguson of Appleton, who gave a talk on Mrs. Walker and her Extension work. Approximately 40 people were in attendance. Various local businesses and individuals donated door prizes that were awarded to attendees at the close of the program. Others contributed toward the cost of the Farm City Week celebration.

Mother Walker had previously been inducted into the Clemson Hall of Fame at Clemson University in September, 2014. Mrs. Karissa Ulmer of the Allendale County Clemson Extension Service nominated Mrs. Walker for this award and represented Allendale County at the ceremony.

Anderson County

In the Anderson County office a poster was displayed all year celebrating the 100 year celebration of the Extension Service. Notepads, calendars, and stickers were given to local businesses and distributed at program and advisory council meetings in both Anderson and Abbeville counties.

On October 10, 2014 Kimberly Baker from the Anderson County Extension office participated in the Frank Lever Time Capsule Ceremony. Mrs. Baker had the opportunity to read the history of Frank Lever during the ceremony where Frank Lever’s great-grandchildren unearthed a time capsule that was buried 25 years ago. This ceremony also presented items to be placed in the new time capsule for the next 25 year unearthing ceremony. In attendance were members of Frank Lever’s family as well as Clemson Extension staff.



Frank Lever’s great grandchildren opening the 75th Anniversary Time Capsule

Home and Garden Information Center

The Extension mobile trailer was setup in front of Littlejohn Coliseum on September 6th for the Clemson vs SC State football game and attracted hundreds of visitors. Kids of all ages enjoyed the coloring sheets and seed giveaways. Millie Davenport, Regional Lead Agent; Jennifer Tsuruda, State Bee Specialist; Stephanie O'Brien, Horticulture Agent; Danny Howard, Regional Lead Agent; and Donna Bowen, Web Team Member staffed the Extension trailer. Demonstrations focused on using seed donated by SC Crop Improvement Association to educate visitors on how these crops are used in our daily lives.



Millie Davenport, Extension Horticulture Agent, organized the activities, which were geared toward youth, but enjoyed by the whole family.

Bamberg County

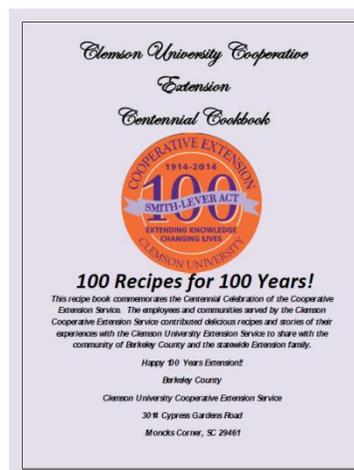
The Bamberg Extension office displayed the 100 year Lever pull-up banner in the office all year for all to see. Also calendars were given to clientele and mailed to some who couldn't attend meetings. Agents set aside time in meetings to discuss the 100 year celebration to clients and local business representatives in attendance. These attendees were given stickers and folders to take home with them.

Barnwell County

The Barnwell County extension office agents discussed the 100 year celebration in meetings all year in these meetings stickers and folders were given to the attendees to take home with them. Also, Barnwell County displayed a poster in their office commemorating the centennial celebration. Throughout the county calendars were given and mailed to all the local business owners.

Berkeley County

The Berkeley County Extension Office celebrated the 100th anniversary of the Smith-Lever Act through the compilation of a digital cookbook. The cookbook contains 100 recipes to recognize 100 years of the Extension Service. Recipes have been compiled from the Clemson Cooperative Extension Service community - employees and volunteers. This has been a joint effort made possible by the contribution of the Clemson Extension and Berkeley County community. Look for the cookbook available electronically on the Berkeley County Extension Office website at: <http://www.clemson.edu/extension/county/berkeley/>



Calhoun County

Calhoun County Council signed a resolution recognizing and congratulating Calhoun County on the 100 years of Extension Service.

Charleston County

Charleston County displayed a centennial banner at the front desk in the extension office during the year of 2014. In addition, multiple photos were submitted to *Photos of the Day* for the Clemsons Extension Service website from Extension led efforts in the Charleston area. Each agent included shared information about the Extension Centennial during the introduction of most presentations during the year 2014.

Cherokee County

Cherokee County Extension Office celebrated the centennial celebration by getting articles published in local newspapers. An article promoting the celebration and the Extension Service was published in the Gaffney Ledger and the Cherokee Chronicle. The office also distributed folders and stickers to clients at meetings held throughout the year.

Chester County

Chester County celebrated the Centennial with a booth at Hillarity, Chester's annual fall festival in October, which featured old photographs from the Chester County Extension. Visitors received a centennial sticker and could visit with the Clemson Tiger. In addition, the Extension Office staff participated in two local Christmas parades to promote Clemson Extension Service. Former Extension service staff members rode on wagons that were decorated by advisory council members, 4-H members, and staff. Riders wore orange, white, or purple bandanas.

