

Coastal Waccamaw Stormwater Education Consortium Year 15 (January 1, 2020 - December 31, 2020) Activity Plan

| Theme | Activity | Activity Description | Lead Service Provider | | | | | | Participation by Other Providers | Geographic Target |
|---|---|---|-------------------------------------|--------------------------------|---------------------|----------------------------------|--------------|-------------------------|----------------------------------|------------------------|
| | | | Clemson Extension Carolina Clear | Coastal Carolina University | Murrells Inlet 2020 | North Inlet - Winyah Bay NERR | SC Sea Grant | Waccamaw Riverkeeper | | |
| BMP | Maintenance | Provide support to schools assessing and maintaining their installed rain gardens (CWSEC-led) as needed | | x | | | | | | All CWSEC Communities |
| | Manual | Continue distributing Low Impact Development in Coastal South Carolina: A Planning and Design Guide as needed | | | | x | x | | | All CWSEC Communities |
| | Workshop/Seminar | Develop workshops focusing on BMP practices | | | | x | | | | All CWSEC Communities |
| | Workshop/Seminar | LID Manual Training | x | | | x | x | | | All CWSEC Communities |
| | Installation | Assist public areas (e.g., libraries) and/or schools to install and maintain rain barrels | | x | | x | | | | Georgetown Co. |
| General Stormwater/Watershed Outreach Programs | Conference | Waccamaw Conference | | x | | x | | x | | All CWSEC Communities |
| | Conference | Stormwater Pond Conference | x | x | | x | x | | Clemson Extension | All CWSEC Communities |
| | Field Workshop/Trip | Field workshops/trips with watershed focus (usually with school groups & public) | | | | x | | | | All CWSEC Communities |
| | Field Workshop/Trip | SCDNR's Discovery vessel field trips and land based programs for 1 week in spring in Georgetown County | | | | x | | | | Georgetown & Horry Co. |
| | Field Workshop/Trip | Seeds to Shoreline program restoration activities | | | | x | | | Sea Grant | Georgetown & Horry Co. |
| | Field Workshop/Trip | Seeds to Shoreline teacher trainings | | | | x | | | Sea Grant, Clemson Extension | Georgetown & Horry Co. |
| | Field Workshop/Trip, Presentation or Workshop/Seminar | Teachers on the Estuary (TOTE) program | | | | x | | | ACE Basin NERR | Georgetown & Horry Co. |
| | Presentation | Stormwater and watershed presentations for pre-K through college students | | x | | x | | | WRK | All CWSEC Communities |
| | Presentation | Stormwater-related presentations (short duration) for adult groups, e.g. civic groups | | x | | | | | NI-WB NERR, WRK | All CWSEC Communities |
| | Pet Waste Contest | Coordinate annual fall spokesdog contest with CCU students | | x | | | | | | All CWSEC Communities |
| | Education Program | Carolina Blue Stewards (formerly RIVERKEEPER Challenge) | | | | | | x | | All CWSEC Communities |
| Media/Outreach Materials | Website | Provide monthly updates and maintenance to CWSEC website and track # of website viewers | | x | | | | | Clemson Extension | All CWSEC Communities |

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| | Website | Maintain Carolina Clear website and record total views for all Carolina Clear pages | x | | | | | | | All CWSEC Communities |
| | Website | Maintain SC LID Atlas and add local BMP projects to Atlas | x | | | | x | | | All CWSEC Communities |
| | Website | Track usage and continue to maintain and update SC Stormwater Pond Management website | x | | | | | | Clemson Extension | All CWSEC Communities |
| | Website | Maintain SCCIN event calendar and resource portal website | | | | | x | | | All CWSEC Communities |
| | Website | Maintain water quality monitoring website and monitor website traffic | | x | | | | | | All CWSEC Communities |
| | Website | Maintain website for genotypic source tracking project and track # of website viewers | | x | | | | | | All CWSEC Communities |
| | Website | Maintain SC Coastal Water Monitoring Network website | | | | | x | | CCU, NI-WB NERR | All CWSEC Communities |
| | Website | Develop, launch, and maintain Stormwater Pond Collaborative webpage | | | | | x | | | All CWSEC Communities |
| | Website | Launch and maintain virtual stormwater pond tool | x | | | | x | | | All CWSEC Communities |
| | Social Media | Posts on Stormwater and/or watershed related topics | x | x | x | x | | x | | All CWSEC Communities |
| | Social Media | Develop and distribute monthly posts for MS4 pages | | x | | | | | | All CWSEC Communities |
| | Brochure/Info Card | Share the following resource toolbox materials for property owners upon request: living shorelines, green infrastructure, and urban and suburban runoff pollution prevention | x | | | | | | | All CWSEC Communities |
| | Brochure/Info Card | Distribute info cards on various best management practices: 1. Pressure washing; 2. Residential proper paint disposal; 3. Commercial paint disposal; 4. Fats, oil, grease; 5. Septic tank maintenance; 6. Rain garden; 7. Rain barrel 8. Pools 9. Composting | | x | | | | | ALL | All CWSEC Communities |
| | Brochure/Info Card | Distribute info cards on water quality monitoring for the following: 1. Fishing piers; 2. Murrells Inlet; 3. Surfside Beach; 4. Waccamaw River | | x | | | | | | North Myrtle Beach, Myrtle Beach and Horry Co. |
| | Brochure/Info Card | Distribute IDDE cards that contain phone numbers on whom to call | | x | | | | | | All CWSEC Communities |
| | Brochure/Info Card | Distribute pet waste flyers designed for shelters, kennels and other venues; info cards; and/or bookmarks | | x | x | | | | ALL | All CWSEC Communities |

