



TIPS FOR SHOOTING GREAT VIDEO USING YOUR PHONE

Horizontal Video:

Most screens are landscape, and a horizontal video will be the best for viewing. Turn your phone on its side for recording. Make sure your video or photo is rotated before uploading, so it is not viewed sideways!

Audio Recording:

In professional videos, namely interviews, you will want to have a microphone as close to your subject as possible. Earbuds with a built-in mic will work in a pinch. Be sure to speak loud and announce.

Use a Tripod:

Slight movements can ruin the professionalism of a video. Stabilizing your footage is very important when creating a professional video.

Digital Zoom:

Walk closer to your subject instead of using digital zoom. This will prevent too much pixelation.

Slow Motion:

Action shots captured in slow motion can be interesting, but everyday actions can appear boring. Use slow motion sparingly or to highlight important views/points in a video.

Lighting:

Natural lighting is the best lighting. Using a flash on a smartphone cannot compare to off-camera lighting. Use natural lighting if you do not have off-camera lighting available.

Focus your Image:

Make sure your subject is in focus. This can be adjusted while filming by tapping on your subject. If that does not work, half-press the capture button.

Airplane Mode:

Be sure to put your phone in airplane mode to avoid interruptions while shooting your film.

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