

Year 5 (2012-2013) ACSEC Education Plan

**Activity in italics indicates public involvement related program*

Lead Service Provider	Cooperating Partners	Activity or Program	Target Geography /Land Use	Target Pollutants						
				General Stormwater Awareness	Pathogens: Bacteria/Virus	Toxic Contaminants: Petroleum Products, Pesticides, Heavy Metals	Sediment	Nutrients	Debris/Litter	Temperature
General Public										
Clemson-Carolina Clear	Multiple	Mass Media: Develop and distribute PSAs and/or stormwater-related information using various media outlets, including radio, TV, billboards, and print.	Regional: Tri-county	X	X	X		X		
Clemson-Carolina Clear		Internet: Maintain and Improve ACSEC Website and ACSEC Facebook Page, Issue six editions of the ACSEC E-newsletter Ripple Effect	Regional: Tri-county	X	X	X	X	X	X	X
Clemson-Carolina Clear	Multiple	Presentations: Present Water Quality and Stormwater Runoff Pollution Information to various groups and organizations	Regional: Tri-county	X	X	X	X	X	X	X
Clemson-Carolina Clear	Multiple	ACSEC Exhibit: Present ACSEC partner programs and information at area events (including Coastal Carolina Fair, Charleston County Earth Day, Flowertown Festival, etc.)	Regional: Tri-county	X	X	X	X	X	X	

<i>Charleston County Parks and Recreation</i>	<i>Multiple</i>	<i>Master Naturalist Programs</i>	<i>Regional: Tri-county</i>	X	X	X	X	X	X	X	
<i>Clemson Extension</i>		<i>Master Gardener Programs</i>	<i>Regional: Tri-county</i>	X	X	X	X	X	X	X	
<i>Clemson Extension</i>	<i>Clemson Agricultural Services Laboratory</i>	<i>Soil Sample Analysis</i>	<i>Regional: Tri-county</i>					X			
<i>SC Native Plants Society; Lowcountry Chapter</i>		<i>Native Plant Sale</i>	<i>Regional: Tri-county</i>								X
<i>Multiple</i>		<i>Pet Waist Awareness and Pet Waist Station Management</i>	<i>Regional: Tri-county</i>		X			X			
Homeowners and Renters											
<i>Clemson Extension</i>	<i>Multiple</i>	<i>Presentations/Events: Carolina Yards and Neighborhoods programs, including overviews and specific topics (i.e. native plants, rain gardening, rainwater harvesting, etc.) to area HOAs, garden clubs, and other organizations.</i>	<i>Regional: Tri-county</i>	X				X	X		
<i>Clemson Extension</i>		<i>Direct Contacts: Answer phone, email, and in-person inquiries regarding home landscaping and pond issues</i>	<i>Regional: Tri-county</i>	X		X	X	X			
<i>Clemson Extension</i>		<i>Training: Master Gardeners conduct trainings on CYN overview and special topics (i.e. rain gardens, native plants, rainwater harvesting etc.)</i>	<i>Regional: Tri-county</i>	X	X	X	X	X			

Keep Charleston Beautiful		Program: Charleston Friendly Yards	City of Charleston		X	X	X	X					
Youth K-12/Teachers													
Clemson-Carolina Clear	Multiple	Online Resources: Five watershed and stormwater-related lessons available online. Increase awareness of free resources through presentations at conferences and workshops.	Regional: Tri-county	X		X							
Lowcountry Earth Force	Multiple	Conduct Trainings and Events for youth and teachers, including Youth Environmental Summit	Regional: Tri-county	X									
Multiple		Presentations: Conduct in-class and event presentations on water quality and stormwater, including enviroscape and other activities.	Regional: Tri-County	X									
Clemson-Carolina Clear	Multiple	Summer Camps: Conduct two 4-H2O summer camps	Regional: Tri-County	X									
SC Sea Grant Consortium	SCDNR, Clemson Extension Carolina Clear Program	From Seeds to Shoreline	Regional: Tri-county	X									
Commercial/Technical: Engineers, Public Works, Developers, Coastal Resource Managers													
Clemson Extension	SC DHEC	Certification: Conduct CEPSCI (certified erosion prevention and sediment control inspector program inspector) certification and recertification courses	Regional: Tri-county	X			X						

<p>ACE Basin Coastal Training Program</p>	<p>Multiple</p>	<p>Workshops and Trainings: to various coastal decision-makers on diverse subject matter including water quality, habitat conservation, public access, and community resilience</p>	<p>Regional: Tri-county</p>	<p>X</p>						<p>X</p>
<p>Clemson-Dept. of Pesticide Regulation</p>		<p>Certification: Conduct pesticide program certification and recertification for commercial and private pesticide applicators.</p>	<p>Regional: Tri-county</p>			<p>X</p>				