The mission of the Clemson University Men of Color National Summit is to close the achievement gap for African-American and Hispanic males, from cradle to career success. Join us for the University’s third annual conference as 2,000 high school and college students, business professionals, educators, government officials and community leaders from around the country come together to find solutions and make an impact.

The summit offers a broad array of nationally known speakers, best-practice workshops, and intriguing and informative breakout sessions. Previous speakers have included Brian Heat, academic administrator and entrepreneur of Brian Heat Worldwide; Tom Joyner, host of “The Tom Joyner Morning Show”; John Quinones, author and host of ABC’s “What Would You Do?”; Carlos Santiago, Ph.D., commissioner of the Massachusetts Department of Higher Education; and Juan Williams, political analyst and commentator.

For information, visit clemson.edu/menofcolor or email menofcolors@summit@clemsen.edu.

PRE-SUMMIT INSTITUTE: TEACHING IN A 21ST CENTURY MULTICULTURAL CLASSROOM
April 24, 2019
Hyatt Regency • Greenville, S.C.

As a new addition this year, the 2019 summit will feature a Pre-Summit Institute for South Carolina’s elementary and middle school teachers and principals. The University’s Call Me MISTER® program will host the institute to help prepare ALL of our state’s teachers and principals to address the needs and challenges faced by African-American and Hispanic youth. Work with us and others in our state to help our students reach their full potential.
SUMMIT LEADERSHIP TEAM

Jim Clements, Ph.D.
President
Clemson University

Lee Gill, J.D.
Chief Diversity Officer and Special Assistant to the President for Inclusive Excellence
Clemson University
Summit Chair

Chuck Knepfle
Associate Vice President for Enrollment Management
Clemson University
Summit Co-chair

Julio Hernandez
Associate Director of Hispanic Outreach
Clemson University
Summit Co-chair

MEN OF COLOR NATIONAL SUMMIT EVENT SCHEDULE

WEDNESDAY, APRIL 24, 2019
• New this year: Pre-Summit Institute, 9 a.m.–4 p.m.
  Hyatt Regency, Greenville, S.C.
• Leadership reception hosted by the Urban League of the Upstate, 6–8 p.m.

THURSDAY, APRIL 25, 2019
• Plenary and breakout sessions, 8:30 a.m.–5 p.m.
  TD Convention Center, Greenville, S.C.
• Informal evening gathering, 6–8 p.m.

FRIDAY, APRIL 26, 2019
• Plenary and breakout sessions, 8:30 a.m.–3 p.m.
  TD Convention Center, Greenville, S.C.

“As a municipal government, we recognize the unique role that we can play in bringing key stakeholders together to create a community where young men of color are valued and supported, to encourage upward mobility for all citizens, and to improve the quality of life for all residents.”

“Greenville County is a proud sponsor of the Men of Color National Summit at Clemson University. The mission and values of the summit are mirrored by those of the County as we strive for an inclusive community that provides opportunities for all.”
Clemson University is recognized as a leading higher education institution, and as a part of its vision in the ClemsonForward strategic plan, Clemson strives to be one of the nation’s top public universities. The goals set forth in ClemsonForward are to be recognized as a national leader in research, engagement, academic core and living. Within the “living” goal, Clemson defines excellence as “inclusive, supportive and diverse learning and working environments that attract and retain the very best students, faculty and staff to further enhance the University’s strong sense of family and community.”

To lead this charge and fulfill the mission of Clemson University’s Office of Inclusion and Equity (OIE), Lee A. Gill, J.D., a 21-year higher education veteran, was hired to serve as Clemson’s chief diversity officer (CDO) and special assistant to the president for inclusive excellence. Gill earned a B.A. in political science at the University of Michigan and a J.D. at the Chicago-Kent College of Law of the Illinois Institute of Technology. In 2017, Gill received the Atlantic Institute’s Peace and Dialogue Award. He is recognized nationally for implementing strategies, programs and practices at universities that proactively address and resolve issues facing underrepresented groups.

According to Gill, “The work of supporting and sustaining equity and inclusion on a college campus has truly been a calling for me. It is who I am, not just what I do. I know what it feels like to be fortunate enough to find the type of university environment, mentors and role models that challenge and support you to achieve your potential. That awareness fuels my passion to help students thrive and succeed, and to help universities to create a holistic culture that makes that possible.”