Chesterfield County

Chesterfield County Cooperative Extension celebrated the centennial of the Smith-Lever Act by offering an educational booth at the local CarolinaFest on October 4, 2014. Educational information, an agent contact list, 4-H information, and other program information were distributed during the festival along with a chance to enter to win a book published by the Clemson University College of Agriculture and Life Sciences.



Clarendon County

Clarendon County celebrated the centennial by decorating the Clemson Extension table at the Clarendon County Chamber of Commerce Annual Dinner using the 100th Anniversary of Extension as the theme; the table won the award for best table decoration. Clarendon County 4-H held a quilting camp in honor of the 100th Anniversary of Extension Service. By creating a 100th anniversary quilt 4-H'ers are helping keep the art form alive. In addition, there was a Clemson Extension informational booth at the opening of the Manning Farmers Market to promote the 100th anniversary. Information about current Extension programs were distributed. The centennial logo was displayed at the County Advisory Meeting and Christmas ornaments with anniversary stickers were given to participants.



Colleton County

The Colleton Extension office set up a booth at Downtown Walterboro Criterium. The Criterium is a professional bike race, but also includes amateur races featuring hundreds of people from the Lowcountry and bicyclists from all across the country. Centennial fliers were distributed to those in attendance. The race is part of the USA Critz series which is a series of races in Georgia, South Carolina, and North Carolina. In addition, the Colleton County Extension Office displayed old photos featuring Extension work in South Carolina and Colleton County.

Darlington County

Darlington County 4-H commemorated the Extension Centennial by launching 100 rockets from the State 4-H Science *On the Move* trailer at Southside Elementary School. The rockets were launched by the students. The occasion was highlighted during the first annual *Dancing with the Stars* charity event to benefit Domestic Violence with over 500 in attendance. Large replicas of the centennial ad were reproduced and displayed in the county office and at other county events.

Dillon County

In Dillon County, a flier that included the Centennial logo was developed and distributed during educational meetings and other events. This flier included a request for the public to share an Extension story. The stories would be compiled and shared throughout the county.

Dorchester County

Dorchester County Clemson Extension office celebrated the 100th anniversary of the Smith-Lever Act at the grand opening of the St. George Farmer's Market on May 15, 2014. Extension Agents Harry Crissy and Derrick Phinney worked closely with the mayor of the town of St. George, Anne Johnston, and Dorchester County Economic Development Manager, Alison Simmons, in securing a grant to fund the start-up of the St. George Farmer's Market in order to spur local economic development.



The grand opening was well attended by many local citizens, dignitaries and other distinguished guests. The event featured a speech and ribbon cutting by Hugh Weathers, SC Commissioner of Agriculture. Mr. Weathers spoke on the importance of agriculture in South Carolina and the economic impact the industry provides. Clemson Extension agents, Derrick Phinney, Rebecca Hellmuth, Jennifer Schlette, Gloria Springs, and Gayle Williford set up displays with information on the Smith-Lever Act, 4H program information, cooking demonstrations, and pictures of local agriculture.

Also in attendance were Representative Patsy Knight, **Dorchester** County Administrator Jason Ward, Town of St. George Mayor Anne Johnston and several members of county and town council. There was a large crowd of engaged citizens that have supported the market since its inception. Vendors were present selling goods ranging from fruits, vegetables, specialty foods, flowers and arts and crafts.

Edgefield County

In Edgefield, Centennial calendars were distributed to local businesses. A Powerpoint presentation featuring a brief history of Extension was used to publicize the Centennial during advisory and program meetings. Folders with pertinent information and articles were distributed along with the anniversary stickers. Stickers were also placed and distributed over 95 pine cone bird feeders.

Agents supported and participated in a “Backyard Farm to Table” event in Edgefield County where 25 registered attendees learned the skills necessary to prepare, harvest and process farm raised pork. This event noted many of the areas once commonplace for Extension programming. Program participants engaged in hands-on activities and listened to information pertaining to the history of the Extension Service.

Agent William Henderson gave a 1 hour lecture to students in the Diversified Ag program at Saluda PTC campus on the history, mission, and job opportunities in Extension. The outline of the development of the Cooperative Extension System prior to, inclusive of, and post Smith Lever Act was presented in PPT format (available if requested). Newspaper articles were published featuring the Extension Centennial.

Fairfield County

The Fairfield County Clemson Extension Service celebrated the 100th Anniversary on May 13, 2014 with various activities and events. A drop-in reception was held at the JB Floyd Building in Winnsboro, where the public was able to view exhibits from past Extension program areas as well as current programs. Various members of the community and Extension retirees gave testimonials of how they have used and

benefited from the Extension Service. Jackie Jordan and the Master Gardeners landscaped the yard of the building with various orange and purple flowers for the event. Students in the culinary arts class at the Career and Technology Center catered the drop-in and served as hostesses. Members of the **Fairfield** Extension Advisory Council, County Council, and school board were present for the celebration.