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| | Brochure/Info Card; Poster | Distribute outreach products focusing on FOG (fat, oil and grease) for restaurant audiences | | x | x | | | | | All CWSEC Communities |
| | Brochure/Info Card; Poster | Follow-up with carpet cleaners and continue to distribute outreach info for carpet cleaners on best management practices | | x | x | | | | | All CWSEC Communities |
| | Brochure/Info Card; Poster | Distribute brochures focusing on chlorinated pool discharge BMPs to pool cleaner businesses | | x | | | | | | All CWSEC Communities |
| | Brochure/Info Card; Poster | Develop and distribute pet waste educational brochure for rental agencies | | x | | | | | | Georgetown Co. |
| | Television; Online Coverage | Use a variety of mass media strategies, including television and internet, to promote tools, resources, and positive behaviors targeted at protecting water quality and addressing water quantity issues | x | | | | | | | All CWSEC Communities |
| | Television | Television coverage on stormwater-related activity and/or TV interview on local TV stations and shows | x | x | | | | x | ALL | All CWSEC Communities |
| | Newspaper | Newspaper coverage on stormwater topics, e.g. introduction to stormwater systems, IDDE, remodeling/renovation activities, volunteer monitoring | | x | | | | x | ALL | All CWSEC Communities |
| | Online Coverage | Online coverage on stormwater-related activity (e.g. announcement on TV website about CWSEC activity) | | x | | | | x | ALL | All CWSEC Communities |
| | Educational Signage | Provide the following educational signage for printing and distribution upon request: 1. Rain gardens; 2. Bioretention; 3. Shorescaping; 4. Stormwater ponds; 5. Stormwater ditches; 6. Rainwater harvesting; 7. Floating wetlands; 8. Permeable surfaces; 9. Geese feeding; 10. Geese fencing; 11. Downspout planter boxes | x | | | | | | | All CWSEC Communities |
| | Promotional Items | Distribute promotional/educational items for give-aways, e.g. IDDE magnets, pet waste dispensers, etc. | | x | | | | | Clemson Extension | All CWSEC Communities |
| | Newsletter | Write and submit monthly CWSEC E-Newsletter | | x | | | | | ALL | All CWSEC Communities |
| | Newsletter | Produce annual e-newsletter including stormwater/watershed topics | | | x | | | | | All CWSEC Communities |
| | Newsletter | Write and submit newsletters with stormwater/watershed focus | | | | | | x | NI-WB NERR | All CWSEC Communities |
| | Poster/Exhibit/Display | Display posters and literature on stormwater topics and/or staff exhibits at conferences, festivals, or public events | | x | | | | | ALL | All CWSEC Communities |
| | Poster/Exhibit/Display | Provide interactive education booth at two-day Pathways to Possibilities (P2P) youth expo | | x | | x | | x | | Georgetown & Horry Co. |