Clemson University’s OIE promotes an inclusive and supportive campus and community environment for all. Guiding the University’s diversity and inclusion agenda, the office seeks to develop, implement and coordinate a comprehensive, strategic plan to advance the University’s diversity and inclusion goals. The OIE also creates innovative programs and projects that advance and support campus diversity and inclusion at Clemson.
2018 SUMMIT AT A GLANCE

• 2,000 participants from across the country
  – Over 20 states represented
• 40+ keynote and session speakers
• Media exposure in TV, radio, newspapers, magazines and social media channels throughout the state and highly targeted national outlets.
• Positive feedback on the post-event survey:
  – 100 percent of respondents said they were very likely to recommend the summit to a friend or colleague.
  – 95.8 percent of respondents said they were very likely to attend a future Men of Color Summit.
• Survey comments included the following:
  – “This was one the best conferences I’ve been to for high school students.”
  – “I have attended this event for the past two years and always leave feeling inspired.”
  – “It really is a remarkable event. I left feeling very empowered to help the young men. It gave me hope.”
  – “This event is not only educational for all who attend, but it is also encouraging and uplifting. The opportunity to network with like-minded professionals from other organizations is priceless. The focus of this summit is a critical issue to education and beyond.”

CLEMSON UNIVERSITY RANKINGS

• No. 23 among top public national universities. Ranked in the top 25 for the tenth year in a row. (U.S. News & World Report, 2018)
• No. 2 in the country for “Students Love These Colleges.” (Princeton Review, 2018)
• No. 10 among universities with the best internship opportunities. (Princeton Review, 2018)
• No. 1 safest campus in the nation. (CollegeStats.org, 2017)
• No. 20 highest producer of African-American undergraduates receiving baccalaureate degrees. (Diverse Issues in Higher Education, 2016)

As a means to further the institution’s commitment and accomplishments regarding diversity and inclusion in the community, the OIE established the Men of Color National Summit at Clemson University in 2017. Because of the overwhelming success of the summit and the combination of all the University’s existing diversity programs Clemson earned the 2017 Higher Education Excellence in Diversity (HEED) Award. This national honor is awarded to U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.
TIGER ALLIANCE

Tiger Alliance is Clemson University’s bold step to help empower, enlighten and develop African-American and Hispanic young men by emphasizing the importance of education and sharing best practices to increase high school and college graduation rates.

Tiger Alliance is a college-access program designed to help create pathways to college and build a college-going culture for African-American and Hispanic 9th to 12th-grade high school students in the Upstate of South Carolina. Program participants benefit from access to information about college fairs and expos, a mentoring relationship with a current college student, college-prep workshops, college tours and attendance at the Men of Color National Summit hosted by Clemson University.

By helping young men create pathways to, and ultimately graduate from, college, the program goal is to shape the future state and national leaders.

The mission of Tiger Alliance is as follows:
- Create a college-going culture among the participants
- Expose participants to the college environment
- Assist students during the college selection and application process
- Help participants take ownership of their success
- Engage the participants in the Men of Color National Summit
- Provide positive male role models
- Develop strong relationships among the participants

Tiger Alliance students must attend one of the 10 partner schools, be in good standing and have a 2.5 GPA or higher. For more information about Tiger Alliance, visit the website at clemson.edu/academics/programs/tiger-alliance or email tigeralliance@clemson.edu.

By helping young men create pathways to, and ultimately graduate from, college, the program goal is to shape the future state and national leaders by Thomas Green Clemson’s will coming to life.

TIGER ALLIANCE 2018 STATISTICS:
Total Tiger Alliance students attending – 369
Total graduating seniors - 69
Total Tiger Alliance Ambassadors - 23
THANK YOU TO OUR 2017 AND 2018 SPONSORS!

