

**Appendix A**

<b>Coastal Waccamaw Stormwater Education Consortium Year 9 (July 1, 2013 - June 30, 2014) Activity Plan</b>				
<b>Theme</b>	<b>Activity</b>	<b>Activity Description</b>	<b># of Activities (July 2013 - June 2014)</b>	<b>Number of Impacts/Reached</b>
<b>BMP</b>	Workshop/Seminar	Lead Stormwater on Wheels workshop for StormCon 2013	1	43
	Maintenance	Follow-up with CWSEC-led BMPs, e.g. installed rain gardens at schools	2	6
	Workshop/Seminar	Assist with development of SC LID manual and associated workshops/presentations	2	87
	Meeting	Meet with Horry Co. school district & discuss using LID in new construction rather than retrofits	0	0
<b>General Stormwater/Watershed Outreach Programs</b>	Field Workshop/Trip	Field workshops/trips with watershed focus (usually with school groups & public)	20	703
	Field Workshop/Trip	SCDNR's Discovery vessel field trips in fall and spring in Georgetown County	19	564
	Field Workshop/Trip, Presentation or Workshop/Seminar	Summer camp assistance in Georgetown County	Occurred in 6/2013	N/A
	Presentation	Stormwater and watershed presentations for pre-K -college students	7	340
	Presentation	Stormwater-related presentations (short duration) for adult groups, e.g. civic groups	10	424
<b>Media/Outreach Materials</b>	Website	Provide monthly updates and maintenance to CWSEC website and track # of website viewers	12	6,381
	Website	Maintain Carolina Clear website and record total views for all Carolina Clear pages including Facebook	Ongoing	25,747
	Website	Maintain SC LID Atlas and add local BMP projects to Atlas	Ongoing	329
	Website	Track usage and continue to update SC stormwater pond management website	Ongoing	14,251

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<b>Media/Outreach Materials</b>	Website	Maintain SCCIN event calendar and resource portal website	Ongoing	2,743
	Website	Maintain water quality monitoring website and monitor website traffic	Ongoing	1,453
	Website	Maintain website for genotypic source tracking project and track # of website viewers	Ongoing	243
	Brochure/Info Card	Continue development of toolbox for property owners on living shorelines, addressing freshwater and salinity tolerant plant characteristics, including illustration of an aerial view of a living shoreline	2	63
	Brochure/Info Card	Distribute info cards on various best management practices: 1. Pressure washing; 2. Residential proper paint disposal; 3. Commercial paint disposal; 4. Fats, oil, grease; 5. Septic tank maintenance; 6. Rain garden; 7. Rain barrel	1 - 2; 2 - 1; 5 - 2; 6 - 3; 7 - 3	1-88; 2 - 58; 5- 425; 6 - 67; 7 - 65
	Brochure/Info Card	Distribute info cards on water quality monitoring for the following: 1. Fishing piers; 2. Murrells Inlet; 3. Surfside Beach; 4. Waccamaw River	1 - 2; 2 - 1;	1 - 63; 2 - 43;
	Brochure/Info Card	Distribute IDDE cards that contain phone numbers on whom to call	5	128
	Brochure/Info Card	Develop and distribute pet waste info cards and/or bookmarks	15	302
	Television	Utilize We All Live Downstream commercial emphasizing positive behaviors to protect recreational, shellfish, and quality of life provided by clean and healthy waterways	1,146	510,018
	Television	Rotate Carolina Yards commercial, promoting online resources and upcoming events relating to watershed friendly yard practices	15	1,913,881
	Television	Television coverage on stormwater-related activity and/or TV interview on local TV stations and shows	7	155,000
	Newspaper	Newspaper coverage on stormwater topics, e.g. introduction to stormwater systems, IDDE, remodeling/renovation activities, volunteer monitoring	6	153,000
	Online Coverage	Online coverage on stormwater-related activity (e.g. announcement on TV website about CWSEC activity)	6	725,506