Members of the County Council join the office staff for the Celebration Event

Florence County

Agents in the Florence County Extension Office developed a photo exhibit to showcase the work of Clemson Extension in agriculture, natural resources, food safety and nutrition, economic and community development, and 4-H youth development. People from across the state had the opportunity to see the exhibit at a variety of events including the SC AgriBiz & Farm Expo, Master Gardener events, and numerous conferences, fairs, festivals, and production meetings. The display even appeared on SCETV's Emmy Award winning gardening show, *Making It Grow!*

Georgetown County

Georgetown County publicized the Centennial through fliers displayed in the office and 4-H exhibits. During presentations the history of Extension was shared and also handouts were distributed. In addition, the information was shared with the International Paper Community Advisory Committee, City Council, County Advisory Council, the county library, Rep. Carl Anderson and Senator Ronnie Sabb. Extension also shared its history with Georgetown County Schools during Career Day activities. Teachers evaluated student's knowledge of Extension through tests and quizzes, such as trivial bowl games. Georgetown Middle and High School principals displayed items featuring the centennial logo during the Carolina and Clemson rivalry week.

Greenville County

A Centennial program was held on Saturday, June 28th from 8:00am – 1:00pm at the Downtown Greenville Farmers Market. The Extension trailer was used for demonstrations in all program areas. All staff and area agents for Greenville Co. were involved in the program. Local peaches, plums and other fruit were donated by farms and given to the public to enjoy. A honeybee display was also available with educational information and honey tasting by Dr. Jennifer Tsuruda and Dr. Brian Callahan.

An Extension proclamation was given to the **Greenville** County Extension office for their 100 years of service to the county. The proclamation was presented to Extension Agents Cory Tanner and Danny Howard by County Council chairman Mr. Butch Kirven. The Clemson University Tiger mascot was on hand to interact with the people and for photos.



Greenwood County

Agent Rhonda Mathews was the speaker for Greenwood Rotary's Agriculturalist of Year Awards Luncheon in late May at the farmers market building. Rhonda highlighted current programs and Clemson's role over the last 100 years in sustainable food systems and food safety. James Hodges was the speaker for the Emerald City Rotary Vegetable Grower of the Year breakfast. He spoke on *Seed to Shelf to Table –Clemson Extension's Role for 100 Years in Food Production, Preservation and Safety*. Centennial calendars and folders were provided for members during the August county advisory council meeting. Posters and calendars were placed in the office lobby.

Hampton County

Hampton County celebrated its centennial by posting signage in the County Extension Office. Folders and stickers were given out at various programs offered at the County Extension office. Calendars were distributed at the Lowcountry Cattlemen's meetings.

Horry County

The 14th Annual Legislative Appreciation Dinner and Lemonade Social were held on Thursday, June 19, 2014. Horry County Extension Service and other state agencies hosted this event to show appreciation for the legislators and other local government agencies. The Lemonade Social began at 5:30 p.m. with 4-Hers serving lemonade to guests upon arrival. To celebrate and promote the 100th anniversary of Extension, there was a special cake prepared for dessert.

Zoom in (Ctrl+Plus)

Clemson University Cooperative Extension Service

Annual Report to the People

**November 2014
Horry County**

Horry County Extension
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Clemson, SC 29626
Phone: (843) 656-6715
Fax: (843) 656-6719
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Mission Statement

The mission of the Cooperative Extension Service is to provide sound, research-based information to South Carolinians and help them use that information to improve the quality of their lives.

Clemson University Cooperative Extension Service offers its programs to people of all ages regardless of race, color, sex, religion, national origin, disability, political beliefs, sexual orientation, marital or family status and to all special populations regardless of their ability to pay.

CLEMSON
COOPERATIVE EXTENSION

Extension Celebrates Smith Lever Centennial

2014 marks the 100th anniversary of the Smith-Lever Act, which formalized the Cooperative Extension Service, a state-by-state national network of educators who extend university-based knowledge to the people.

As we celebrate 100 years of extending knowledge and changing lives, we also want to celebrate South Carolina's role as an early leader in the extension movement. The "Clemson Model" of extension became the basis for the Smith-Lever Act, authored by Georgia senator Michael Hoke Smith and South Carolina Representative A. Frank Lever. Lever, a Clemson life trustee, was devoted to the needs of agriculture and farming interests across South Carolina and the United States. He chaired the House Agriculture Committee from 1910-1919, served as a member of the Federal Farm Board (1919-1921), organized the First Carolina Joint Stock Land Bank (1921-1929) and was strongly affiliated with the Farm Credit Administration (1923-1940).

