

APPENDIX A - CWSEC 2021 ACTIVITY PLAN (JANUARY 1, 2021 - DECEMBER 31, 2021)

Theme	Activity	Activity Description	# of Activities	Number of Impacts / # Reached	Target Pollutants
Best Management Practices	Manual	Continue distributing Low Impact Development in Coastal South Carolina: A Planning and Design Guide as needed	Ongoing	62	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Workshop/Seminar	Develop workshops focusing on BMP practices	4	229	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Workshop/Seminar	LID Manual Training	1	100	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
General Stormwater/Watershed Outreach Programs	Conference	Waccamaw Conference	1	684	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Field Workshop/Trip	Field workshops/trips with watershed focus (usually with school groups & public)	42	272	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Field Workshop/Trip	SCDNR's Discovery vessel field trips and land based programs for 1 week in spring in Georgetown County	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 12, 13
	Field Workshop/Trip	Seeds to Shoreline program restoration activities	1	13	1, 3, 4, 5, 7, 10, 11, 12, 13
	Field Workshop/Trip	Seeds to Shoreline teacher training	2	NA	1, 3, 4, 5, 7, 10, 11, 12, 13
	Field Workshop/Trip, Presentation or Workshop/Seminar	Teachers on the Estuary (TOIE) program	1	18	1, 3, 4, 5, 7, 10, 11, 12, 13
	Presentation	Stormwater and watershed presentations for pre-K through college students	66	865	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Presentation	Stormwater-related presentations (short duration) for adult groups, e.g. civic groups	43	297	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Pet Waste Contest	Coordinate annual fall Canines for Clean Water spokesdog contest with CCU students	N/A	N/A	1, 11
	Education Program	Carolina Blue Stewards (formerly RIVERKEEPER Challenge)	N/A	N/A	1, 3, 4, 5, 7, 10, 11, 12, 13
	Survey	Assesment for Georgetown County as requested by Georgetown County.	NA	NA	NA
Media/Outreach Materials	Website	Provide monthly updates and maintenance to CWSEC website and track # of website viewers	NA	NA	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Website	Maintain Carolina Clear website and record total views for all Carolina Clear pages	Ongoing	28,747	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Website	Maintain SC LID Atlas and add local BMP projects to Atlas	Ongoing	NA	3, 5, 6, 7, 10, 11, 13
	Website	Track usage and continue to maintain and update SC Stormwater Pond Management Website	Ongoing	NA	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Website	Maintain SCCIN event calendar and resource portal website	Ongoing	6,022	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Website	Maintain water quality monitoring website and monitor website traffic	Ongoing	2,784	7, 10, 11, 12
	Website	Maintain website for genotypic source tracking project and track # of website viewers	NA	NA	1, 2, 11
	Website	Maintain SC Coastal Water Monitoring Network website	Ongoing	38	1, 2, 7, 10, 11, 12

