

APPENDIX A - HALF YEAR ACTIVITY SUMMARY (JULY 1, 2014 - DECEMBER 31, 2014)

Theme	Activity	Activity Description	# of Activities Jul 1 - Dec 31, 2014	Number of Impacts / # Reached
BMP	Maintenance	Assessment of and recommendations for CWSEC-led BMPs, e.g. installed rain gardens at schools	5	7
	Maintenance	CCU Nominated Tom Garigen for EPA Rain Catcher Award	1	200
	Manual	Distribution of Low Impact Development in Coastal South Carolina: A Planning and Design Guide	1	40
	Workshop/Seminar	Training workshop called Low Impact Development in Coastal South Carolina: Tools, Guidance, and Practical Applications	1	40
	Meeting	Meet with Horry Co. school district & discuss using LID in new construction rather than retrofits	1	7
General Stormwater/Watershed Outreach Programs	Field Workshop/Trip	Field workshops/trips with watershed focus (usually with school groups & public)	10	187
	Field Workshop/Trip	SCDNR's Discovery vessel field trips and land based programs for 1-2 weeks (spring and/or fall) in Georgetown County	37	501
	Presentation	Stormwater and watershed presentations for pre-K through college students	11	382
	Presentation	Stormwater-related presentations (short duration) for adult groups, e.g. civic groups	2	42
	Workshop/Seminar	Salt Marsh STEAM NERRS Teachers on the Estuary (TOTE) Teacher Workshop	1	15
	Workshop/Seminar	National Estuaries Day at the CCU Georgetown facility	1	150
Media/Outreach Materials	Website	Provide monthly updates and maintenance to CWSEC website and track # of website viewers	6	588
	Website	Maintain Carolina Clear website and record total views for all Carolina Clear pages	Ongoing	10,531
	Website	Maintain SC LID Atlas and add local BMP projects to Atlas	Ongoing	278
	Website	Track usage and continue to maintain and update SC stormwater pond management website	Ongoing	7,062
	Website	Maintain SCCIN event calendar and resource portal website	Ongoing	1,325
	Website	Maintain water quality monitoring website and monitor website traffic	Ongoing	4,265
	Website	Maintain website for genotypic source tracking project and track # of website viewers	Ongoing	115
	Social Media	Posts on Stormwater and/or watershed related topics	Ongoing	14,213

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Media/Outreach Materials	Brochure/Info Card	Continue development of toolbox for property owners on living shorelines, green infrastructure, and urban and suburban runoff pollution prevention	1	1
	Brochure/Info Card	Distribute info cards on various best management practices: 1. Pressure washing; 2. Residential proper paint disposal; 3. Commercial paint disposal; 4. Fats, oil, grease; 5. Septic tank maintenance; 6. Rain garden; 7. Rain barrel 8. Pools 9. Composting	1	8 - 30
	Brochure/Info Card	Distribute IDDE cards that contain phone numbers on whom to call	1	1
	Brochure/Info Card	CCU Campus monitoring program write up in CCU QEP brochure	1	3,000
	Brochure/Info Card	Distribute pet waste flyers designed for kennels or shelters, info cards, and/or bookmarks	5	260
	Brochure/Info Card; Poster	Distribute outreach info for carpet cleaners on best management practices	9	58
	Television; Online Coverage	Use a variety of mass media strategies, including television and internet, to promote tools, resources, and positive behaviors targeted at protecting water quality and addressing water quantity issues	11	1,304,000
	Newspaper	Newspaper coverage on stormwater topics, e.g. introduction to stormwater systems, IDDE, remodeling/renovation activities, volunteer monitoring	1	80,000
	Online Coverage	Online coverage on stormwater-related activity (e.g. announcement on TV website about CWSEC activity)	3	167,297
	Promotional Items	Distribute promotional/educational items for give-aways, e.g. IDDE magnets, sponges, etc.	3	232
	Newsletter	Weekly E-Blast newsletter containing stormwater/watershed related topics	9	34,200
	Newsletter	Write and submit monthly CWSEC E-Newsletter	6	588
	Newsletter	Write and submit newsletters with stormwater/watershed focus	2	5,335
	Conference Publication	Published paper in conference proceedings	3	1,020
	Poster/Exhibit/Display	Display posters and literature on stormwater topics and/or staff exhibits at conferences, festival or public events	9	2,613
	Billboard	Continue display of four billboards across the region, on four of 12 principles of the Carolina Yards program	4	251,649
	Other: Booklets	Distributed SC Home-A-Syst booklets to public and HOA board members during various events	3	149
Water Quality Monitoring	Monitoring	Volunteer water quality monitoring on Waccamaw River	198	506
	Monitoring	Volunteer water quality monitoring in Murrells Inlet	88	176
	Monitoring	Volunteer water quality monitoring in Surfside Beach	33	66
	Monitoring	Student-based volunteer water quality monitoring program on CCU campus	57	190