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The "Clemson Model" of Extension became the basis for the Smith-Lever Act, authored by Georgia senator Michael Hoke Smith and South Carolina Representative and Clemson life trustee Ashbury Francis Lever.

For More Information Visit:
www.clemson.edu/extension/100

Elected officials were given gift bags consisting of locally grown produce from Home Sweet Farm as the event adjourned. In addition, each participant in the event received a copy of the 2014 **Horry** Report to the People which featured information on the Centennial and legacy of the Extension foundation in South Carolina.



Jasper County

Students from the Boys and Girls club participated in the celebration of the 100th Anniversary of the signing of the Smith Lever Act. The students were engaged in discussions about the Smith Lever Act - when was it started, who were the forerunners that implemented the Act and what was the purpose of the Act. The students were also engaged in a trivia game. The students had the opportunity to win prizes that were related to Extension programs (4-H pencils, nutrition stickers, a seed kit, etc). The day ended by releasing 100 balloons in the air, eating cake and drinking punch.

Kershaw County

Approximately 100 youth participated in the 4H Butterfly Conservation Clubs, celebrating 100 Years of Extension. Approximately 100 monarch caterpillars were released into the butterfly garden established by the horticulture agent, Master Gardeners and 4Hers. The gardens were used to enhance life science and ecology lessons. Extension staff, 4H clubs, Master Gardeners, teachers, school administrators, Extension Advisory Council members and other local officials joined the celebration.



Lancaster County

Staff used Facebook posts and traditional media to publicize and commemorate the 100th Anniversary of the Smith-Lever Act. Centennial information and promotional items were shared and included with packets of information handed out at meetings and placed on handouts for many 4-H projects. A newspaper article compiled from the information provided on the Centennial website was sent to the local newspaper. A display of Smith-Lever promotional items and the history of the Act were used at the local Cattleman's Association Ladies Night and at a local Advisory Council Meeting.

Laurens County

Laurens County recognized Extension's 100th year during the 40th *Annual Spotlight on Agriculture*. The "Outstanding Extension Volunteer Award" was changed to the "Marret L. Outz Outstanding Extension Volunteer Award" in honor of Mr. Outz, long-time county agent for Laurens County. Agents placed Extension Centennial stickers on decorations on the tables and placed a photo from Laurens County (Albert Ramage Demonstration plot) on the cover of the program.

Lee County

The Lee County Clemson Extension Office shared Extension's history and importance during the annual advisory council meeting and Cotton Boll Award meeting. A two-part series about the history of how Clemson Extension came to Lee County and coverage of our local staff were published in the local paper. During the fall of the year the bulletin board and the main office door were painted Clemson orange and decorated with centennial signage.

Lexington County

Senator Michael Hoke Smith of Atlanta, Georgia, and US House of Representative Ashbury Francis "Frank" Lever, from Lexington County, South Carolina, co-authored the Smith-Lever Act, which created the Cooperative Extension Service in the United States. As a way to celebrate the Centennial, to say thank you, and to honor Frank Lever for his accomplishments, a drop-in was held on May 19, 2014 from 5:00 pm to 7:00 pm. Light refreshments and cake were served to 68 guests during the drop-in. It was a celebration of what Extension does and what Extension has done for the past 100 years. Several politicians and Clemson retirees even dropped in to check things out.



Todd Lever, and daughter Shelby Lever, of Lever Farms in Newberry County. Todd is a cousin of Frank Lever.

Marion County

The Marion County Extension Service office staff celebrated Clemson University Cooperative Extension Service 100 Years during the Mullins Golden Leaf Festival on Saturday, September 27, 2014. The 100 years exhibit board was on display along with pamphlets from each of the Extension subject matter areas. The Marion County 4-H'ers began the day by teaching 67 youth how to make 4-H bracelets. At 11:00 a.m. until 5:00 p.m., for one hour an Extension Agent was on hand to answer questions related to their program area. Agents that participated were Ben Powell, Water Quality; William Hardee, Agronomy; Corey Craig, Forestry; Tony Melton, Horticulture; Lana Tietjen, Food and Nutrition; and Sharon Grice, 4H. Mrs. Grice brought along Marion County 4-H'ers, Quentin Murrell, Jordy Smith, Reagan Fore, Noah Graves and Brandon Murrell. Participants were given the opportunity to place their name in a basket for the drawing of a Clemson basket that was put together by Program Assistant, Kristi Craig. The basket contained a t-shirt, caps, pencils, cups and other Extension Service and Clemson University items. Over 500 people viewed the Extension exhibit.