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	Website	Develop, launch, and maintain Stormwater Pond Collaborative website	NA	NA	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Website	Launch and maintain virtual stormwater pond tool	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 14
	Social Media	Posts on Stormwater and/or watershed related topics	Ongoing	91,871	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Social Media	Develop and distribute monthly posts for MS4 pages	NA	NA	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Brochure/Info Card	Share the following resource toolbox materials for property owners upon request: living shorelines, green infrastructure, and urban and suburban runoff pollution prevention	Ongoing	NA	1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13
	Brochure/Info Card	Distribute info cards on various best management practices: 1. Pressure washing; 2. Residential proper paint disposal; 3. Commercial paint disposal; 4. Fats, oil, grease; 5. Septic tank maintenance; 6. Rain garden; 7. Rain barrel 8. Pools 9. Composting	NA	NA	2, 3, 4, 5, 6, 7, 8, 9, 13
	Brochure/Info Card	Distribute info cards on water quality monitoring for the following: 1. Fishing piers; 2. Murrells Inlet; 3. Surfside Beach; 4. Waccamaw River	NA	NA	10, 11, 12
	Brochure/Info Card	Distribute IDDE cards that contain phone numbers on whom to call	NA	NA	2, 3, 4, 6, 8, 9, 13
	Brochure/Info Card	Distribute pet waste flyers designed for shelters, kennels and other venues; info cards; and/or bookmarks	NA	NA	1
	Brochure/Info Card; Poster	Distribute outreach products focusing on FOG (fat, oil and grease) for restaurant audiences	NA	NA	6, 9
	Brochure/Info Card; Poster	Follow-up with carpet cleaners and continue to distribute outreach info for carpet cleaners on best management practices	NA	NA	9, 13
	Brochure/Info Card; Poster	Distribute brochures focusing on chlorinated pool discharge BMPs to pool cleaner businesses	NA	NA	13
	Brochure/Info Card; Poster	Develop and distribute pet waste educational brochure for rental agencies	NA	NA	1, 11
	Television; Online Coverage	Use a variety of mass media strategies, including television and internet, to promote tools, resources, and positive behaviors targeted at protecting water quality and addressing water quantity issues	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Television	Television coverage on stormwater-related activity and/or TV interview on local TV stations and shows	2	40,000	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Newspaper	Newspaper coverage on stormwater topics, e.g. introduction to stormwater systems, IDDE, remodeling/renovation activities, volunteer monitoring	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Online Coverage	Online coverage on stormwater-related activity (e.g. announcement on TV website about CWSEC activity)	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13

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	Educational Signage	Provide the following educational signage for printing and distribution upon request: 1. Rain gardens; 2. Bioretention; 3. Shorescaping; 4. Stormwater ponds; 5. Stormwater ditches; 6. Rainwater harvesting; 7. Floating wetlands; 8. Permeable surfaces; 9. Geese feeding; 10. Geese fencing; 11. Downspout planter boxes	NA	NA	1, 8, 10, 11, 12, 13
	Promotional Items	Distribute promotional/educational items for give-aways, e.g. IDDE magnets, pet waste dispensers, etc.	NA	NA	1, 3, 4, 6, 8, 9, 10, 11, 13
	Newsletter	Write and submit monthly CWSEC E-Newsletter	4	490	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Newsletter	Produce annual printed newsletter including stormwater/watershed topics	NA	NA	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Newsletter	Write and submit newsletters with stormwater/watershed focus	Ongoing	2,835	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Poster/Exhibit/Display	Display posters and literature on stormwater topics and/or staff exhibits at conferences, festivals, or public events	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13
	Poster/Exhibit/Display	Provide interactive education booth at two-day Pathways to Possibilities (P2P) youth expo	1	300	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Poster/Exhibit/Display	Provide education booth at Georgetown Co. public festivals (e.g., Belin Blessing of the Inlet, Fast & Furriest, Wooden Boat Show)	1	100	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Billboard	Continue display of billboards across the region	2	141,059	1, 3, 10, 11, 12, 13
	Brochure Info Card	Distribute recycling activity and coloring books to school-aged children	Ongoing	4,500	NA
	Resource	Develop flood education plan with deliverable(s)	4	428	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
Water Quality Monitoring	Monitoring	Volunteer water quality monitoring on Waccamaw River	23	290	7, 10, 11, 12
	Monitoring	Volunteer water quality monitoring in Murrells Inlet	23	184	7, 10, 11, 12
	Monitoring	Volunteer water quality monitoring in Surfside Beach	23	97	7, 10, 11, 12
	Monitoring	Volunteer water quality monitoring in Briarcliffe Acres	23	56	7, 10, 11, 12
	Monitoring	Student-based volunteer water quality monitoring program on CCU campus	11	66	7, 10, 11, 12
	Monitoring	World Water Monitoring Challenge in the fall on the Waccamaw River and CCU campus	1	30	7, 10, 11, 12
	Monitoring	Secchi Dip In turbidity monitoring in July at multiple sites along the Waccamaw River and CCU campus	1	30	7
	Workshop/Seminar	Volunteer water quality monitoring training (initial and recurring)	3	33	7, 10, 11, 12
	Conference	Annual data conference to disseminate volunteer water quality monitoring data, results and conclusions	0	N/A	7, 10, 11, 12
	Reporting	Provisional water quality monitoring reports sent to MS4s and partners and USGS	116	734	7, 10, 11, 12
Volunteer Involvement	Storm Drain Marking	Storm drain marking and data collection	NA	NA	1, 3, 4, 5, 6, 7, 9, 13
	Community Cleanup	Spring Cleanup and Fall Beach-River Sweep	13	176	3
	Community Cleanup	Boat landing cleanups at Adopt-A-Landing sites	24	96	3

