

**Year 4 (2011-2012) ACSEC Education Plan**

*\*Activity in italics indicates public involvement related program*

Lead Service Provider	Cooperating Partners	Activity or Program	Target Geography/ Land Use	Target Pollutants							
				General Stormwater Awareness	Pathogens: Bacteria/Virus	Toxic Contaminants: Petroleum Products, Pesticides, Heavy Metals	Sediment	Nutrients	Debris/Litter	Temperature	Other
<b>General Public</b>											
Clemson-Carolina Clear	Multiple	Mass Media: Develop and distribute PSAs and/or stormwater-related information using various media outlets, including radio, TV, billboards, and print.	Regional: Tri-County	X	X	X		X			
Clemson-Carolina Clear		Internet: Maintain and Improve ACSEC Website.	Regional: Tri-County	X	X	X	X	X	X	X	
Multiple		Presentations: Present Water Quality and Stormwater Runoff Pollution Information to various groups and organizations	Regional: Tri-County	X	X	X	X	X	X	X	
Clemson-Carolina Clear	Multiple	ACSEC Exhibit: Present ACSEC partner programs and information at area events (including Coastal Carolina Fair, Earth Day, Harbor Fest, etc.)	Regional: Tri-County	X	X	X	X	X	X		
Multiple		Permanent Exhibits: Continue to develop and implement permanent exhibits that demonstrate and interpret stormwater best management practices and watershed stewardship principles. Highlight programs such as Carolina Yards and Neighborhoods, and specific BMPs, such as pervious hardscapes, rain gardens, native plants, and rainwater harvesting. Develop and install interpretive signs for Carolina Yard and other demonstration sites. Include sites on SC LID Atlas.	Regional: Tri-County	X							

<i>Clemson Extension and Community Pride</i>	<i>SC DOT</i>	<i>Adopt a Highway Program</i>	<i>Regional: Tri-County</i>							X		
<i>SC Sea Grant and SC DNR</i>	<i>Multiple</i>	<i>SC Beach Sweep and River Sweep</i>	<i>Beaches and Streams</i>							X		
<i>Surfrider Foundation; Charleston Chapter</i>		<i>Beach Sweep/Marsh Sweep</i>	<i>Beaches and Marshes</i>							X		
<i>Keep Charleston Beautiful</i>		<i>Clean Cities Sweeps</i>	<i>Charleston</i>							X		
<i>SC DNR-SCORE</i>		<i>SC Oyster Restoration and Enhancement Program. Includes shell bagging, reef building, and water quality monitoring</i>	<i>Marine Coastal Areas in Charleston Region</i>	X								
<i>Clemson-Carolina Clear</i>	<i>Multiple</i>	<i>Storm Drain Marking Program</i>	<i>Regional: Tri-County</i>	X	X	X	X	X	X			
<i>Charleston County Parks and Recreation</i>	<i>Multiple</i>	<i>Master Naturalist Programs</i>	<i>Regional: Tri-County</i>	X	X	X	X	X	X	X		
<i>SC Native Plants Society; Lowcountry Chapter</i>		<i>Conduct Fall and Spring Native Plant Sales</i>	<i>Regional: Tri-County</i>									X
<i>Multiple</i>		<i>Pet Waste Awareness and Pet Waste Station Managemnt</i>	<i>Regional: Tri-County</i>		X				X			
<b>Homeowners and Renters</b>												

Clemson Extension	Multiple	Presentations/Events: Carolina Yards and Neighborhoods programs, including overviews and specific topics (i.e. composting, rain gardening, rainwater harvesting, etc.) to area HOAs, garden clubs, and other organizations.	Regional: Tri-County	X			X	X				
Clemson Extension		Direct Contacts: Answer phone, email, and in-person inquiries regarding home landscaping and pond issues	Regional: Tri-County	X		X	X	X				
Clemson Extension		Training: Master Gardener-led trainings on CYN program and special topics (i.e. rain gardens, native plants, rainwater harvesting etc.)	Regional: Tri-County	X	X	X	X	X				
Keep Charleston Beautiful		Program: Charleston Friendly Yards	City of Charleston		X	X	X	X				
Clemson-Carolina Clear	Trident Technical College	Proposed CYN Event Series	Regional: Tri-County	X	X	X	X	X	X	X	X	
<b>Youth K-12/Teachers</b>												
Clemson-Carolina Clear	Multiple	Online Resources: Three watershed and stormwater-related lessons available online. Increase awareness of free resources through presentations at conferences and workshops.	Regional: Tri-County	X		X						
Lowcountry Earth Force	Multiple	Conduct Trainings and Events for youth and teachers, including Youth Environmental Summit	Regional: Tri-County	X								
Multiple		Presentations: Conduct in-class and event presentations on water quality and stormwater, including enviroscape and other activities.	Regional: Tri-County	X								
SCMF-Spirit of SC	Multiple	Youth Programs, including both ship-board day/multi-day sails, and in-school programs that include watershed stewardship principles	Regional: Tri-County	X								
Clemson-Carolina Clear	Multiple	Summer Camps: Conduct two 4-H2O summer camps	Regional: Tri-County	X								