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| | Poster/Exhibit/Display | Provide education booth at Georgetown Co. public festivals (e.g., Belin Blessing of the Inlet, Fast & Furriest, Wooden Boat Show) | | x | | x | | x | Georgetown Co. |
| | Billboard | Continue display of three billboards across the region | x | | | | | | All CWSEC Communities |
| | Resource | Develop flood education plan with deliverable(s) | | x | | x | | x | All CWSEC Communities |
| Water Quality Monitoring | Monitoring | Volunteer water quality monitoring on Waccamaw River | | x | | | | x | Georgetown & Horry Co. |
| | Monitoring | Volunteer water quality monitoring in Murrells Inlet | | x | x | | | | Georgetown & Horry Co. |
| | Monitoring | Volunteer water quality monitoring in Surfside Beach | | x | | | | | Surfside Beach |
| | Monitoring | Volunteer water quality monitoring in Briarcliffe Acres | | x | | | | | Briarcliffe Acres & Horry Co. |
| | Monitoring | Student-based volunteer water quality monitoring program on CCU campus | | x | | | | x | Conway |
| | Monitoring | World Water Monitoring Challenge on the Waccamaw River and CCU campus | | x | | | | x | Conway, Georgetown & Horry Co. |
| | Monitoring | Secchi Dip In turbidity monitoring in July at multiple sites along the Waccamaw River and CCU campus | | x | | | | x | Conway, Georgetown & Horry Co. |
| | Workshop/Seminar | Volunteer water quality monitoring training (initial and recurring) | | x | x | | | x | Georgetown & Horry Co. and Surfside Beach |
| | Conference | Annual data conferences to disseminate volunteer water quality monitoring data, results and conclusions | | x | x | | | x | Georgetown & Horry Co. and Surfside Beach |
| | Reporting | Provisional water quality monitoring reports sent to MS4s and partners and USGS | | x | | | | | All CWSEC Communities |
| Volunteer Involvement | Storm Drain Marking | Storm drain marking and data collection | | x | | | | | All CWSEC Communities |
| | Community Cleanup | Spring Cleanup and Fall Beach-River Sweep | | | | | | x | Horry Co. and Conway |
| | Community Cleanup | Boat landing cleanups at Adopt-A-Landing sites | | | x | | | x | Georgetown & Horry Co. |
| | Community Cleanup | Litter cleanups at additional sites | | | | x | | x | Georgetown & Horry Co. |

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| | Community Cleanup | One-day beach cleanup event on Waties Island | | x | | | | | Horry Co. and North Myrtle Beach |
| | Community Cleanup | Daily beach cleanups by Waties Island sea turtle monitors during the sea turtle season | | x | | | | | Horry Co. and North Myrtle Beach |
| | Community Cleanup | Fall Haul, Spring Tide and 4th of July cleanups in Murrells Inlet | | | x | | | | Georgetown & Horry Co. |
| | Community Cleanup | Monthly community cleanups in Murrells Inlet | | | x | | | | Georgetown Co. |
| | Community Cleanup | Partner with Keep Horry County Beautiful, Keep North Myrtle Beach Beautiful, and Keep Georgetown Beautiful to educate the public through engagement in litter prevention and collection | | | | | x | CCU, MI2020 and NI-WB NERR | All CWSEC Communities |
| | Community Cleanup | Lead North Inlet Clean Team highway cleanups | | | | x | | | Georgetown Co. |
| | Recycling | Sustain recycling programs for monofilament fishing line (report on volume) in region | | | x | | | | Georgetown & Horry Co. |
| | Recycling | Sustain recycling programs for glass and plastic bottles in Murrells Inlet (report on volume) | | | x | | | | Georgetown & Horry Co. |
| | Pet Stations | Maintain pet waste bag stations and record bags used throughout Murrells Inlet | | | x | | | | Georgetown & Horry Co. |
| Technical Assistance | Good Housekeeping | Municipal employee training via commercially-made videos/slide presentations borrowed from CWSEC library | | x | | | | | All CWSEC Communities |
| | Workshop/Seminar | HOA/Property Manager training workshops on storm system operation and maintenance | | x | | | | | All CWSEC Communities |
| | Presentation | Present CWSEC and stormwater information at state, regional and national conferences | | x | | | | Clemson Extension, Sea Grant | State, Regional and National |
| | Meeting; Presentation | Technical support for Conway Water Quality and Drainage Commission | | x | | | | | Conway |
| | Program | Support the Conway River Friendly Business Program as needed | | x | | | | | Conway |
| | Meeting; Presentation | Assist Horry Co. Stormwater Advisory Board | | x | | | | | Horry Co. |
| | Meeting; Presentation | Serve on steering committee of the Murrells Inlet Watershed Management Plan to assist with implementation activities including public outreach | | x | x | | | Waccamaw COG | Georgetown & Horry Co. |
| | Meeting | Assist Surfside Beach Stormwater Committee and/or staff as needed | | x | | | | NI-WB NERR | Surfside Beach |

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| | Meeting | SCCIN meetings (3-4 per year) | | | | | x | CCU, Clemson Extension | All CWSEC Communities |
| | Meeting | CWSEC biannual meetings and education provider meetings | | x | | | | ALL | All CWSEC Communities |
| | Meeting | Green Step Schools mentoring | | x | | | | | Horry Co. |
| | Workshop/Seminar | "Calling the Coast Home" Real Estate Professionals Course | | | | x | x | CCU | All CWSEC Communities |
| | Grant Assistance | Grant assistance to SMS4s as needed | | x | | | | ALL | All CWSEC Communities |
| | Report | Complete, publish, and distribute Stormwater Ponds Research and Management Collaborative State of the Knowledge Report | | | | | x | Clemson Extension, NI-WB NERR | All CWSEC Communities |
| | Survey | Implement survey and executive summary of findings | x | | | | | Clemson Extension | All CWSEC Communities |