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	Community Cleanup	Litter cleanups at additional sites	1	16	3
	Community Cleanup	One-day beach cleanup event on Waties Island	N/A	N/A	3
	Community Cleanup	Daily beach cleanups by Waties Island sea turtle monitors during the sea turtle season	N/A	N/A	3
	Community Cleanup	Fall Haul, Spring Tide and 4th of July cleanups in Murrells Inlet	3	250	3
	Community Cleanup	Monthly community cleanups in Murrells Inlet	12	60	3
	Community Cleanup	Partner with Keep Horry County Beautiful, Keep North Myrtle Beach Beautiful, and Keep Georgetown Beautiful to educate the public through engagement in litter prevention and collection	NA	NA	3
	Community Cleanup	Lead North Inlet Clean Team highway cleanups	2	32	3
	Recycling	Sustain recycling programs for monofilament fishing line (report on volume) in region	NA	NA	3
	Recycling	Sustain recycling programs for glass and plastic bottles in Murrells Inlet (report on volume)	NA	NA	3
	Pet Stations	Maintain pet waste bag stations and record bags used throughout Murrells Inlet	NA	5,000	1, 3, 10, 11
Technical Assistance	Good Housekeeping	Municipal employee training via commercially-made videos/slide presentations borrowed from CWSEC library	NA	NA	1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Workshop/Seminar	HOA/Property Manager training workshops on storm system operation and maintenance	NA	NA	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13
	Presentation	Present CWSEC and stormwater information at state, regional, and national conferences	2	100	1, 2, 3, 5, 6, 9, 10, 11, 12, 13
	Meeting; Presentation	Technical support for Conway Water Quality and Drainage Commission	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Program	Support the Conway River Friendly Business Program as needed	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Meeting; Presentation	Assist Horry Co. Stormwater Advisory Board	5	75	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Meeting; Presentation	Serve on steering committee of the Murrells Inlet Watershed Management Plan to assist with implementation activities including public outreach	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13
	Meeting	Assist Surfside Beach Stormwater Committee and/or staff as needed	3	16	1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13
	Meeting	SCCIN quarterly meetings	2	34	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Meeting	CWSEC biannual meetings and education provider meetings	3	70	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Meeting	Green Step Schools mentoring	NA	NA	1, 3, 5, 6, 7, 10, 11, 12, 13
	Workshop/Seminar	"Calling the Coast Home" Real Estate Professionals Course	6	175	1, 2, 3, 4, 5, 6, 7, 10, 11, 12, 13

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	Grant Assistance	Grant assistance to SMS4s as needed	Ongoing	Ongoing	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Report	Complete, publish, and distribute Stormwater Ponds Research and Management Collaborative State of the Knowledge Report	Ongoing	62	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13
	Survey	Implement survey and executive summary of findings	N/A	N/A	1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12

General Key:

N/A = Not Applicable NA = Not Available (information not available in time for 2021 report processing)

Key for Target Pollutants:

- 1 = Pet Waste
- 2 = Human Septic Waste
- 3 = Litter/Improper Disposal
- 4 = Household Hazardous Waste
- 5 = Parking Lot Runoff (Petroleum)

- 6 = Oils/Grease
- 7 = Sediment
- 8 = Industrial Waste
- 9 = Commercial Waste
- 10 = Nutrients

- 11 = Bacteria
- 12 = Pollutants Resulting in Low Dissolved Oxygen
- 13 = Toxics: Pesticides, Heavy Metals