

Coastal Waccamaw Stormwater Education Consortium Year 10 (July 1, 2014 - December 31, 2015) Activity Plan								
Theme	Activity	Activity Description	Approximate # of Activities in Year	Number of Impacts (how many people will this activity impact; used for end of year reporting)	Minimum Control Measure			
					MCM 1	MCM 2	MCMs 3,4,5	MCM 6
BMP	Maintenance	Assessment of and recommendations for CWSEC-led BMPs, e.g. installed rain gardens at schools	10		x	x		x
	Manual	Distribution of Low Impact Development in Coastal South Carolina: A Planning and Design Guide	1		x			
	Workshop/Seminar	Training workshop called Low Impact Development in Coastal South Carolina: Tools, Guidance, and Practical Applications	1		x			
	Demonstration	Rain barrel sale for general public, demonstrating installation and proper use	2		x	x		
	Meeting	Meet with Horry Co. school district & discuss using LID in new construction rather than retrofits	1		x			
General Stormwater/Watershed Outreach Programs	Conference	Waccamaw Conference	1		x			
	Field Workshop/Trip	Field workshops/trips with watershed focus (usually with school groups & public)	10		x			
	Field Workshop/Trip	SCDNR's Discovery vessel field trips and land based programs for 1-2 weeks (spring and/or fall) in Georgetown County	14		x			
	Field Workshop/Trip, Presentation or Workshop/Seminar	Summer camp assistance in Georgetown County	1		x			
	Presentation	Stormwater and watershed presentations for pre-K through college students	6		x			
	Presentation	Stormwater-related presentations (short duration) for adult groups, e.g. civic groups	8		x			
Media/Outreach Materials	Website	Provide monthly updates and maintenance to CWSEC website and track # of website viewers	12		x			
	Website	Collect and post updated SWMPs of CWSEC SMS4s on CWSEC website to meet public availability requirement	1		x			
	Website	Maintain Carolina Clear website and record total views for all Carolina Clear pages	Ongoing		x			
	Website	Continue to promote 5th and 7th grade watershed curriculum to local teachers and schools and record web traffic	Ongoing		x			
	Website	Maintain SC LID Atlas and add local BMP projects to Atlas	Ongoing		x			
	Website	Track usage and continue to maintain and update SC stormwater pond management website	Ongoing		x			

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	Website	Maintain SCCIN event calendar and resource portal website	Ongoing		x			
	Website	Maintain water quality monitoring website and monitor website traffic	Ongoing		x			
	Website	Maintain website for genotypic source tracking project and track # of website viewers	Ongoing		x			
	Social Media	Posts on Stormwater and/or watershed related topics	Ongoing		x			
	Brochure/Info Card	Continue development of toolbox for property owners on living shorelines, green infrastructure, and urban and suburban runoff pollution prevention	2		x			
	Brochure/Info Card	Distribute info cards on various best management practices: 1. Pressure washing; 2. Residential proper paint disposal; 3. Commercial paint disposal; 4. Fats, oil, grease; 5. Septic tank maintenance; 6. Rain garden; 7. Rain barrel 8. Pools 9. Composting	4		x			
	Brochure/Info Card	Distribute info cards on water quality monitoring for the following: 1. Fishing piers; 2. Murrells Inlet; 3. Surfside Beach; 4. Waccamaw River	4		x			
	Brochure/Info Card	Distribute IDDE cards that contain phone numbers on whom to call	4		x		x	
	Brochure/Info Card	Distribute pet waste flyers designed for kennels or shelters, info cards, and/or bookmarks	6		x			
	Brochure/Info Card; Poster	Distribute outreach products focusing on FOG (fat, oil and grease) for restaurant audiences	1		x		x	
	Brochure/Info Card; Poster	Distribute outreach info for carpet cleaners on best management practices	1		x		x	
	Television; Online Coverage	Use a variety of mass media strategies, including television and internet, to promote tools, resources, and positive behaviors targeted at protecting water quality and addressing water quantity issues	2		x			
	Television	Television coverage on stormwater-related activity and/or TV interview on local TV stations and shows	4		x			
	Newspaper	Newspaper coverage on stormwater topics, e.g. introduction to stormwater systems, IDDE, remodeling/renovation activities, volunteer monitoring	3		x			
	Online Coverage	Online coverage on stormwater-related activity (e.g. announcement on TV website about CWSEC activity)	3		x			