Marlboro County

Clemson Cooperative Extension Service celebrated the Centennial of the Smith-Lever Act, which created the Cooperative Extension Service in conjunction with Marlboro Farm City Day. Farm City Day is a yearly event that promotes a better understanding between agricultural and urban communities. Marlboro County Clemson Extension Service, Marlboro Electric Cooperative, Marlboro County Economic Development Partnership and the Bennettsville Downtown Development Association along with a dedicated group of sponsors come together each year to host this complimentary event. The event this year included the Ag Simulator provided by South Carolina Farm Bureau. As part of Farm City Day, a tour was conducted of JMH Farms and Carolina Tobacco Company. After the tour there was a lunch and program. The guest speaker for the program was Dr. Tom Dobbins, Director of Clemson Cooperative Extension Service. As part of the Farm City Program and Centennial Celebration retired staff was recognized as well as the current staff in the Pee Dee Region.



McCormick County

The annual McCormick County Extension banquet was focused on the centennial theme. Commissioner of Agriculture, Mr. Hugh Weathers, was the guest speaker and talked about the past, present and future of agriculture in South Carolina. Those in attendance were given folders and stickers honoring the event. The McCormick County Council members were present. They signed a proclamation making the week of August 18-22, 2014 as Clemson Extension week. In addition, there was an appreciation breakfast to thank everyone for their support over the years.



McCormick County Extension Agents Jaime Pohlman and Tom Brant receiving a proclamation from McCormick County Council Chairman Charles Jennings

Newberry County

Newberry County Extension thought outside of the box when it came to celebrating the centennial anniversary of the Extension Service. Each September, Newberry County Chamber of Commerce and the Newberry Jaycees host a Scarecrow Convention, allowing citizens, businesses, and non-profits to design and showcase a scarecrow to be judged for cash prizes. Frank A. Lever made his appearance in front of the Newberry Office, complete with podium and a speech on the 100th Anniversary and history of the Extension Service. His speech was attached to the podium where passersby's could stop and read it. The 100th Anniversary logo along with the Clemson Extension logo was attached to the front of the podium. A picture of Frank and a link to the speech/article was run in The Newberry Observer, included in the December edition of the Newberry County 4-H Clover Clips Newsletter, posted on the office bulletin board, and distributed at the annual Newberry Soil and Water Conservation District banquet (where there was a large 100th Anniversary display set up).



Oconee County

Oconee County used the Centennial Logo on letters and emails to clientele. During the month of August, all program materials were handed out in 100 Year Anniversary folders to participants. Morris Warner made a short presentation at the 2015 Agriculture Banquet, which was held on the 100th Year Anniversary. The Centennial was highlighted on the county Facebook page using some of the pictures from the *Pic of the Day* website.

Orangeburg County

To celebrate Extension's centennial, a series of educational events were held in conjunction with the Orangeburg County Fair. A "centennial" 4-H garden was planted and showcased at the Orangeburg County Fairgrounds. The Clemson Extension mobile unit was used to stage and highlight the activities. County Agents and youth and adult volunteers manned the exhibit, greeted visitors and handed out cups, coozies and pens bearing the Clemson Extension logo and the centennial logo. Educational topics each evening and on Saturday included:

- South Carolina Agronomic Crops – identification and financial impact (Jonathan Croft and Cody Bishop)
- Home Canning classes promotion and equipment exhibit and food safety information (Christine Patrick)
- 4-H Paper Rocket building and launching, Lego Robotics, and How to Become a 4-H Volunteer (Leigh Walker, 3 youth and 4 adult volunteers)
- Invasive Plant Species sample identification and reporting (Beth Richardson)
- Home lawn and garden questions (3 Master Gardeners)

In August 2014, 4-H members planted an heirloom garden at the fairgrounds. The varieties used were Clemson cultivars and heirloom seeds. During the fair, a hardy stand of squash and gourds was displayed. Also, visitors had their pictures made with the stand-up poster of Frank Lever. Pictures were posted and hash-tagged on Facebook.



Talley West Sowell, granddaughter of Orangeburg County's first home demonstration agent was one of the many visitors to the Centennial Celebration at the Orangeburg County Fair.



The Extension mobile education unit was set up during the Orangeburg County Fair and manned nightly by Extension Agents and volunteers.



Pickens County

For the Centennial Celebration of the Cooperative Extension Service, the Pickens County Cooperative Extension Service Office participated in the 2014 Pickens Azalea Festival. The Clemson Extension trailer was acquired for this event. In the trailer, Master Gardener and Master Naturalist volunteers answered consumer questions and the video “Crown of the Carolinas” was on continuous play on the TV screen. The 4-H Teen Council helped kids plant bean seeds in peat pots to take home and plant in their gardens. The Carolina Clear group shared water quality and Carolina Yards information from the Pickens County Stormwater Partners tent. Gilli the Stormwater Fish was present for the event handing out stormwater stickers and pencils.