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Water Quality Monitoring	Monitoring	World Water Monitoring Challenge in the fall on the Waccamaw River and CCU campus	42	104
	Monitoring	Secchi Dip In turbidity monitoring in July at multiple sites along the Waccamaw River and CCU campus	21	40
	Monitoring	Benthic macroinvertebrate surveys on Waccamaw River	Ongoing	5
	Workshop/Seminar	Volunteer water quality monitoring training (initial and recurring)	6	10
	Conference	Annual data conference to disseminate volunteer water quality monitoring data, results and conclusions	3	58
	Presentation	Short presentation on volunteer water quality program(s)	6	355
	Reporting	Provisional water quality monitoring reports sent to MS4s and partners and USGS	45	136
Volunteer Involvement	Community Cleanup	Boat landing cleanups at Adopt-A-Landing sites	15	70
	Community Cleanup	Litter cleanups at additional sites	2	115
	Community Cleanup	Beach cleanups on Waties Island	110	800
	Community Cleanup	Fall Haul and Spring Tide cleanup in Murrells Inlet	1	50
	Community Cleanup	Partner with Keep Horry County Beautiful, Keep North Myrtle Beach Beautiful, and Keep Georgetown Beautiful to educate the public through engagement in litter prevention and collection	1	700
	Recycling	Sustain recycling programs for monofilament fishing line (report on volume) in region	5 locations	5
	Recycling	Sustain recycling programs for glass and plastic bottles in Murrells Inlet (report on volume)	3 sites	Unknown
	Pet Stations	Maintain pet waste bag stations and record bags used throughout Murrells Inlet	3 sites	Unknown
Technical Assistance	Workshop/Seminar	Wetland plant identification course at Hobcaw Barony	1	24
	Workshop/Seminar	Professional development on various stormwater-related topics	2	43
	Workshop/Seminar	2014 SC Water Resources Conference SPECIAL SESSION: MURRELLS INLET WATERSHED	2	30
	Workshop/Seminar	Swash Project Wrap Up Meeting	1	16
	Presentation	Present CWSEC and stormwater information at state, regional and national conferences	1	40
	Meeting; Presentation	Technical support for Conway Water Quality and Drainage Commission	2	16
	Meeting; Presentation	Assist Horry Co. Stormwater Advisory Board	1	15
	Meeting; Presentation	Serve on steering committee of the Murrells Inlet Watershed Management Plan to assist with implementation activities including public outreach	1	15

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Technical Assistance	Meeting	Meeting with CWSEC members about stormwater ordinances and revisions for new permit	1	12
	Meeting	Assist Surfside Beach Stormwater Committee and/or staff as needed	1	10
	Meeting	SCCIN quarterly meetings	1	27
	Meeting	CWSEC biannual meetings and education provider meetings	2	28
	Meeting	Assist Surfside Beach Stormwater Committee and/or staff as needed	1	10
	Meeting	SCCIN quarterly meetings	1	27
	Meeting	CWSEC biannual meetings and education provider meetings	2	28

Entries shaded blue are additional activities that were not included in the final Activity Plan Approved October 2014