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	Educational Signage	Educational signage is available for printing and distribution on the following topics: 1. Rain gardens; 2. Bioretention; 3. Shorescaping; 4. Stormwater ponds; 5. Stormwater ditches	TBD		x			
	Educational Signage	Develop and make available for distribution educational signage on 1. Rainwater Harvesting; 2. Geese Feeding; 3. Geese Fencing; 4. Downspout Planter Boxes; 5. Floating Wetlands;	TBD		x			
	Promotional Items	Distribute promotional/educational items for give-aways, e.g. IDDE magnets, sponges, etc.	10		x			
	Newsletter	Weekly E-Blast newsletter containing stormwater/watershed related topics	30		x			
	Newsletter	Write and submit monthly CWSEC E-Newsletter	12		x			
	Newsletter	Write and submit newsletters with stormwater/watershed focus	4		x			
	Activity Book	Distribute anti-litter Murrells Inlet activity and coloring book via Murrells Inlet restaurants	1		x			
	Calendar	Stormwater and/or watershed message in Town Planner	1		x			
	Conference Publication	Published paper in conference proceedings	4		x			
	Poster/Exhibit/Display	Display posters and literature on stormwater topics and/or staff exhibits at conferences, festival or public events	10		x			
	Billboard	Continue display of four billboards across the region, on four of 12 principles of the Carolina Yards program	4					
Water Quality Monitoring	Monitoring	Volunteer water quality monitoring on Waccamaw River	432		x	x	x	
	Monitoring	Volunteer water quality monitoring in Murrells Inlet	192		x	x	x	
	Monitoring	Volunteer water quality monitoring in Surfside Beach	72		x	x	x	
	Monitoring	Student-based volunteer water quality monitoring program on CCU campus	80		x	x	x	
	Monitoring	High school student-based volunteer water quality monitoring at East Bay Park in Georgetown	26		x	x	x	
	Monitoring	World Water Monitoring Challenge in the fall on the Waccamaw River and CCU campus	42		x	x	x	
	Monitoring	Secchi Dip In turbidity monitoring in July at multiple sites along the Waccamaw River and CCU campus	21		x	x	x	
	Monitoring	Benthic macroinvertebrate surveys on Waccamaw River	3		x	x	x	

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	Workshop/Seminar	Volunteer water quality monitoring training (initial and recurring)	3		x			
	Conference	Annual data conference to disseminate volunteer water quality monitoring data, results and conclusions	3		x			
	Presentation	Short presentation on volunteer water quality program(s)	2		x			
	Reporting	Provisional water quality monitoring reports sent to MS4s and partners and USGS	92		x			
Volunteer Involvement	Storm Drain Marking	Storm drain marking and data collection	4		x	x	x	
	Community Cleanup	Boat landing cleanups at Adopt-A-Landing sites	19		x	x		
	Community Cleanup	Litter cleanups at additional sites	9		x	x		
	Community Cleanup	Beach cleanups on Waties Island	2		x	x		
	Community Cleanup	Fall Haul and Spring Tide cleanup in Murrells Inlet	2		x	x		
	Community Cleanup	Partner with Keep Horry County Beautiful, Keep North Myrtle Beach Beautiful, and Keep Georgetown Beautiful to educate the public through engagement in litter prevention and collection	4		x			
	Recycling	Sustain recycling programs for monofilament fishing line (report on volume) in region	8 sites		x	x		
	Recycling	Sustain recycling programs for glass and plastic bottles in Murrells Inlet (report on volume)	3 sites		x	x		
	Pet Stations	Maintain pet waste bag stations and record bags used throughout Murrells Inlet	2 sites		x	x		
Technical Assistance	Reporting	Generate and distribute report on 2 Southeast Tidal Creeks Summits	1		x			
	Good Housekeeping	Municipal employee training via commercially-made videos/slide presentations borrowed from CWSEC library	6		x			x
	Workshop/Seminar	HOA/Property Manager training workshops on storm system operation and maintenance	1		x		x	
	Workshop/Seminar	Wetland plant identification course at Hobcaw Barony	1		x			
	Workshop/Seminar	HOA/Property Manager training workshops on storm system operation and maintenance	1		x		x	
	Presentation	Present CWSEC and stormwater information at state, regional and national conferences	2		x			
	Meeting; Presentation	Technical support for Conway Water Quality and Drainage Commission	3		x	x		
	Meeting; Presentation	Assist Horry Co. Stormwater Advisory Board	2		x	x		

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	Meeting; Presentation	Serve on steering committee of the Murrells Inlet Watershed Management Plan to assist with implementation activities including public outreach	4		x	x		
	Meeting	Meeting with CWSEC members about stormwater ordinances and revisions for new permit	1		x	x		
	Meeting	Assist Surfside Beach Stormwater Committee and/or staff as needed	5		x	x		
	Meeting	SCCIN quarterly meetings	4		x			
	Meeting	CWSEC biannual meetings and education provider meetings	4		x			
	Meeting	Green Step Schools mentoring	2		x			
	Grant Assistance	Grant assistance to SMS4s as needed	TBD		x			
	Survey	Implement survey and executive summary of findings	N/A		x			

Note: CWSEC Year 10 Activity Plan (to cover July 1, 2014 - June 30, 2015) was extended through December 31, 2015