4-H kids and their families were invited to drop by the Pickens Extension Office on August 18th for free popcorn. Extension Trivia questions were presented in eight 4-H newsletters. The first person to answer correctly received a 4-H related prize.

Centennial logo stickers were placed on the outside of boxes and large envelopes shipped out of the Pickens Extension office. The Growing South Carolina’s Economy posters were on display in the office. At the Pickens County Extension Advisory Council meeting held on February 19th, council members received the Centennial Calendar and other information from the Pickens office in the Centennial folders.

Richland County

In Richland County, a “100 Years of Extension” display was showcased at the Sparkleberry Country Fair, an annual event held at Clemson Sandhill REC which attracts thousands of people every year to enjoy old fashioned country fun. One hundred butterfly-attracting milkweed seed packets (displaying the Extension Centennial sticker) were also handed out at the Sandhills Farmer’s Market, a venue for local growers to sell their fresh produce, meat, fish, eggs, butter, milk, cheese, honey, plants, flowers, shrubs, and baked goods.

Saluda County

Saluda County held a Central District Family and Community Leaders’ (FCL) meeting. The theme was the 100th Anniversary of the Smith-Lever Act with decorations in Clemson orange and bookmarks explaining the history of the Smith-Lever Act, the group of over 100 people learned about the importance of the Anniversary. Also, Travis Mitchell spoke to the incoming Freshmen Agriculture Students at Piedmont Tech on “What Extension Does.” Included in the presentation was where and how Extension started. 100th Anniversary folders were used for handouts to clientele. Stickers were added to large envelope mailings and used as wreath decorations for the local Extension Office.

Spartanburg County

A celebration event was held on October 8, 2014 at the Piedmont Interstate Fair in Spartanburg. The Extension trailer was used to facilitate demonstrations and displays that highlighted program offerings. Participants from Clemson Extension included Ginger Bowen, Lindsey Craig, George Dickert, Kim Dillard, Danny Howard, Andy Rollins and Patricia Whitener. Andy Rollins was able to get muscadine grapes donated by a producer for the public to sample. He was also able to bring a dairy calf for the school children in attendance to observe and learn about where milk and dairy products originate. Home horticulture questions were answered, and various fact sheets were distributed. The 4-H Agents interacted with youth throughout the day with various activities. It was a great day for showcasing the activities of the Spartanburg County Clemson Extension office in celebration of Extension's Centennial.



Sumter County

The Sumter County Rotary Club hosted a very special event to recognize and celebrate the importance of agriculture in Sumter County with the initial Farm to Table event. Guests at this event saw the exhibit designed by Agent Tony Melton celebrating the 100th Anniversary of Extension. Large cardboard replicas of the stickers were reproduced and displayed prominently in all areas of the office. Dr. Della Baker, Extension State Program Leader for Accountability and Staff Development, was featured on *Making it Grow!* and spoke about the history and future of Extension. This program reaches approximately 100,000 viewers.

Union County

Union County celebrated 100 years of Extension during the Union County Fair October 13-18, 2014. A Clemson Extension display table was set up with general information about Extension and information about Extension in Union County. The display area is a high traffic area, so Extension was able to get some good exposure. A variety of facts and photos from the files were copied and used in the display as well. Clemson pens and centennial stickers were also given away. An old bench that was located outside of the Home Ec./Ag. Building was repainted and is still available for all to see.



Williamsburg County

Williamsburg County 4-H Agent Jolie Brown and Forestry and Natural Resources Agent Corey Craig participated in the Williamsburg Annual Hometown Chamber Banquet. They thought this would be a good opportunity to sponsor a table and satisfy the centennial celebration needs.

The Extension table consisted of black and white pictures from Williamsburg Extension dated back to the early to mid-1900's. These pictures received a lot of attention from participants, and were an effective way of displaying the early years of Extension. They also had a cake made to serve as a replica of the 100 year Smith-Lever logo. Many of the current programs and publications available through Williamsburg Extension were publicized. Overall, the event was very successful with 310 people in attendance.



York County

Extension volunteers and staff were on hand during the annual Summerfest celebration on August 23, 2014 which is sponsored by the York Chamber of Commerce each year. A large crowd (an estimated 45,000) typically participate in this event. Extension hosted an open house at the office with displays depicting some of the history of Extension. The 4Her's raised money through a bake sale. The York County Beekeepers Association educated the public about honeybees. Master Gardeners answered gardening questions and promoted upcoming programs. Master Canners made peach jam for folks to have a taste. The Gardener's Bench radio show broadcast live from the event and all the Extension agents were interviewed to let the public know what types of programs and activities Extension currently offers. The highlight of the day was the appearance of the tiger mascot which provided many picture opportunities for the guests.