Corporate leaders who step forward to provide sponsorships, in-kind donations and partnerships help to advance the mission of the Clemson University Men of Color National Summit. This support is invaluable to the summit’s success. Thank you!
MARTIN LUTHER KING JR. SPONSOR — $500,000

- Registration for 50 participants to attend the full two-day Men of Color National Summit, including lunch both days ($8,950 value)
- Recognition and 50 tickets to the Wednesday night leadership dinner hosted by the Urban League of the Upstate
- Access to special VIP Summit area to network with other leaders
- Corporate representative keynote address official greeting on stage Thursday OR Friday and welcome recognition
- Recognition as the premiere sponsor on all 2019 Men of Color Summit, Tiger Alliance and Pre-Summit Institute programs and marketing materials
- Welcome letter in the Men of Color Summit program book and full page ad (8” x 10”)
- Exhibit space (two six-foot tables with cloth and skirting) during the two-day summit

FRANKLIN CHANG-DIAZ SPONSOR — $50,000

- Registration for 20 participants to attend the full two-day Men of Color Summit ($3,580 value)
- Six tickets to the Wednesday night leadership dinner hosted by the Urban League of the Upstate
- Access to special VIP Summit area to network with other leaders
- Company name prominently featured on all program and marketing materials (website, invitation, correspondence, signs, publications and a feature on the corporate sponsor webpage of the Men of Color website)
- Full-page ad (8” x 10”) in the Men of Color Summit program book
- Exhibit space (two six-foot tables with cloth and skirting) during the two-day summit

ROBERTO CLEMENTE SPONSOR — $250,000

- Registration for 30 participants to attend the full two-day Men of Color National Summit, including lunch both days ($5,370 value)
- Recognition and 30 tickets to the Wednesday night leadership dinner hosted by the Urban League of the Upstate
- Access to special VIP Summit area to network with other leaders
- Corporate representative keynote address official greeting on stage Thursday OR Friday and welcome recognition
- Recognition as the leading sponsor on all 2019 Men of Color Summit, Tiger Alliance and Pre-Summit Institute programs and marketing materials
- Welcome letter in the Men of Color Summit program book and full page ad (8” x 10”)
- Exhibit space (two six-foot tables with cloth and skirting) during the two-day summit

W.E.B. DU BOIS SPONSOR — $25,000

- Registration for 10 participants to attend the full two-day Men of Color Summit ($1,790 value)
- Four tickets to the Wednesday night leadership dinner hosted by the Urban League of the Upstate
- Company name prominently featured on select program and marketing materials (website, invitation, publications and signs)
- Half-page ad (5” x 8”) in the Men of Color Summit program book
- Exhibit space (one six-foot table with cloth and skirting) during the two-day summit

PABLO RUIZ Y PICASSO SPONSOR — $10,000

- Registration for 10 participants to attend the full two-day Men of Color Summit ($1,790 value)
- Two tickets to the Wednesday night leadership dinner hosted by the Urban League of the Upstate
- Company name prominently featured on select program and marketing materials (website, invitation and signs)
- Quarter-page ad (4” x 5”) in the Men of Color Summit program book
- Exhibit space (one six-foot table with cloth and skirting) during the two-day summit

THURGOOD MARSHALL SPONSOR — $5,000

- Registration for five participants to attend the full two-day Men of Color Summit ($895 value)
- Company name prominently featured on select program and marketing materials (website and signs)
- Business card ad (3½” x 2”) in the Men of Color Summit program
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<th>Sponsor Name</th>
<th>Sponsorship Amount</th>
<th>Gift Amount</th>
<th>Registration and Non-tax Deductible Value</th>
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<td>I would like to donate to the Office of Inclusion and Equity to carry forth its mission.</td>
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<td>$_______</td>
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Contact Name

Company

Mailing Address

City  State  ZIP Code

Phone Number  Email

Signature  Date

Please send your donation to:
Clemson University – Men of Color National Summit
Attention: L. Corrine Grant
110 Daniel Dr.
Clemson, S.C.  29631-1520

Sponsorships must be received by February 15, 2019, to be included in event publicity.

Make checks payable to Clemson University Foundation*.

Clemson University Foundation
Federal Identification Number: 57-0426335

* The Clemson University Foundation is a registered 501(c)(3) charitable organization. Donors will receive gift acknowledgement for their files. The amount of a sponsorship contribution that is deductible for federal income tax purposes is limited to the excess of money contributed by the donor over the value of goods or services provided by Clemson University. Donors should consult a tax professional for advice on what they may include as a tax deduction for IRS purposes.