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<b>Media/Outreach Materials</b>	Educational Signage	Educational signage is available for printing on the following topics: 1. Rain gardens; 2. Bioretention; 3. Shorescaping; 4. Floating vegetated islands; 5. Stormwater ponds; 6. Stormwater ditches	1 - 1;	Unknown
	Promotional Items	Distribute promotional/educational items for giveaways, e.g. IDDE magnets, sponges, etc.	19	499
	Newsletter	Write and submit monthly CWSEC E-Newsletter	12	1,224
	Newsletter	Write and submit newsletters (and articles for newsletters) with stormwater/watershed focus	4	4,600
	Activity Book	Distribute anti-litter Murrells Inlet activity and coloring book via Murrells Inlet restaurants	1	10,415
	Conference Publication	Published paper in conference proceedings	4	3,650
	Poster/Exhibit/Display	Design posters and displays on stormwater topics and/or staff exhibits at conferences, festivals or public events	18	2,046
	Online Coverage	Distribute outreach products focusing on FOG (fat, oil and grease) for restaurant audiences	2	394
	Brochure/Info Card; Poster	Develop outreach info for carpet cleaners on no dumping in storm drains or ditch systems	3	40
<b>Water Quality Monitoring</b>	Monitoring	Volunteer water quality monitoring on Waccamaw River	432	1,134
	Monitoring	Volunteer water quality monitoring in Murrells Inlet	192	432
	Monitoring	Volunteer water quality monitoring in Surfside Beach	48	144
	Monitoring	Student-based volunteer water quality monitoring program on CCU's campus	64	160
	Monitoring	World Water Monitoring Challenge in the fall on the Waccamaw River and CCU campus	1	30
	Monitoring	Secchi Dip In in July on the Waccamaw River and CCU campus	0	0
	Monitoring	Benthic macroinvertebrate surveys on Waccamaw River	4	19
	Workshop/Seminar	Volunteer water quality monitoring training (initial and recurring)	21	58

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<b>Water Quality Monitoring</b>	Conference	Annual data conference to disseminate volunteer water quality monitoring data, results and conclusions	3	131
	Presentation	Short presentation on volunteer water quality program(s)	4	225
	Reporting	Provisional water quality monitoring reports sent to MS4s and partners and USGS	95	332
<b>Volunteer Involvement</b>	Storm Drain Marking	Storm drain marking and data collection	7	84
	Community Cleanup	Boat landing cleanups at Adopt-A-Landing sites	16	363
	Community Cleanup	Litter cleanups at additional sites	5	335
	Community Cleanup	Beach cleanups on Waties Island	161	1,163
	Community Cleanup	Fall Creek Sweep and Spring Tide cleanup in Murrells Inlet	2	195
	Community Cleanup	Help promote local KAB affiliates to educate and engage the public in litter prevention and collection	2	128
	Recycling	Sustain recycling programs for monofilament fishing line (report on volume) in region	5 bins	Unknown
	Recycling	Sustain recycling programs for glass and plastic bottles in Murrells Inlet (report on volume)	3 locations	8.7 tons
	Pet Stations	Maintain pet waste bag stations and record bags used throughout Murrells Inlet	3 locations	11,400 bags
<b>Technical Assistance</b>	Conference	Southeast Tidal Creeks Summit	1	160
	Good Housekeeping	Municipal employee training via commercially-made videos/slide presentations borrowed from CWSEC library	8	184
	Workshop/Seminar	HOA/Property Manager training workshops on storm system operation and maintenance	2	55
	Workshop/Seminar	Wetland Identification Course at Hobcaw Barony	1	22
	Workshop/Seminar	Stormwater education program for North Myrtle Beach addressing stormwater management and stormwater outfalls	1	22
	Presentation	Stormwater education program for Surfside Beach addressing stormwater ponds and boating on the ponds	1	50

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<b>Technical Assistance</b>	Presentation	Present at SCASM on collaborative local water quality monitoring programs	1	60
	Presentation	Present CWSEC and stormwater information at local, state, regional and national conferences	8	450
	Meeting; Presentation	Technical support for Conway Water Quality and Drainage Commission	3	19
	Meeting, Presentation or Workshop/Seminar	Assist Horry Co. Stormwater Advisory Board	0	0
	Meeting	Assist Surfside Beach Stormwater Committee and/or staff as needed	4	110
	Meeting	SCCIN quarterly meetings	1	25
	Meeting	CWSEC biannual meetings and education provider meetings	3	51
	Meeting	Green Step Schools mentoring	4	7
	Grant Assistance	Grant assistance to SMS4s as needed (# of requests vs. hours)	3	4
	Survey	Implement survey and executive summary of findings	1	400
	Meeting; Presentation	Finalize Murrells Inlet Watershed Management Plan with stakeholder team & steering committee training and public outreach via Chowder Talks, MI2020 newsletter & press releases	23	394
	Meeting	Create a septic task force/technical assistance and discuss potential outreach products	1	3