Time Capsule Ceremony Marks the Extension Centennial

A time capsule ceremony was held in Woodlawn Cemetery on Clemson's campus on October 10, 2014. One capsule that was buried 25 years ago to mark the 75th Anniversary of the Extension Service was unearthed. A new capsule was placed to mark Extension's 100th Anniversary and is intended to be unearthed in the year 2039.

Members of the Alpha Phi Chapter of Epsilon Sigma Phi, the national honorary Extension fraternity, organized the event this year as it did 25 years ago to celebrate the signing of the Smith-Lever Act. As a South Carolina Congressman, Asbury Francis Lever would team with Senator Hoke Smith of Georgia to author a bill that would carry both their names. The Smith-Lever Act, which became law May 8, 1914, authorized the Cooperative Extension Service, in which federal, state and county governments would cooperate to extend research-based science from land-grant universities like Clemson to working people who could apply it.

Present were Alpha Chapter members, Della Baker and Kimberly Baker; members of the Lever family, including a grandson, Frank (and wife Ellen) Lever; great-grandson, Stephen Lever; Stephen's sons, Ryan and Josh Lever; great granddaughter, Lauren Lever; great grandson, Matthew Lever and Matthew's son, Harley Lever. Also present were members of the current Extension faculty and staff and Clemson Extension retirees.

Items found in the 75th Anniversary time capsule included a copy of the invitation and program to the 75th Anniversary Dedication of the Historic Marker and time capsule celebration honoring A. "Frank" Lever, a copy of the Epsilon Sigma Phi (ESP), National Honorary Extension Fraternity newsletter dated April 1989, the 1989 Alpha Phi Chapter of ESP Membership list, photos, and a copy of the *April 1989 Extension Answers* newsletter.

The 2014 capsule contained the commemorative 100th Anniversary Calendar, a copy of the Spring 2014 PSA *Impacts Magazine*, a copy of the October 10, 2014 Time Capsule Ceremony Program, a Z-fold brochure with bulleted list of 2013-14 Extension impacts, a trifold brochure describing Clemson University Cooperative Extension programs, pictures from each Extension Program Team depicting work of agents and specialists, and other photos.

Items found in the 75th Anniversary time capsule:

1. Copy of the invitation to the 75th Anniversary Dedication of the Historic Marker and time capsule program
2. Copy of the program for the Historical Marker Dedication
3. Copy of the Epsilon Sigma Phi (ESP), National Honorary Extension Fraternity newsletter dated April 1989. (It featured plans for the national celebration.)
4. Alpha Phi Chapter of ESP Membership list for 1989.
5. Photos: some were damaged and had faded. One black and white photo shows those attending the ceremony.
6. Copy of the *Extension Answers* newspaper dated April 1989
7. Copy of the Directory of Extension employees

Items placed in the Time Capsule to Celebrate the Extension Centennial

(Numbers correspond with numbered items in capsule.)

1. Clemson Extension Celebrating 100 Years 1914-2014 Calendar
2. Spring 2014 *Impacts Magazine*
3. Copy of the October 10, 2014 Time Capsule Ceremony Program
4. Z-fold with bulleted list of 2013-14 Extension impacts
5. Trifold brochure describing Clemson University Cooperative Extension programs

Pictures:

6. First Annual SC 4-H Engineering Event, April 2013, Newberry County Robotics Club Members.

7. 4-H member Eric Gage demonstrates a LEGO robotics competition at the Chester County Science Showcase in April 2013.

8. 4-H member Wilson Pressley leads students in a LEGO robotics build at the Lancaster County science day camp in June 2013.

9. 4-H agent Jenny Mountford introduces Abbeville County school children to agriculture and food production at the annual Farm City Day in September 2014. Approximately 300 children from county schools attended the event.

10. Horticulture agents Powell Smith, left, and Grady Sampson, right, instruct Marlboro County collard grower Thomas Johnson on Integrated Pest Management (IPM) techniques in November 2011.

11. Horticulture agent Andy Rollins recommended that the new grower José Landa plant blackberries as a first crop because of the high demand and high profit margin, Spartanburg County, June 2012.

12. Researcher, Dr. Joe Maja, flies a drone over a cotton field at the Edisto Research and Education Center to survey for damage by insects and diseases in Summer, 2014. This is part of the precision agriculture program at Edisto.

13. Commercial horticulture agent Cory Tanner meets with Pickens County nursery owner Tommy King in October 2011. Tanner works with J.C. Chong at the Pee Dee Research and Education Center to trap and gather data on wood-boring insects as a way to combat the costly and destructive pests.

14. Agronomic agent Jacob Stokes advises Florence county cotton grower Speedy Bazen on herbicides for pigweed control in October 2011.

15. Agronomic agent Jonathan Croft advises Dorchester County grower Bert Judy to delay harvesting his peanut fields in October 2011. A particularly wet summer meant the peanuts needed an extra week to mature for higher yield and profit.

16. Food safety and nutrition agent Kimberly Baker leads a water-bath canning workshop at the Greenville County Extension office in October 2012.

17. Economic development agent Blake Lanford meets with a vendor at the Pee Dee State Farmers Market in Florence County, October 2011. Incorporating agritourism and marketing helps diversify farm incomes.

18. Forestry technician T.J. Savereno checks on a longleaf pine restoration plot at the Pee Dee Research Station, April 2012. Savereno works with wildlife ecologist Greg Yarrow to restore native longleaf pine habitats across the state.

19. Water resources agent Jolie Brown leads staff and volunteers in a rain garden workshop and installation at Lynches River County Park (Florence County) in April 2013. Rain gardens have the potential to solve stormwater runoff problems before they occur, and add a low-maintenance feature to the landscape.

20. Livestock agent Brian Beer inspects a pasture with Cathy Taylor at her Black Angus farm in Kershaw county, October 2011. Forage, soil and water all benefit from rotating cattle herds between small pastures. Producers such as Taylor often see added benefits of healthier herds and lower feed costs through the forage-fed method.

21. Apiculturist Jennifer Tsuruda conducts a beekeeping workshop at Roper Mountain Science Center in Greenville in June 2014. Tsuruda presented the basics of backyard beekeeping and honeybee biology to visitors interested in starting their own hives.

22. South Carolina Extension agents and family members attending the 2002 National Association of County Agricultural Agents in Savannah, GA. SC put in a bid to host the national meeting, which was later held in Charleston, SC.

The following pictures were taken by: Peter Togel



Pictures from the Centennial Time Capsule Ceremony:

October 10, 2014 time capsule ceremony coordinated by Alpha Chapter of ESP. Chapter members Dr. Della Baker and Kimberly Baker are joined by members of the Lever family, including grandson, Frank and wife Ellen; great-grandsons Stephen and Matthew (and their children); members of Extension faculty and staff and Clemson Extension retirees.



Great grandchildren of Asbury F. Lever, Ryan, Josh, Lauren and Harley, begin the dig for the time capsule that was buried 25 years ago.



Great-grandchildren of Congressman Lever unearth the 25 year old capsule.



Great-grandchildren of Congressman Lever pose with the 25 year old capsule.

The children remove the contents of the capsule.



Contents from the 75th Anniversary time capsule revealed.



A resolution in honor of Ashbury Francis Lever was given by Clemson University's Board of Trustees earlier during the day to the Lever Family and was presented later by the family to Alpha Phi Chapter of ESP. Accepting were Dr. Della Baker and Dr. Steven Meadows.



Della Baker describes the items going into the new capsule for burial.



The Lever great-grandchildren place the new capsule for burial.

*100th Anniversary Celebration of the
Extension Service
Time Capsule Ceremony*

October 10, 2014 • 3 p.m.
Woodland Cemetery • Clemson University
Dr. Della Baker, Presiding

Welcome and Introductions

The Life and Legacy of Lever
Kimberly Baker

Unearthing of 75th Anniversary Time Capsule
The Lever Family

Placement of Contents for Next 25 Year Burial
The Lever Family

Closing Comments
Dr. Steven Meadows



Sponsored by Alpha Phi Chapter of Epsilon Sigma Phi

Other Activities:

Seven were inducted into the Hall of Fame to honor the careers of “longtime, front-line county agents.”

At a ceremony marking the inaugural S.C. County Extension Agent Hall of Fame, descendants of Rep. Frank Lever gathered around a life-size cutout of the man who created the Cooperative Extension Service a century ago. With them are Clemson Extension Director Tom Dobbins (far left) and Vice President for Public Service and Agriculture George Askew (center rear). *Image Credit: Clemson University.*



To celebrate the day of the actual signing of the Smith Lever Act, May 8th, an on-campus birthday celebration was held. Participants enjoyed centennial themed cookies and getting their pictures taken with a life-size cut-out of Frank Lever.

Clemson University read a resolution recognizing Mr. Lever’s contributions.

The Lever Family’s contributions were recognized by the SC House and Senate.

Information about time capsule ceremony was submitted to the Special Collections Library.

A slide show, Centennial Calendars, and other promotional items were developed and used throughout the year.

A 100th Anniversary website was created and featured Pictures of the Day (using archival and recent photographs), Extension games, and historical Extension facts. The site also featured stories of people who shared their unique Extension experiences.

A series of Creative Inquiry classes were conducted.

Making It Grow TV presentations featured speakers addressing the history of Extension and current Extension accomplishments.



Clemson Extension’s Staff Development personnel Della Baker, (r) and Tareka Sartor (l) shared Extension information with students and faculty who stopped by their booth at Clemson’s EarthFest